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DITOR'S INTRO

How you learn English with Learn Hot English magazine

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Hi, and welcome to another issue of Learn Hot English magazine - the practical, informative and fun magazine for learning English.

In this month's issue, we're looking at some quotes to keep you motivated. It's important to have a positive frame of mind when you're learning a language. These should help! We're also looking at some ways to improve your spoken English, and we're discussing the pros and cons of using translation when learning a

Also on the topic of language, we're looking at some puns. These are funny little jokes that are based on the double meanings of words. Find out about the different types of puns, and read and listen to some funny jokes with puns in them. On a more serious note, we're looking at GM food. Is it really the miracle product that some say it is, or could it be potentially devastating for humanity?

Of course, that's not all. We're also looking at body language, banknotes, famous climbs, fun runs, the Dutch English accent, heavy metal music, crime gangs and etiquette... to mention just a few of the articles in this month's magazine.

Don't forget to check out the blog on our website: blog.learnhotenglish.com for free lessons and articles on how to learn English. Or like us on Facebook or Twitter (@LearnHotEnglish) so you can keep up with our latest news.

Happy learning!



AUDIO FILES

Download the MP3 audio files for this issue for FREE from our website: www.learnhotenglish.com/mp3s

Enjoy the magazine, learn lots of English and see you all next time.

Remember to download the Hot English app for iPad, iPhone, iPod Touch and Android. It's fantastic!

GLOSSARY

a phrase or sentence from a book, interview, etc. a positive frame of mind exp

if you have a "positive frame of mind", you

are hopeful, confident and optimistic

a double meaning two meanings

devastating adj something "devastating" could cause a lot of damage and destruction or destroy things

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BODY LANGUAGE & FLIRTING

How can you tell if someone really "likes" you (in the romantic sense of the word)? Simple! Just check out their body language. Here are a few typical signs that someone might find you attractive.

Signs that someone might like you



















Signs that someone might not be interested



















Think about it How important do you think body language is? Have you ever watched someone's body language before? Who was it? Where were you? What did you learn? What other body language signs do you know about?

TRACK 1: ENGLISHMAN & ENGLISHWOMAN

BODY LANGUAGE& ATTRACTION!



ow much do you know about body language*? Understanding some of the typical signs could tell you when someone is attracted to you. Of course, on their own, these signals might not mean anything, but a cluster of them, could be a sign that you're in luck.

Dilated pupils

According to body language experts, if someone likes you, their pupils will dilate. The opposite happens if they aren't interested - their pupils become smaller.

Gaze

Someone who likes you (in the normal sense of the

Answers on page 44

Reading I

Look at the paragraph headings. What do you think they refer to? What could they mean in terms of body language and attraction? Make notes. Then, read the article once to compare your ideas.

Reading II

Read the article again. Then, write a short e-mail to a colleague explaining what you've understood about the topic.

word) will give you the social gaze** - focusing their attention on the triangular area between your eyes and your mouth. But if their gaze drops to other parts of your body, it could mean that they're attracted to you.

Body alignment

Experts say that someone who is interested in you will have parts of their body (their knees, feet or shoulders for example) pointing towards you as they're talking to you; and the opposite happens if they aren't interested.

Eye contact

Maintaining eye contact shows you're interested in the other person. The normal duration of contact should be between 70% and 80% of the time. Anything less than that could mean that the other person isn't interested. And anything more than that could mean a number of things: a) they're crazy; b) they want to dominate you; c) they find you attractive.

Personal body space

In the US, experts believe that good friends usually stand between 45cm and 120cm from one another. Of course, these figures vary from country to country. However, generally, people who are

interested in one another will stand or sit even closer.

Touching

If the person you're talking to casually touches your arm, flicks something off your shoulder or takes your hand so they can read your palm, it could be a sign that they're interested.

Self-touching

Experts say that when we're interested in someone, we may involuntarily touch or stroke a part of our body that we want the other person to look at. So, if you notice the other person touching their neck, hair or thigh, it could mean that they're attracted to you.

Preening

Experts say that we involuntarily preen ourselves if we're in the company of someone we like. This includes actions such as fixing your hair, adjusting your clothes (straightening a tie, pulling down your **sleeves**) or checking your make-up - anything we might do to make ourselves look nicer.

Mirroring

According to experts, we often copy the movements of someone we like. This is known as mirroring (or mimicry). For example, if the person you're talking to leans forward, you'll do the same (without even realising it). Or, if they hold their hands with their palms up while they're talking, you'll hold your hands the same way. So, if you notice the other person starts copying the way you sit, move or talk, it could mean that they like you.

Good luck! 0

*BODY LANGUAGE

Body language is a non-verbal form of communication. It involves transmitting what you're feeling or thinking through your body. Body language includes movement (changes to the position of your eyes, hands, legs, etc.), facial expressions (happiness, sadness, fear, disgust, etc.), posture (how you stand or sit) and gestures (the movement of your hands). Some experts include intonation and the pitch, volume and tone of your voice, as well. Studies have shown that in face-to-face communication body language accounts for between 50% and 80% of the perceived impact of your message.

**THE SOCIAL GAZE

The social gaze - if someone gives you the "social gaze", they look



at the triangular area between your eyes and mouth while they're talking to you.

VIDEO

You Tube

Find out about body language and attraction. Search You Tube for "How to Spot Sexual Attraction in Eyes | Body Language."

GLOSSARY

a cluster

a "cluster" of things is a small group

if your pupils "dilate", they become wider or bigger

a gaze n someone's "gaze" is the way they're

looking at you a knee

the joint in the middle of your leg a shoulder n

the joint at the top of your arm

to point if your feet are "pointing" at someone, the front of your feet are looking in the

direction of that person to flick off phr v

if you "flick something off" a jacket (for example), you make it go off the jacket by using a quick movement with your hands involuntarily ac

if you do something "involuntarily", you do it without realising or knowing that you're doing it

to stroke if you "stroke" something, you move your hand gently over it

a thigh n the top part of your leg

to preen v

if someone "preens" themselves, they try to make themselves look nice: they rearranage their hair, etc.

a long, thin piece of clothing men wear around their necks and over their shirts

the arms on a shirt

Think about it What type of currency do they use in your country? What coins are there? What about the banknotes? What images are there on the coins or banknotes? Which famous people from your country would you like to see on the banknotes? Why? Do you have a stamp or coin collection? What type of coins have you got?

Exams This reading and listening activity will help prepare you for English exams such as KET and TOEFL.

©TRACK 2: ENGLISHMAN & ENGLISHWOMAN

Answers on page 44

Pre-reading

Look at the banknotes. Where are they from? Who are the people on them?



Reading I

Read or listen to the article once. Did you identify any of the people from the British banknotes in the Pre-reading activity?

3 Reading II

Read the article again. Then, answer the questions.

- 1. When was Elizabeth Fry born?
- 2. What banknote does she appear on?
- 3. What's the name of the ship that Charles Darwin travelled on?
- 4. When did Adam Smith die?
- 5. How many men appear on the reverse side of a £50 note?
- 6. Who is going to replace Elizabeth Fry on the back of a banknote?

IO IS ON A ITISH BANKNOT

By Jamie Broadway

ho are the people on banknotes in your country? Queen Elizabeth II has appeared on British banknotes since 1960, when she first appeared on a £1 note. Today, she features on all British coins and banknotes. However, there are also famous people on the reverse side of the notes. But who are they?



Elizabeth Fry (1780-1845) appears on the reverse side of a British

f5 note. She was a famous philanthropist from the 19th century who wanted to improve prison conditions at Newgate Prison in London. She also dedicated a lot of her time to helping the homeless.



The man on the back of the f_{10} note is Charles Darwin. This English

naturalist is probably best known for his theory of evolution and his book On the Origin of Species. He wrote the book after travelling around the world for five years on the ship HMS Beagle.



Scottish economist **Adam Smith** (1723-1790) is on the back

of the £20 note. Smith wrote the book The Wealth of Nations. In his work, he looked at topics such as the division of labour. productivity and free markets. His ideas are still used in modern economics today.

Fifty-pound notes are quite rare as many shops won't accept them in case they're counterfeit. Two men appear on the back of these notes:



Matthew Boulton (1728-1809) and James Watt (1736-1819). James Watt was a Scottish inventor who improved the design of steam engines, and Matthew Boulton was an English businessman who financed the project. The manufacturing firm they started (Boulton & Watt) played a major role in the Industrial Revolution.

The Bank of England often changes the design on banknotes as a way of preventing forgeries. The following are some people who might appear on future notes.

Jane Austen

Jane Austen is set to feature on the next f_{10} note. Jane Austen, who lived from 1775 to 1817, is one of the UK's most famous novelists, and was the author of books such as Pride and Prejudice and Sense and Sensibility. After the Bank of England announced that Sir Winston Churchill would replace Elizabeth Fry on the £5 note, there was a campaign to get more women on banknotes. which resulted in the choice of Jane Austen.

JK Rowling

JK Rowling is one of the literary greats of the 21st century. Her Harry Potter series about a boy wizard earned her a fortune, and by 2012, she'd become one of the richest women in the world.

Tim Berners-Lee

Tim Berners-Lee is widely known as the man who invented the internet. Everything from online shopping to social networking is down to him. So, it could well be that one day he finds himself on the back of a £20 note.

Elton John

Elton John is a world-famous singer and songwriter. In 1997, his song Candle in the Wind became the bestselling single of all time after he sang it at the funeral of Diana. Princess of Wales. He is also the founder of the Elton John Aids Foundation. 3

VIDEO



Watch a video about plastic banknotes. Search YouTube for "Plastic Banknotes For UK By 2016".

GLOSSARY

the reverse side

the opposite side; the other side

a philanthropist

someone who gives money to help the poor homeless ad

a "homeless" person has no house or home a naturalist

a person who studies animals, plants and

other living things
the theory of evolution exp
the idea that the Earth's species have changed over time and developed and adapted over many thousands of years HMS al

"Her Majesty's Ship" or "His Majesty's Ship" - a term used before the names of ships in the British Royal Navy

division of labour

the organisation of labour and skills in a town / city / business / country / region, etc.

the rate or speed at which goods are produced rare ad

not common counterfeit ad

"counterfeit" goods or products aren't original – they're illegal copies

a steam engine n an engine that is powered by steam (a vapour/gas that comes off hot water) the Industrial Revolution

a period of major industrialisation that took place during the late 1700s and early 1800s the Bank of England μ

the central bank of the United Kingdom

a forgery an illegal copy of a banknote / a painting, etc. a literary great n

a very famous author or writer down to exp

if something is "down to" you, you were responsible for it – you produced it or

WE'RE ON TOP OF THE WORLD!

Think about it Are you scared of heights? In what way? When was the last time you were scared of heights? Where were you? Have you ever been climbing? Where did you go? What did you climb up? How high was it? What do you like or dislike about climbing? Did you like climbing as a child? What did you use to climb? Why?

Exams This reading and listening activity will help prepare you for English exams such as KET and TOEFL.

TRACK 3: ENGLISHMAND & ENGLISHWOMAN

MAZING CLIMBS!

7 hat was the last thing you climbed? A wall, a tree, a hill? What about a mountain face? Here are some incredible buildings and mountains that climbers have scaled.



The Shanghai Tower

The Shanghai Tower is a 632-metre building in Shanghai, China. In February 2014, Russian climbers Vitaliy Raskalov and Vadim Makhorov scaled the building, then climbed another 20 metres up the construction cranes on top of the tower. Wearing Go Pro cameras, a video of their high five at the top went viral.



The Majlis Al Jinn cave

The Majlis Al Jinn cave has the second largest cave chamber in the world. It's located in the Sultanate of Oman, 100 km south-east of Muscat. In March 2014, Stefan Glowacz (from Germany) and Chris Sharma (from the USA) became the first people to climb out of it. "To climb from the bowels of the earth back into the light is one of the most impressive things I've done," Stefan later said.



The Burj Khalifa

At 829.8 metres, the Burj Khalifa in Dubai (the United Arab Emirates), is

the world's tallest building. It was officially opened in January 2010. In March 2011, Frenchman Alain Robert, climbed up it in about six hours. He wore a safety harness and was attached to a rope ("to comply with safety regulations") but scaled the building without relying on either.



Naranjo de Bulnes

Naranjo de Bulnes is a mountain in the Picos de Europa, a range of mountains in Asturias (in the north of Spain). At 2,529 metres, it isn't the highest peak, but it's got what some describe as a terrifying 550-metre vertical wall on its west face called Orbayu. It was finally conquered by Basque brothers Eneko and Iker Pou in September 2009.



The Telephonic Building

The Telephonic Building is a 132-metre structure in Santiago, Chile. It's the tallest building in the country, and was built by the telecommunications company Telefonica to look just like a mobile phone. In March 2014, American climber Dan Goodwin scaled the building using ropes and suction cups. The solo climb was recorded for the TV series Superhumans.

The Delicate Arch

The Delicate Arch is a 20-metre high rock formation



in Arches National Park, Utah (USA). There are over 2,000 natural sandstone arches in the park. They're extremely fragile, and 43 have collapsed since 1970. In 2006, American climber Dean Potter (1972) made the first free solo ascent of the arch. Although it isn't illegal, he received a lot of negative criticism for the climb.

Now, how incredible is that? •

VIDEO



Watch Stefan and Chris climb out of the Majlis Al Jinn cave. Search YouTube for "Into the Light - Glowacz and Sharma Set New Climbing Record".

GLOSSARY

to scale vb to climb

a crane

a large machine that moves heavy things by lifting them in the air

a Go Pro camera n
a high-definition personal camera, often used in extreme action video photography. You can mount it on a vehicle or on your

head a high five

a form of greeting in which people hit their the open palms of their right hands together

if a video "goes viral", it becomes very popular on the internet and many people see it and send it to friends

a cave chamber

the large, open area inside a cave the bowels of the earth exp

the deepest areas under the ground

a safety harness

a set of straps which fit around a person's body in order to keep a piece of equipment

a rope a long, thick cord you hold onto when you're

climbing

a range of mountains a line of mountains with one next to the

a peak the top of a mountain

to conquer νb if you "conquer" a mountain, you manage to climb it

a suction cup

an object made of rubber or plastic that can stick to a surface by producing a vacuum a solo climb

a climb without the use of ropes. Also, a "solo ascent" or "free solo climb" an arch an object that is curved at the top. It's more or less in the shape of the letter "n"

Answers on page 44

Pre-reading

Read or listen to the article once. Which climb is the most impressive? Why?

Reading I

Read the article again. Then, write the name of a building or mountain next to each statement.

- 1. It's in Asturias (in the north of Spain).
- 2. It's located in Oman.
- 3. It's about 20 metres high.
- 4. It's a 632-metre building. 5. It's the tallest building

Frenchman.

in Chile. 6. It was climbed by a



GRAMMAR BOOSTER

HOW TO REFLECT ON THE PAST WITH THIRD CONDITIONALS

Affirmative

If I'd seen it, I would have liked it.

If you'd seen it, you would have liked it.

If he'd seen it, he would have liked it.

If she'd seen it, she would have liked it.

If it'd seen it, it would have liked it.

If we'd seen it, we would have liked it.

If they'd seen it, they would have liked it.

Negative

If I'd seen it, I wouldn't have liked it.

If you'd seen it, you wouldn't have liked it.

If he'd seen it, he wouldn't have liked it.

If she'd seen it, she wouldn't have liked it.

If it'd seen it, it wouldn't have liked it.

If we'd seen it, we wouldn't have liked it.

If they'd seen it, they wouldn't have liked it.

Interrogative

If I'd seen it, would I have liked it?

If you'd seen it, would you have liked it?

If he'd seen it, would he have liked it?

If she'd seen it, would she have liked it?

If it'd seen it, would it have liked it?

If we'd seen it, would we have liked it?

If they'd seen it, would they have liked it?

The full forms are: I'd = I had; you'd = you had; he'd = he had; she'd = she had; we'd = we had; they'd = they had. "Would" can also be contracted: I'd = I would; you'd = you would; he'd = he would; she'd = she would; we'd = we would; they'd = they would. Negative contractions: wouldn't = would not; hadn't = had not

We form the Third Conditional with two clauses: if + past perfect / would have + a past participle. For example:

- a) If I had seen Sam yesterday, I would have invited her to my party.
- b) If he had worked longer hours, he would have earned more money.

We can use the Third Conditional to talk about what might have happened in the past if certain conditions had been met. For example:

- a) If I'd won the lottery, I would have bought a
- b) If he'd told me the truth. I wouldn't have been angry.

We often refer to the Third Conditional as the Impossible Past. This is because we can't change what happened in the past, although we can imagine different scenarios. For example:

a) We would have won the

- match if I hadn't missed the penalty.
- b) She would have passed the exam if she had studied harder.
- c) If I'd turned off the oven, the cake wouldn't have burnt.
- d) If they'd taken the map, they wouldn't have got

We can also use modal verbs (could, might, should, etc.) with the Third Conditional. For example:

- a) If I hadn't sent him the email, he might have forgotten about the meeting.
- b) If you'd come earlier, you could have had dinner with us.

Dialogue: The argument

Anna and Charlie have arranged to meet up. Anna is a bit late. Listen and complete with the correct verbs.

Charlie: You're late again! Sorry! I missed the bus! Anna: But I'm here now! Charlie: I seem to spend a lot of



time waiting around for you. Rubbish! Anna: Charlie: Erm, last week? When we'd arranged to meet at the Chinese restaurant at 7.30? You got there at 8.15 - 45 minutes late.

Well, I would've been there Anna: on time if my car hadn't (1)

Charlie: And a few days ago when I was waiting in that bar for over an hour?

Anna:

Well, if I'd (2) there were two Cuban bars in the same street, I wouldn't have been so late. I got there at 9 but it's just that I to the (3) wrong bar.

Charlie: And last Monday when we planned to meet at the cinema?

Well, I wouldn't have Anna: kept you waiting if I'd _ a parking (4) space.

Charlie: You were even late for our first date. In fact, you were 50 minutes late!

Anna: I just (5) . to be perfect. If I hadn't __ so long choosing the right dress, you might not have fallen in love with me.

Charlie: Well, I... I... Oh, no, I've just remembered.

What?

Anna:

Charlie: I'm supposed to be at Mike's house. I said I'd (7)

him carry some furniture down. I promised I'd be there at 7pm.

Well, it's 7:30 now. You're Anna: a bit late.

Charlie: He's going to (8) me.

So, what's your excuse? Anna: Charlie: Excuse? What do you

mean?

Your excuse for being late. Anna: Charlie: Oh, very funny. It's not the

same and you know it. Whatever you say. O Anna:

THE PHONE

Here are some useful words and expressions for talking about the phone.



If you "call" someone, you use your phone to communicate with them. Also, to give someone a call, to ring someone, to telephone someone, to phone someone.

"I called her six times last night, but she didn't answer the phone."





If the phone "rings", it makes a sound. The different sounds on mobile phones are called "ringtones".

"The phone's ringing. Aren't you going to answer it?"

(Telephone) line



A connection between two phones which makes it possible for people to speak to each other.

"I can't hear you very well – the line's really bad."



If the line is "engaged", it's already being used by someone else so you can't speak to the person you're phoning.

"I'll have to call her later - the line's engaged."

Dial



If you "dial" a number, you press the keys on your phone so you can call the person who you want to talk to.

"I think you've dialled the wrong number. There's no one called Ben here."



If you ask someone to "speak up", you ask them to speak louder because you can't hear properly.

"Could you speak up a bit, please? It's really noisy here."

Leave a message / take a message



If you "leave a message" you tell someone something that you want them to pass onto another person; if you "take a message", you write down what the caller wants to say to another person.

"I'm sorry but Ms Briar is out at the moment. Would you like to leave a message?"

Get cut off



If you "get cut off", the telephone connection suddenly stops.

"We got cut off. I'll try to call her again in a few minutes."



If someone is "out", they aren't in the office or at

"I'm sorry but Jim's out at the moment. Do you want to leave a message?"

Put on hold



connect you to the person you want to talk to. Music often plays while you're waiting.

"They put me on hold for over half an hour."

Hang up



If you "hang up", you press a button so the telephone call ends, or you put the receiver down.

"I hung up when I realised I'd dialled the wrong number."

Speakerphone



A device on a phone with a microphone and loudspeaker so you can speak to someone without holding the phone to your ear.

"I put her on speakerphone so the others could hear what she was saying."

Learning expressions

The best way to learn any words or expressions is by seeing or hearing them in context when you're reading or listening to English. Make a note of any words or expressions that you like (or want to learn) and write these down in sentences. Remember, always record language in phrases or sentences - never as individual words. You should also practise using the words or expressions as often as you can: in conversation, on the phone, in e-mails, etc.

ENGLISH IN ACTION...

DESCRIBING A PICTURE

Learn 15 words & expressions for describing a picture.

Locating something in a picture

Look at the picture and see if you can identify the things mentioned below.

- There's a clock at the top to the right.
- You can see a pair of glasses on the table at the front.
- There's a window at the back of the picture.
- There are some books on the table in the foreground.
- There's a city skyline in the background.
- The man on the left is rubbing his chin.
- The person on the far right is wearing glasses.
- There's a cup in the middle of the table and another one on the right-hand side.
- I can see a bird in the top left-hand corner.
- There's a man with a red jumper in the bottom right-hand corner.
- There's a woman with glasses next to him.
- I can't see what's under the table.
- There's a woman standing at the back on the left.
- There's a man with a striped shirt in the middle of the picture.
- There are two women on either side of him.

What's in the picture?

- I can see three people.
- There's a house on the left.
- There are two people playing a game.
- The man is eating.
- The people are running
- It's raining.

If something isn't clear

- It could be a dog or a wolf, I'm not sure.
- That woman reminds me of my aunt.
- It could be Ben, but I'm not sure.
- It looks like a cat, but I'm not sure.
- It might be a horse, but I can't see it properly.
- He could be the one on the left, but it isn't clear.
- If I'm not mistaken, I think that's Richard in the background.

Dialogue: The photo

Joe is with her grandma, Sally. They're looking through some old photos that Joe found in the attic. Listen and complete the dialogue with the correct words.

Joe: Hey, Grandma, I just found a box of old photos, and there are some of you, I think.

Sally: [coming to sit down] Oh, really?

Joe: That's you (1) __ the left, isn't it?

Sally: Let's see. Ah, yes. That was a party (2) _____ a friend's house. That's your grandfather next to me.

Joe: That's Granddad? I've never seen a photo of him

Sally: Well, there are hardly any
(4) ______ he died
during the war.

Joe: How terrible! You know, I don't even know what he did.

Sally: He was a journalist.

Joe: A journalist? Just like me. Incredible! It must be in the genes. So, how old were you (5) _____ this photo?

Sally: About 18 years old. That must have been in 1938 – just before the war.

Joe: Wow! Who's that girl (6)

Sally: That's my best friend, Harriet.

Joe: And who's that man next (7) _____ her? Her boyfriend?

Sally: Yes. He was some rich banker.

Joe: And the two men in the front?

Sally: The one in the left-hand corner is your great uncle Bob, and the one (8) ______ to him was just

a friend.

Joe: That's my great uncle?
He isn't very tall. I mean,
most people (9)
our family are quite tall,
aren't they?

Sally: He was the odd-one-out.

It worked (10) _____
him though as he was a jockey.

Joe: A jockey? Was he any good?

Sally: He won the King's Cup once.

Joe: I've got famous family.

Sally: Yes! And talking (11)
______ famous, the
woman in the background
was a well-known jazz
singer at the time.

Joe: So, why were there so many "celebrities" at your parties?

Sally: Well, they'd see our shows and then they'd want to meet us.

Joe: Shows? What shows?

Sally: The circus shows.

Joe: You worked (12) . the circus?

Sally: Yes, I was a trapeze artist. That's how I met your granddad. He came to interview us once.

Joe: You were a trapeze artist?

Sally: Oh yes. Why do you think you're so good at gymnastics?



NATURAL ENGLISH

What do you do to cheer yourself up?

Photos and interviews by Georgie & Danielle

⊖TRACK 6: ENGLISHMAN, IRISHMAN, PUERTO RICAN WOMAN, IRISHWOMAN, AMERICAN WOMAN, SCOTTISH WOMAN







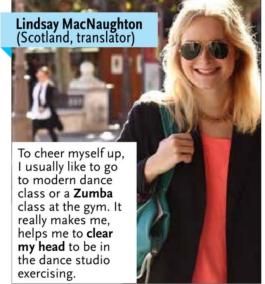


Whenever I'm feeling a little bit blue and I wanna cheer myself up, I would normally either go out to the park if the weather's nice or I would go for a little bit of retail therapy - go shopping. Erm, if not, if I wanna stay home, then I'll turn on some music and dance a little bit.





What I do to cheer myself up is listen to music, take a shower, paint my nails or read up on some celebrity gossip.



GLOSSARY

to cheer up

if something "cheers you up", it makes you feel happy

if you're feeling "blue", you're feeling sad

retail therapy exp

going shopping as a way of making yourself feel happier or better

a bank

the "banks" of a river are the high areas of ground along the edge of the river

something that's "calming" makes you feel relaxed

the hard parts of skin at the ends of your

fingers
celebrity gossip n
news and information about the private

lives of famous people Zumba

a type of aerobic fitness programme with various styles of Latin American dance to clear your head exp if you "clear your head", you relax and stop being stressed so you can think more clearly **Objective** To improve your listening skills.

Think about it How do you get to work or school? How long does it take you? What's the longest it's ever taken you? What about the shortest time? What do you like or dislike about the journey? How expensive is it per month? What means of transport would you like to take in order to get to work? How practical would that be?

Exams This listening activity will help prepare you for English exams such as KET and TOEFL.

TRACK 7: SEVERAL ENGLISH ACCENTS



- 5. Underground
- a. 25 minutes
- **b.** 50 minutes
- c. 30 minutes
- d. 20 minutes
- e. 45 minutes

3 Listening II

Listen again. Then, answer the questions.

- 1. Train: How far does the speaker live from the
- 2. Bus: How long does the bus take?
- 3. Car: How much does it cost to leave the car in the car park?
- 4. Bike: How long does it take the speaker to cycle to work?
- 5. Underground: What time does the speaker try to leave home?

4 Listening III

Complete the audio script with the correct verbs.

How do you get to work?

Train

I have quite a long commute on the train every day as I live about 50 km from the city where I work. Luckily, there's a train station near my house so I can (1). there in about 10 minutes. Then I the train, which takes about 50 minutes with all the stops. I use the time to catch up on any work from the day before.

I leave for work at 7 in the morning, and I walk to a bus stop near my house. I usually catch one that comes past at about 7.15. The bus isn't very crowded when I get on, but it fills up during the journey. The bus (3) about 15 minutes, then I get off and catch a train that (4) _ $_{-}$ into the city centre. The train ride lasts about

30 minutes, and normally there aren't any free seats.

Car

I use the park-and-ride system to get to work every morning. I leave the house at 6.30 and drive to the nearby bus station. Then I leave my car in the car park, which only $_{-}$ £1 for the whole day. Then, I catch the bus, which passes every 10 minutes and it (6) _ me right to the city centre in about 20 minutes. It's a lot cheaper than driving and paying to park the car in the centre.

My commute to work takes about 25 minutes by bike. I live on one side of town and work on the other so I have to cycle through it. When it's raining I sometimes take the bus

but I (7) cycling. I've bought an umbrella I can attach to my bike so I can cycle in the rain without getting wet. I can leave my bike in the garage under the office at work so I don't have to (8) about it.

Underground

I live in the city so I get the underground to work. I have to change lines once but the whole journey only takes about half an hour. It's really busy at peak times - from about 7:30 onwards - so I try to leave home at about 7 so I can (9) an earlier train and find a seat. There are delays sometimes but the trains are quite frequent so it isn't really a problem. I've got a monthly travel pass. So, I think I (10) quite a lot of money by using public transportation instead of the car. 🔾

Think about it!

When was the last time you had to explain your job to someone? How did you describe it? What are some of the best jobs you've ever had? What are some of the most difficult jobs you've ever done? If you weren't working where you are now, where would you like to be working? Why? What do you like or dislike about your job?

TRACK 8: ENGLISHMAN & ENGLISHWOMAN

PRACTICAL ENGLISH

HOW TO DESCRIBE YOUR JOB!

Time

- I've been working at the company for six months.
- I worked there for two years between 2004 and 2006.
- I left after just three months.

Hiring (employing people)

- They took me on about six months ago.
- They've appointed a new salesperson.
- They contracted her for the post of marketing manager.

Travel

- I get to work by bus. / I go to work by car.
- The journey takes about 20 minutes.
- I get in early to avoid the rush hour traffic.

Tasks

- I have to attend meetings. / I often get asked to do overtime.
- I take **bookings** over the phone. / I handle customer complaints.
- I have to write up reports once a week.

Positions / responsibility

- I'm the managing director. / She's the president.
- He's in charge of the design team.
- I'm the head of the sales
- She's responsible for quality control.

Firing (telling people to leave)

- He got fired for industrial espionage.
- She was sacked for inappropriate conduct.
- They gave him the boot for incompetence.
- The company had to cut back on its workforce.
- They got rid of half the

department.

The company laid off everyone in the Berlin office.

Contract / hours

- There's a two-month trial period.
- I've got an indefinite contract.
- I'm a self-employed builder.
- I'm a freelance designer.
- She's on a full-time contract. / I'm on a parttime contract.
- They're all on zero-hours contracts.
- get 25 days paid holiday a year.
- I work from 9 to 5pm.
- I work the morning shift. / She does the late-night shift.

GLOSSARY

overtime

extra time that you work outside your normal hours

a booking

when a customer makes a "booking", they telephone and reserve a table at a restaurant, a room in a hotel, etc. to handle n if you "handle" a problem, you try to find a

solution to it

a complaint

if a customer has a "complaint", they say that they aren't happy with the service, etc.

to reduce to get rid of exp

if a company "gets rid of" workers, they tell those workers to leave their jobs

a trial period

a time period (often 3 months) in which the worker is tested. If they're successful, they're offered a contract

an indefinite contract n a contract with no fixed time limit

self-employed adj a "self-employed" worker works for many companies and charges each time the provide a service freelance

a "freelance" worker works for many companies and charges each time they provide a service

- a contract to work a full timetable, usually
- 8 hours a day, 40 hours a week
- a zero-hours contract
- a contract with no guarantee of the number of hours you will work - the company calls you when there's work to do
- a shift
- a period of time that you work: the morning shift (from 8am until 2pm, for example)



Listen to two people describing their jobs. Complete the text with the correct words.

The car rental manager

I work in the office of a car rental company at an international airport. I'm the (1) of the branch, so I'm in charge of the other employees. My workload varies throughout the year as we have peak times during the (2). when lots of people want to rent a car and then quiet periods when we don't rent out so many (3) _ work a 9-5 shift for most of the time but I have to do overtime sometimes and work two weekends a month. Some of my duties include taking bookings over the (4) making photocopies, keeping the office tidy, filing things away, handling any client questions or (5) _ , working to resolve overdue car rentals and training new staff. I'm also responsible for ensuring the cars are clean, full of petrol and ready for the next customer.

The travel writer

I work as a self-employed travel writer. I earn money by selling my (6) to various travel-related publications (magazines mostly), agencies,

websites, and (7) I also pitch ideas to publishers in the hope of getting a contract to write an article. I do freelance work for various publishers, and sometimes get assignments where they send me to a (8) and I have to

report on it. The work is perfect for me as I'm an extrovert and I enjoy speaking to people from all walks of life. I also like being my own boss and the (9) it gives me. Some of my tasks include interviewing people (hotel owners, restaurant managers, tour guides, etc.), doing online research, taking photos, checking out tourist (10) _ visiting museums, eating at restaurants, reviewing hotels... it's the ideal job. And best of all, I can work whenever and wherever I want. All I need is my laptop. 3

Speaking

Now talk about it!

What do you do? What are you in charge of? What are your responsibilities? What time do you get to work? How many people work under you? What are you responsible for?

Exams This reading and listening activity will help prepare you for English exams such as KET and TOEFL.

⊖TRACK 9: ENGLISHMAN & ENGLISHWOMAN



Answers on page 44

Pre-reading

Read or listen to the article once. Which race would you like to participate in? Why?

3 Reading II

Read the article again. Then, write the abbreviated name of a race (Holirun, Mudder, Hot dog, Beer, Zombies) next to each statement.

- 1. The race involves eating and running.
- 2. There are more than 20 obstacles.
- 3. It's abbreviated form is RFYL.
- 4. It's five kilometers long.
- 5. It takes place on an athletics track.
- 6. It involves monsters.
- 7. Money from the race goes to a charity.
- 8. It's based on a Hindu festival
- 9. It's about 1.5 kilometres long.
- 10. It takes place in a major city.

Run, run as tast as you can

un" and "run" aren't usually words that you see together in the same sentence. But take a look at these races and you might change your mind.



Holirun is a 5km run with two rules: 1. wear a white T-shirt; and 2. have fun. As you run past each kilometre mark, people throw a different coloured biodegradable dry paint at you. There's no winner you simply have to walk, run or dance over the course. The idea for the run comes from Holi, a Hindu festival which is held each spring in India. Time to party!



Tough Mudder

Tough Mudder is designed to test your mental and physical strength. The course is between 16 and 19 km long, and has over 20 obstacles. Some of these include swimming through ice water, crawling over a muddy field with live electric wires hanging over your head, and climbing up a slippery 3-metre wall. The objective is to finish the course with your team. Money collected from the race is **donated** to the **charity** Help for Heroes, which assists injured soldiers.

The New York Hot Dog Challenge

If eating is more your thing, try the New York Hot Dog



Challenge. This race takes place in New York City and is between 3 and 8 kilometres long. Every time you come across a hot dog stand, you have to stop and force down a frankfurter, including the bun. And you can't continue until you've eaten it all. In the 2013 race, there were 10 hot dog stops. If you throw up, you're eliminated.



The Beer Mile involves running a mile and drinking four cans of beer. The race takes place on a 400-metre track. Before the race starts, you have to drink a can of beer. Then, on the word "go", you do a lap, then drink a can of beer each time you complete a lap. After four cans of beer and four laps, you'll have completed a beer mile (1,609 metres) – more or less. If you vomit, you have to run an extra lap... and drink more beer, of course.



Run for your Lives

Run, climb over obstacles and escape from the zombies. As part of Run for your Lives (RFYL), you have to complete a 3 to 5 km course while actors dressed as zombies try to catch you. Runners wear a flag under their belts which the zombies will try to take off. During and after the race, there's an Apocalypse Party with beer, music, food and games. The idea for the race was developed by Reed Street Productions in Maryland and there's one in Singapore now too. If you keep your eyes open you might see some famous guests such as T-Dog from The Walking Dead. 0

VIDEO

Watch a video about Tough Mudder. Search YouTube for "Tough Mudder 2012 | Official Video".

GLOSSARY

biodegradable adj

a substance that is "biodegradable" will break down naturally without any special chemicals, and won't cause any pollution Holi n

a Hindu festival that takes place in spring mudder

this comes from the word "mud", which is a mixture of earth and water

a course

the area of land where you have to run in a race an obstacle in a race, an "obstacle" is an object you

have to climb over, go under, etc.

to $\operatorname{crawl} vb$ if you "crawl", you move on your hands and knees

a live electric wire

a thin piece of metal that is connected to electricity. If you touch it, you'll get an electric shock

slippery ad

something "slippery" is smooth, wet or oily and is difficult to walk on or hold

if you "donate" money to a charity (see next entry), you give money to that charity a charity

an organisation that helps poor people, animals, etc.

injured a

if someone is "injured", a part of their body has been damaged or they have

a hot dog stand

a type of mobile kitchen in the street where you can buy hot dogs

a frankfurter

a type of smoked sausage

a piece of bread in the shape of a circle to throw up phr vb if you "throw up", liquid/food comes out

of your mouth because you're ill a can

a metal container for drinks

a track

an area of ground (often in the shape of an oval) for running around in a race a lap n

if you complete a "lap", you run around the track once

a flag

a piece of cloth or material with an image or symbol on it

a piece of clothing you wear around your stomach to hold up your trousers

THE DUTCH ENGLISH ACCENT!

This month we're looking at the Dutch English accent.

utch is spoken by around 28 million people worldwide mainly in The Netherlands, but also in Belgium, Surinam (in South America) and the Dutch Antilles Islands (in the Caribbean).

With around 17 million inhabitants, the Netherlands is a fairly small country. However, in the 17th- century, the Netherlands went through what's called the "Golden Age", in which the Dutch dominated the trade in the Far East. The Dutch East India Company (the Verenigde Oost-Indische Compagnie, in Dutch) had a trade monopoly in much of Asia, and is often referred to as the world's first multinational. They imported spices and exotic food and made huge profits. Nowadays the Dutch are more famous for their cheeses, windmills, clogs and sense of freedom and tolerance.

Interestingly, the Netherlands is often referred to as Holland, but that's just a part of the country where you can find well-known cities such as Amsterdam, Rotterdam and the Hague.

In general the Dutch are quite good at speaking foreign languages, most probably because there aren't a lot places in the world where you can speak Dutch. And they're good at English. However, although Dutch is related to English (they're both Germanic languages), some sounds are difficult for Dutch speakers. For example, a lot of people have trouble pronouncing the "th" (θ) or the voiced "th" sound

 $(/\eth/)$. So, instead of saying, "I think that it's good", they might say, "I xtink tat it's good."

The Dutch also find it difficult to pronounce the /d/ and /t/ sounds, which in Dutch are pretty much the same. So, "I'm going to bed" might sound more like, "I'm going to bet."

Other problematic sounds include the /r/ sound, which isn't very strong in English. So, words such as "red, real" and "roar" might be pronounced with a stronger /r/ as in "rred, rreal" and "rroar".

Because Dutch and English are related, there are a lot of similar looking words, but not all of them have the same meaning. This can often lead to problems. In fact, there's a term that's used to describe phrases that the Dutch translate literally and end up getting wrong: Dunglish (Dutch-English). For example, in Dutch, it's typical to say that your beer has "died" if it's gone flat. But if a Dutch person transated this literally, it would sound strange to an English person.

Sometimes, things can get very funny. The former Dutch Prime Minister Joop den Uyl once said, "We are a nation of undertakers" when he meant to say "entrepreneurs". This is because he'd translated the Dutch word "ondernemer" (which means "entrepreneur") into the English word "undertaker".

In another incident, former Prime Minister Pieter Sjoerds Gebrandy was with British Prime



Minister Winston Churchill when Churchill said, "Spring is in the air" (which means that it feels like spring because of the weather, etc.). But Gebrandy responded with, "Why shoud I?", thinking that Churchill had asked him to "jump" into the air as "spingen" means "to jump" in Dutch.

Now, I'm going to tell you a little story in my Dutch English accent.

A friend and I were walking around in Amsterdam one day when an English couple came up to us and asked when it was "koopavond". Well, in Dutch "koopavond" (literally "shopping night") is a night when all the shops are open till 9pm (normally, they close at 6pm). However, the English couple pronounced it as "copavon" [sic] and I really didn't understand what they were talking about. I thought they might need directions or that this was the name of a party. So, I kept asking them, "What does "copavon" mean?" Obviously, they just looked at me as if I were

By Christian Olijve



crazy, as a Dutch person was supposed to know. Eventually, I decided to look it up on my smartphone - I just couldn't stand the fact that there was a basic and common English word that I didn't know. But when I typed "copavan" into Google, nothing came up. Finally, my friend decided to ask the couple to describe "copavon", and it was then that we realised that they'd been trying to say "koopavond". Of course, we then told them that "koopavond" is every thursday night. O

GLOSSARY

the "Dutch" are people from the Netherlands; "Dutch" is also an adjective: Dutch cheese, Dutch food, Dutch

trade /

the activity of buying or selling goods between people, companies or countries the Far East n

east Asian countries such as China, Japan, Indonesia, South Korea, etc.

a trade monopoly n if a company has a "trade monopoly" in a particular industry, they have complete control over that area and other companies can't do any business there

spices parts of plants (or powder from those parts) that you can put in food: cinnamon, ginger, paprika..

huge adj

very big
a windmill

a building with long pieces of wood on the outside which turn around as the wind blows. A "windmill" provides energy for a machine that crushes grain (to make

clogs n wooden shoes

tolerance

if you have a high level of "tolerance" you let other people say and do what they want, even if you don't agree with it to go flat ex

if your beer "goes flat", there are no more bubbles (balls of air) in it

an undertaker

a person whose job is to prepare the bodies of people who have died and to arrange the funerals for them an entrepreneur

a business person who sets up businesses and who is successful in business to look up phr vb if you "look up" the meaning of a word,

you try to find it in a dictionary, etc. to come up phr vb if something "comes up", it appears How often do you translate? Which words or expressions from your language are difficult to translate into English?

Exams This reading and listening activity will help prepare you for English exams such as PET and TOEFL.

HOW IMPORTANT IS TRANSLATION IN LANGUAGE LEARNING?

an translation help you learn a language? Or is it a complete waste of time? There are arguments on both sides of the debate.

Against using translation

The best way to learn a language is to read it, listen to it and use it. By doing translation exercises, you'll have less time for these useful activities. Translating can turn you into a lazy learner. When you come across a word you aren't sure of, it's better to try to guess the meaning rather than looking up the

translation. Studies have shown that if you make an effort to understand the meaning of a word, you'll remember it more easily. If you really do need to check the meaning of a word, find a definition of it in English and read that. This will help you start to think in English - an important step in language acquisition.

Translating when you're speaking in a conversation

Answers on page 44

Pre-reading

What are the pros and cons of translating things when you're learning a language? Make notes.

Reading I

Read or listen to the article once to compare your ideas from the Pre-reading activity. Which arguments are the most convincing?

3 Reading II

Read the article again. Then, write a 150-word summary on either the pros or the cons of translating when learning a language.



is counter-productive. For a start, there's no time. Conversations are mostly spontaneous, dynamic and fast-paced. People will soon lose patience if you start trying to translate. When you're speaking, it's better to explain things with the words you already know. For example, if you can't remember the word for "hammer", try to explain what it means: "The thing you use to hit a nail when you're putting up a picture". The same is true when you're writing use the language you know and avoid translating, or you'll end up producing text that doesn't make much sense.

In favour of using translation

Translation is a useful strategy for learners of all levels. For beginners, it's a useful platform to base other levels, it's a quick and effective way to find out what a word means.

the translation in a question of seconds?

Translating can be fun, too. There are lots of great ways to use translation to help you learn a language. For example, you could work out the translation of short pieces of text such as newspaper headlines, slogans, everyday expressions, film taglines or signs in English. Or you could discuss with a colleague how to translate useful idioms or phrases, focusing on translating the overall meaning, not the individual words.

Reverse translating can be beneficial too. And it's easy to do. First, create a list of useful sentences - the sort of language you need when you're talking. You could find these in audio scripts of conversations in English. For example, "I went to the cinema / She's bought a new car / They're going to leave at six." Then, translate these sentences into your language. Later, cover up the original English sentences, read over your translations and try to translate them

back into English.

Do you think translation has a part to play in language learning? 0

MORE FUN TRANSLATION **ACTIVITIES**

- Paste some text into Google Translate, see what comes out in English and try to correct any errors (it'll inevitably be wrong).
- Watch a news report with someone speaking in your language and try to do a simultaneous translation in English.
- Watch a film in English with the subtitles in your language and see if you can find any mistakes in the translation.
- Watch a film with the subtitles on in your language and the sound off and try to guess what the actors are saying in English. Then, compare your version to the original one.
- Try to translate a short poem.

VIDEO



Find out about Google Glass Translation. Search YouTube for "First Look: Google Glass Translation and Language Learning Apps by Ectaco"

GLOSSARY

a waste of time ex

a useless activity; an activity that doesn't bring any benefits

someone who is "lazy" doesn't make any effort and doesn't want to work to guess v

if you "guess" the meaning of something, you imagine what it means, even though

you aren't sure language acquisition n the process of learning a language

counter-productive ad something that's "counter-productive" produces the opposite result to the one

spontaneous ad something that's "spontaneous" just

happens and isn't planned or arranged dynamic ad

new, exciting and full of energy fast-paced

quick, not slow a hammer

a tool that consists of a piece of heavy metal at the end and a wooden handle. You can use it to hit nails or break things to work out

if you "work out" the meaning of something, you discover its meaning

a short phrase used in advertising; a slogan

beneficial ad

something "beneficial" is good and positive for you

their new language on. For Why spend minutes trying to understand or explain a word when you can look up Think about it Do you know anyone you could describe as greedy? In what ways are they greedy? Are any of your friends particularly lazy? Who? In what way? Have you ever felt envious towards someone? Why? When is pride a good thing? Have you ever been guilty of gluttony? When? In what way? Why is lust considered to be something bad?

Exams This reading and listening activity will help prepare you for English exams such as PET and TOEFL.

⊕ TRACK 12: ENGLISHMAN & ENGLISHWOMAN

THE 7 DIGITAL DEADLY SINS

Answers on page 44

Pre-reading

Match the sin (1 to 7) to the definition (a-g).

- 1. Wrath
- 2. Greed
- 3. Sloth
- 4. Pride
- 5. Lust
- 6. Envy
- 7. Gluttony
- a. A strong feeling of sexual desire for someone
- b. Feeling bad because other people have things you want
- c. The desire to have more of something than you need
- d. Feeling angry and wanting to punish someone
- e. Eating or drinking more than you need
- A feeling of great love for yourself
- g. Being lazy

Reading I

Read or listen to the article once. Which digital "sins" are you guilty of?

3 Reading II

Read the article again. Then, write the name of a sin next to each statement.

- 1. Carefully editing any photos you upload.
- 2. Buying clothes you don't need from online
- 3. Trying to get as many online friends as you
- 4. Asking one of your partner's friends out on
- 5. Writing something horrible about someone.
- 6. Feeling depressed because your friends are all away on holiday.
- 7. Spending a whole day surfing the internet.

by Gareth Jones

rath, greed, sloth, pride, lust, envy, gluttony... these are the seven deadly sins*. But just recently, the Guardian newspaper, in collaboration with the National Film Board of Canada, produced an interactive video called The 7 Digital Deadly Sins. Which ones are you guilty of?



1 Wrath

Writing nasty things about someone online. Creating

an internet hate campaign. **Trolling** the comments section of a website. Tweeting rude comments about someone.



2 Greed

Collecting as many friends and followers on your social

network accounts as you can, even if you don't know them. Tracking how many hits your posts, images or uploaded videos get. Producing content with the aim of getting lots of hits.



Sloth

Using the internet as an alternative to doing any

real work. Joining groups or campaigns that you know nothing about. Shutting yourself off at home and lazing about on the sofa with your computer. Chatting to people you've never met, or doing some online social networking rather than going out with your real friends.



4 Pride

Spending time editing the photos you upload so they

always show you in the best

possible light. Asking people to remove photos of you that you don't like. Googling yourself every now and then to see what others are saying about you. Boasting about the number of friends you've got on Facebook. Using social networks to chronicle every event in your life.



Lust

Having a secret e-mail account your partner doesn't know

about. Checking up on your exes. Watching pornography. Sending friend requests to people you find attractive but don't know personally. Joining numerous online dating sites.



6 Envy Feeling

envious about all the exotic places your

friends have visited. Getting depressed because other people's lives seem to be more exciting and interesting than yours. Comparing your online profile to other people's. Feeling bad because you haven't got as many online friends as your colleagues.



7 Gluttony

Spending almost every spare moment online. Staying

up late so you can do some social networking. Being unable to stop yourself from messaging friends or commenting on Facebook or Twitter posts. Buying things from online shopping sites that you don't even need. Downloading lots of films or music that you'll never have time to watch or listen to.

Are you ready to repent? •

7 DIGITAL DEADLY SINS

Check out the interactive website on the seven digital deadly sins:

http://digital-deadly-sins. theguardian.com/

*THE SEVEN DEADLY SINS

A "sin" is an action which breaks the laws of God. The seven deadly sins, also known as the capital vices or cardinal sins, have been used since early Christian times to teach Christians to live better lives.

VIDEO

Watch the trailer for the film Sezen. Search YouTube for "SE7EN - Trailer - HQ - (1995)"

GLOSSARY

nasty ad horrible; not nice

a hate campaign n a coordinated series of negative and horrible actions against someone

if someone "trolls" the comments section of a website (for example), they write horrible or stupid things there just for fun to Tweet

to send a message via the social network "Twitter"

to track vi

if you "track" something, you watch it carefully in order to check its progress or see what's happening to it

a hit n
each "hit" on your website refers to the number of files that are downloaded from a single page. If a webpage has a lot of images, one visit to the page could mean 40 "hits", for example

with the intention of: with the idea of to laze about p

to stay in a place doing nothing, just relaxing, chatting, etc.

to put something onto a website from your

in the best possible light exp in the best way possible

to remove vb

if you "remove" a picture from a website, you take it off that website

if you "boast" about something, you talk about how great it is or how fantastic you are

if you "chronicle" a series of events, you write about them

an ex

a boyfriend or girlfriend you had in the past a friend request n a message you send to someone on

Facebook asking them to connect with you and be your Facebook friend

envious adj if you're "envious", you feel bad because someone has something that you want to repent

if you "repent", you show or say that you're sorry for something wrong you did

Objective To improve your listening skills.

Think about it What jobs have you had in the past? Which one/s were the most interesting? Why? Have you ever done any manual labour? What was it? How much did you get paid? What are some of the worst jobs you've had? Why were they so bad? What would your ideal job be? How would you describe your job in just 100 words?

Exams This listening activity will help prepare you for English exams such as PET and TOEFL.

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What do you Talking about jobs!

Listen once to check your Audio script

ideas from the Pre-listening activity.

Listening I

7. I'm often away from

time.

home for weeks at a

3 Listening II

Listen again. Then, answer the questions.

- 1. How many people does the designer manage?
- 2. Where are his bosses?
- 3. How many hours does the lorry driver work a week?
- 4. What's the maximum number of hours he can spend on the road a day?
- 5. How long was the security guard's trial period?
- 6. How long has she been working at her job for?

4 Listening III

Complete the audio script with the correct prepositions.

The designer

I work as a designer for an international publishing company. I'm in charge (1) the department and I manage a small team of 8 designers. It's very interesting but with a lot of tight deadlines. I often have videoconferences (2) bosses in New York, or travel there for meetings so we can discuss ideas and make plans for up-coming projects. As part of my job, I work _ websites, books, magazines, posters, computer games and product packaging. Some of my tasks during the day include meeting clients to discuss ideas, working on design projects and preparing quotes. I have to liaise (4) all sorts of people,

including illustrators, photographers,

writers, printers, web developers and

people in marketing or advertising

departments.

The lorry driver

distribution company. I put in very long hours and I'm often away from home (5) _ days or weeks at a time. The work can be quite lonely at times, although I get to see a lot of countries and I enjoy listening (6) _ radio. Some of the tasks for the job include ensuring that the

I'm a lorry driver for a European

goods are safely secured, keeping the vehicle in good condition and loading and unloading the boxes or crates. I work an average (7)

48 hours a week. but I can't spend more than nine hours a day on the road. The best thing is not having a boss breathing down your neck all the time and the freedom of the open road. The worst thing is being _ home

and the long, unsociable hours.

The security Suara
I work as a security guard
(9) an international
airport. I started out on a temporary
contract, but was given an indefinite
one after a 6-month trial period. I've
been here for about 15 years now and
was recently promoted. I'm often
asked to do overtime, especially in busy
periods. We have to clock in and clock
(10) so our managers
know exactly when we get in and leave.
As part of my job, I have to screen
passengers and check baggage using ar
X-ray machine, carry out airport patrols
and resolve any passenger enquiries.
You need to have good communication
skills, and be able to work under
pressure and (11)
a team. The worst part is changing
from one shift to another as I find it
difficult to adapt my daily routine. I'm
quite a patient person, but it can get
tense, and you have to stay alert

all times. O

Think about it

When was the last time you went to a fast food restaurant? What did you eat? What was the service like? How would you rate the experience on a scale of 1 to 10? Why do you think fast food restaurants are so successful? What's the key to their success?

BUSINESS NEWS

WHY IS THE FAST FOOD INDUSTRY SO SUCCESSFUL?

he fast food industry generated over \$190 billion in the US in 2013. By 2018, this figure is expected to exceed \$210 billion. In 2013, there were more than 230,000 fast food restaurants, employing over three and a half million people. So, who are the major players in the industry?

With over 30,000 restaurants in over 100 countries, McDonald's is the leading fast food chain, generating revenue of over \$28 billion in 2013. Other top-selling chains

Answers on page 44

Pre-reading

Why do you think fast food restaurants are so popular? Make notes.

Reading I

Read or listen to the article once and compare your ideas from the Pre-reading activity.

3 Reading II

Read the article again. Then, answer the questions. Write one of the words from below next to each statement.

location | value for money

processes are systemised

consistency | speed | visibility

- 1. You can get your food in a question of minutes.
- 2. You can find the same food in fast food chains around the world.
- 3. They're often located in busy shopping areas.
- 4. They offer economicallypriced food in a clean environment.
- 5. They often have easilyrecognisable logos.
- 6. They have standardised training programmes.

include KFC with a turnover of around \$23 billion and more than 18,500 outlets in over 105 countries, and Subway with sales of about \$19

billion and more than 42,000 locations in over 100 countries. So, why are they so successful?

For a start, fast food chains offer consistency. In Pizza Hut you can find a buffet lunch option every weekday that includes the same pizzas, pastas and salads in every restaurant around the world. And it doesn't matter whether you're visiting a McDonald's in America, Australia or Japan - you'll still be able to buy the same burgers and fries.

Fast food restaurants also offer value for money. You can get economically-priced, tasty food served quickly and efficiently in a clean environment. Chains often create menu deals where they offer various items together for a fixed, cheap price. For example, Burger King's "King of the Day" meal deal includes a burger, fries and a drink for around f4.

The sales process is fast and efficient, too. You choose from the menu, servers place your food on a tray and you pay for the food, all in a question of minutes. This fits in well with today's faster pace of life. Many fast food chains also offer drive-thru services, so you can order the food from your car.

In order to maximise profits, many fast food restaurants have smooth business

processes. So, the cooking and cleaning processes are systemised, and there are standardised training processes for new employees, which is important given the high staff turnover. And as fast food restaurants are low-margin, high-volume businesses, they need to be very careful about their costs, so food waste is kept down to a minimum.

Fast food restaurants are also highly visible and easy to find. With their large signs, instantly-recognisable logos and enormous billboard ads, it's hard to miss them. They're also often located in busy areas such as shopping malls, high streets and city centres.

So, what does the future hold for fast food restaurants? The industry has come under a lot of pressure recently to reduce the high levels of sugar, salt and fat in their food. And they've also been criticised for targeting children, especially through movie tie-ins. But whatever happens, the formula of low-cost food served in a clean environment seems to work very well! o

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VIDEO

You Tube

Watch a video on fast food options from around the world. Search YouTube for "What Fast Food Is Like Around The World'

GLOSSARY

to exceed

If something exceeds a particular number, it's greater or larger than that number

an important company in a particular industry

leading adj the "leading" company (for example) is the biggest or most important one revenue n

the money a company receives from sales, etc

turnover

the money a company receives from sales, etc.

an outlet

a shop that sells goods

location

a particular place a buffet lunch

a long table in a restaurant with lots of food on it. You can eat as much as you like for a set price

fries

long, thin pieces of fried potato. "Chips" in British English

tasty

food that's "tasty" is nice, tastes delicious and has a good flavour

a tray

a rectangular piece of plastic or metal for putting plates on so you can carry them a drive-thru service #

a restaurant where you can order the food from your car

to maximise vb if you "maximise" profits, you make the most profit possible

to systemise

if a process is "systemised", everything is automatic and happens according to a carefully prepared system

staff turnover

this expression refers to the number of employees who leave a company over a period of time. It's often expressed as a percentage of the total number of employees

low-margin

a "low-margin" business makes very little profit from each product sold

high-volume a "high-volume" business sells a large number of products

a billboard ad

a very large advert in the street on a flat, thin rectangular piece of wood or plastic a movie tie-in

a product (a fast food restaurant meal in this case) that has images from a film on the packaging. It's a way of promoting a film, and also increasing sales by appealing to people who like the film

Objective To improve your reading and listening skills.

Think about it Do you ever have a nap? When? Where? How long for? Have you ever had a nap at work? Where did you have it? How long did you nap for? What would have happened if you'd been caught napping? Do you think employees should be allowed to nap? Why? Why not? What do you do to stop yourself from falling asleep or to wake up?

Exams This listening activity will help prepare you for English exams such as PET and TOEFL.

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Answers on page 44

Pre-reading

What are the pros and cons of napping (sleeping during the day)? Make notes.

Reading I

Read or listen to the article once to compare your ideas from the Pre-reading activity.

3 Reading II Read the article again. Then, answer the questions.

- 1. How much can a 26-minute nap boost work performance by, according to NASA?
- 2. How long is the nap that the National Sleep Foundation recommends?
- 3. According to the study in the Archives of Internal Medicine, what could a nap lower the risk of?
- 4. What does ice cream company Ben & Jerry's offer its employees for napping?
- 5. When would Winston Churchill regularly lie
- 6. What evidence is there that Napoleon was an extremely sound sleeper?
- 7. What did Dali use to wake him up from his nap?

The benefits of an afternoon nap!

o you ever have an afternoon nap? Studies have shown that a little sleep during the day can boost your brainpower, make you healthier, improve performance and even help with weight loss.

A 2002 Harvard University study showed that a 30-minute nap can boost workers' performance, returning their productivity to beginning-of-the-day levels. NASA sleep researchers found that a 26-minute nap boosts work performance by 34%. And the National Sleep Foundation recommends a short nap of 20 to 30 minutes "for improved alertness and performance without leaving you feeling groggy or interfering with nighttime sleep."

Napping is also good for your health. According to a 2007 study published in the Archives of Internal Medicine, people who took naps at least three times a week had a 37% lower risk of heartrelated deaths. Dimitrios Trichopoulos, of the Harvard School of Public Health in Boston, who led the study said, "Taking a nap could turn out to be an important weapon in the fight against coronary mortality." Napping also prevents burnout and reduces the risk of stressrelated illnesses.

Several companies recognise the benefits of napping. At its Mountain View, California headquarters, Google has high-tech napping pods. Ice cream company Ben & Jerry's offers nap rooms to employees who need a bit of peace and quiet. Online clothing company Zappos provides employees with couches so they can have a little sleep during the day. And Time Warner allows their employees to spend time at the Yelo napping

Lots of historical figures are famous "nappers". Winston Churchill believed his afternoon nap helped him get twice as much done each day. He would regularly lie down after lunch, sometimes sleeping for up to two hours. Lyndon B. Johnson (the 36th president of the USA) had what he called a "two-shift day". He woke up at 6:30 or 7 and worked until 2pm. Then, after some exercise and lunch, he'd have a 30-minute nap, wake up at about 4, then work on his second shift until I or 2 in the morning.

During campaigns, French Emperor Napoleon Bonaparte (1769-1821) would often go for days without a full-night's sleep. However, he had the ability to fall asleep at the drop of a hat, sometimes just before a battle when the cannons were booming nearby. Spanish painter Salvador Dali (1904-1989) believed that one of the secrets to becoming a great painter was what he called "slumber with a key". This involved sitting in a chair with a heavy metal key pressed between the thumb and forefinger of his left hand. A plate would be

placed upside down on the floor underneath the hand with the key. The moment Dali fell asleep the key would slip from his finger, hit the plate (making a loud noise) and wake him up.

Happy napping! 0

QUOTE

Churchill once said, "Nature has not intended mankind to work from eight in the morning until midnight without that refreshment of blessed oblivion which, even if it only lasts twenty minutes, is sufficient to renew all the vital forces."

VIDEO

You Tube

Watch a video on a napping spa. Search YouTube for "Power Napping at Yelo Spa".

GLOSSARY

a nap n a short sleep, often after lunch

to boost v to increase

your "performance" is how well you do something.

groggy adj if you're feeling "groggy", you're feeling tired, especially after waking up coronary mortality n

death caused by having a heart attack (when someone's heart stops working) burnout n

if you suffer from "burnout", you become extremely tired or stressed because you've worked too much and too quickly

a napping pod n a container that you can sit or lie in and have a sleep

a nap room

a room where you can have a short sleep

a napping spa n a kind of special hotel or gym where you can have a short sleep and relax a period of time when you work: the

morning shift is from 8am until 2pm, for

at the drop of a hat exp immediately

to boom vb

if canons are "booming", they're making a loud noise as they're fired

a thumb the thickest finger on your hand

a forefinger n the finger next to your thumb to slip

if something "slips" out of your hand, it falls out of your hand

Think about it Do you like any heavy metal music? Why? Why not? Have you heard any of the songs from this page? Which heavy metal bands have you heard of? Which heavy metal songs do you like? When would you listen to heavy metal music? Have you ever been to a heavy metal concert? What was it like? Who did you see in the concert?

Christian Oliive

eavy Metal is a type of fast, loud music with distorted guitar sounds, heavy drum beats and aggressive lyrics. Famous heavy metal bands include Black Sabbath, AC/DC, Motörhead, Metallica and Iron Maiden.



Black Sabbath

Black Sabbath were formed in Birmingham, England, in 1968 by guitarist Tony Iommi, bassist Geezer Butler, singer Ozzy Osbourne, and

drummer Bill Ward. Famous songs from the band include Paranoid, Heaven and Hell, Black Sabbath and Iron Man. Ozzy Osbourne was kicked out of the band because of his substance abuse, but went on to have a successful solo career. With almost 70 million records sold worldwide, the band is one of the most influential heavy metal groups of all time. Black Sabbath released the album 13 in June 2013.

Paranoid

Finished with my woman cos she couldn't help me with my mind.

People think I'm insane because I am frowning

All day long I think of things, but nothing seems to satisfy...



Metallica

Metallica is an American metal band that was formed in 1981. Drummer Lars Ulrich and guitarist James Hetfield started the band,

Kirk Hammett joined in 1983 and Robert Trujillo in 2003. Some of their biggest hits include Master Of Puppets, Creeping Death, One and Nothing Else Matters. The band has sold more than 120 million records worldwide, making it one of the most commercially successful bands in music history.

Master Of Puppets

Master of Puppets I'm pulling your strings, Twisting your mind and smashing your dreams, Blinded by me, you can't see a thing, Just call my name, 'cause I'll hear you scream, Master, Master, just call my name...



Iron Maiden

Iron Maiden are a heavy metal band from Leyton, east London. They were formed in 1975 by bassist and songwriter Steve

Harris. Other members are Dave Murray (guitarist), Adrian Smith (guitarist), Bruce Dickinson (singer), Nicko McBrain (drummer) and Janick Gers (guitarist). The band has sold over 85 million records worldwide, and have played more than 2,000 live shows in the past 35 years. Their top hits include The Number Of The Beast, Wrath Child, Run To The Hills and The Trooper.

The Number of the Beast

Torches blazed and sacred chants were praised, As they start to cry, hands held to the sky, In the night, the fires were burning bright, The ritual has begun, Satan's work is done.



AC/DC

AC/DC are an Australian hard rock band. They were formed in November 1973 by brothers Malcolm and Angus Young, who

continued as members until Malcolm's illness and departure in 2014. The band had huge success with the album Highway to Hell in 1979. When singer Bon Scott died of alcohol poisoning in 1980, he was replaced by Brian Johnson. AC/DC has sold over 200 million records worldwide and is at number seven of MTV's list of the Greatest Heavy Metal Bands of All Time.

Highway To Hell

No stop signs, speed limit, Nobody's gonna slow me down, Like a wheel, gonna spin it, Nobody's gonna mess me round.



Motörhead

Motörhead are an English rock band formed in June 1975 by bassist, singer and songwriter Ian Fraser Kilmister, better known

as Lemmy. After being kicked out of the band Hawkwind, Lemmy created Motörhead. These days, Lemmy is still the frontman, with Phil Campbell on guitar and Mikkey Dee on the drums. Motörhead have sold over 30 million albums worldwide.

Ace Of Spades

Playing for the high one, dancing with the devil, Going with the flow, it's all a game to me, Seven or eleven, snake eyes watching you, Double up or quit, double stakes or split, The Ace of Spades ... O

VIDEO

You Tube

Watch Lemmy sing The Ace of Spades. Search YouTube for "Lemmy, Slash & Dave Grohl -Ace Of Spades".

GLOSSARY

a "distorted" guitar sound isn't clear and there are no "clean" notes

lyrics n

the words to a song to kick out phr

to force someone to leave

substance abuse taking illegal drugs

a solo career

if a member of a group has a "solo career", they sing or play on their own

when you "frown", lines appear on your forehead, often because you're angry

a puppet 1

a toy you can move by pulling strings to pull strings exp if you're "pulling someone's strings",

you're controlling them to blind

if you "blind" someone, you do something to them so they can't see to scream to make a loud sound with your voice

a live show

a concert (for example) that a band plays pre-recorded)

a long stick with burning material at

to blaze vi

sacred ad

something "sacred" has a special connection with God or a god

a chant

a word or group of words that is repeated over and over again, often as part of a ceremony

to praise

if you "praise" God or a god, you say thanks or good things to him/it

Satan the Devil

alternating current / direct current – an electrical term. Alternating current = an electric current that reverses its direction many times a second; direct current = an electric current flowing in one direction

gonna ab going to to spin vi

to turn around and around

to mess round exp

if you "mess someone around", you do things to them that causes them problems

a main singer in a band

a high one n a card with a high value (an ace, for example) to go with the flow exp

to be relaxed and to accept a situation to double up exp

to double (increase by 100%) your initial bet (the amount of money you place) to quit

if you "quit" a round in a game of cards (for example), you stop playing in it a stake

an amount of money

to split an action in a game of Blackjack in which you divide your cards into two sets the ace of spades #



THE SANDWICH SHOP

Over 400 images to help you learn the words and expressions for travelling abrounds in formation, visit: www.learnhotenglish.com/shop

Learn over 20 useful words and expressions to use at the sandwich shop. In many English-speaking countries, people often have a sandwich for lunch. You can get sandwiches in supermarkets, restaurants, cafés, pubs and sandwich bars (small shops where you can buy sandwiches, such as the fast food chain Subway). Almost three billion sandwiches are sold every year in the UK.

Useful words



























Chick peas





More words

- Filling the food inside the sandwich.
- Pasty a type of pie filled with vegetables and/or meat. The outside part of a "pasty" is made out of "pastry" (with an "r"), which is a mixture of flour, fat and water.
- Sausage roll a pasty with a sausage in it
- Quiche a pastry case filled with a mixture of eggs, cheese and other food.
- Samosa a small, triangular, spicy pasty with vegetables and/or meat.
- BLT a sandwich with bacon, lettuce and tomato
- Toasted sandwich a sandwich that has been cooked
- Counter a table in a shop. The shop assistant usually stands behind it.
- Falafel a fried ball of mashed chick peas.
- Hummus a paste made from mashed chick peas.
- Chutney a sauce made from fruit, vegetables and spices.
- Coronation chicken cold chicken and raisins in a curry sauce
- Pesto a sauce made from basil, oil, garlic and pine nuts.

Fillings Some typical fillings for sandwiches include the following:

- Tuna and mayonnaise
- Ham and mustard
- Salmon, avocado and cream cheese
- Bacon and brie (a type of French cheese)
- Pesto, tomato and mozzarella
- Turkey and cheese
- Egg and cress
- Prawn cocktail
- Coronation chicken

Dialogue: At the sandwich shop

Angela is in a sandwich bar ordering some food for lunchtime. Listen once, then complete the text with the correct words. Dialogue: A=Assistant An=Angela

- A: Hi, can I help you?
- An: Yes, I'd like a sandwich please.
- A: What kind of bread would you like? A roll, ciabatta, (1)_
- An: Ciabatta, please.
- A: And what would you like in it?
- _____, please.
- A: We've got a traditional coronation chicken and one without raisins.
- An: The normal one, please.
- A: Margarine or butter?
- An: Erm, (3) ____
- A: Would you like any lettuce or to go with it?
- An: Yes, please.
- A: Anything else?
- An: Yes, I'd also like a toasted (5) sandwich, a bag of crisps, a sausage roll and a bit of that quiche, please.
- A: OK. Shall I heat up the sausage roll and quiche for you?
- An: No thanks. I'm going to eat them later.
- A: Anything to drink?



- An: Yes, a bottle of (6) and a coke, please.
- A: Great. So that's £24.50
- An: Can I pay with my (7)
- A: Yes, of course. Just put your card in here and key in your PIN number. [She does it.] OK, here's your (8) _____ your card.
- An: Thanks. Bye.
- A: Bye. O

GLOSSARY

a dried grape (the small, round fruit used to

HOW TO IMPROVE YOUR SPOKEN ENGLISH

Here are our top tips for improving your spoken English.



Part : Preparation

As part of improving your spoken English, you need to get used to producing English sounds. Here's what you can do.

Read aloud - take a short text (preferably one with an audio file to go with it) and read parts of it out loud. Later, you can compare your version to the original.

Repetition — repeat key sentences and expressions over and over again until they become automatic. Very soon, you'll have learnt lots of useful phrases you can use in real conversations.

Stories - practise telling your favourite stories or anecdotes. Write them out first. Then, make notes and practise saying them to yourself or a friend. Later, you can use these stories or anecdotes in conversations.

Memory – memorise typical phrases, expressions and sentences. A lot of the language we use when speaking consists of set expressions and chunks of language. For example, "That's interesting! / I never knew that! / That must have been scary!"

Simultaneous speaking

- sing along to your favourite songs, or try to speak at the same time as the character in a video clip or an audio recording you're familiar with. Simply press play and then start speaking along with the news presenter, actors, singers, etc.

Questions — practise

forming questions. Take a piece of text and make questions from sentences in the article or paragraph. For example, "She's seen it. = Has she seen it?" Asking questions is a good way of participating in a conversation without having to say much.

Listening - work on improving your listening skills so you can follow what people are saying. You can do this by listening to audio files from course books, watching films or TV series, listening to music or watching videos on YouTube. Spend at least 70% of your study time listening to English.

Part : Participation

Conversations are complicated as people tend to speak fast and they skip from topic to topic. Here are our top tips for speaking in a conversation.

Key words - in a conversation, you won't understand everything. In fact, you won't even hear every word as people often speak unclearly and it's noisy (especially if you're in a bar or the street). So, you need to listen out for the key words the most important words in a conversation: the verbs, nouns, adjectives, adverbs, etc. And from these, you can guess what the person is saying. For example, if you heard these key words "saw / film / friend / last night", you could probably guess that the speaker was saying, "I saw a film with a friend last night."

Paraphrasing - if you want to check your understanding, do some paraphrasing. Simply summarise in a few words what you think the speaker said. For example, "So, you went out to the pub, did you? / Oh, right, so it was your brother who told her, was it?"

Avoid translating -

don't translate while you're speaking as it's a waste of time. Just use the language you already know. Remember, the important thing is to be understood.

Motivation - show the other speaker that you're interested in what they're saying. You can do this with your body language (by maintaining eye contact, smiling, having an interested look on your face, leaning in, etc.), or by using short phrases to show that you're following things: "Oh, yeah? / Really? / Wow! / Amazing! / I can't believe you did that! / Oh, no! / I didn't know that / Incredible!"

Keep it simple - speak slowly and clearly, and use simple English sentences with the language you know. Don't worry about your accent. And ignore any "mistakes". In fact, if you listen to any native speakers in casual conversations, you'll notice that they don't speak in perfectly-formed, grammatically-correct sentences (just listen to the recordings in the Group Talk section of the magazine and you'll see what we mean). And native speakers often make "mistakes" themselves in fast-paced conversations.

Practice – practise speaking as often as you can. Speak to English friends or a teacher on Skype, join an English club or conversation group, find a pen friend, visit an Irish or English pub or food shop and talk to people there, go shopping in tourist areas and pretend you're a foreigner (so you can speak English), speak to a classmate in English (even if you both speak the same language)... the possibilities are limitless.

Have fun speaking in English! 0

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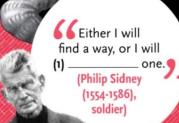
⊖ **TRACK 18:** ENGLISHMAN & ENGLISHWOMAN

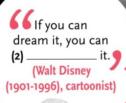
STAY MOTIVATED NITH THE SEQUENCE OF THE SEQUEN

Studying a language is never easy. There are times when you'll feel frustrated because you don't seem to be making any progress. But you've got to keep going and remember that language acquisition is a long, slow process with lots of ups and downs. Above all, it's important to have a positive, can-do attitude. These famous quotes should help keep your spirits up. [Complete the quotes with the verbs from below. Then, listen to check your answers.]

try set making returns make see want end do get

Nothing is impossible, the word itself says 'I'm possible'. (Audrey Hepburn (1929-1993), actress)





66 You are never too old to $_{-}$ another goal or to dream a new dream. 9 9 (CS Lewis (1898-1963), novelist and poet)

66 Always do your best. What you plant now, you will harvest later. (Og Mandino (1923-1996), author)



66 Life is a mirror, if you frown at it, it frowns back; if you smile, it (5) . the greeting. Thackeray (1811-1863), **English author)**

Ever tried. Ever failed. No matter. Try again. Fail again. Fail better. (Samuel Beckett (1906-1989), playwright)



Don't cry because it's over, smile because it happened. (Dr Seuss (Theodor Seuss Geisel, 1904-1991), author and illustrator of children's books)



Success is getting what you want, happiness is wanting what you (Dale Carnegie (1888-1955), American writer)

Don't watch the clock; do what it does. Keep going. 9 9 (Sam Levenson (1911-1980), author)



(Nelson Mandela (1918-2013), **President of South Africa** from 1994 to 1999)









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Think about it

Have you bought anything online? What was it? Which website did you use? How efficient was the service? Which retail sites operate in your country? How do they work? How do you think online retailers make their money?



ack Ma is the chairman of the Alibaba Group - the biggest online retail company in the world. Transactions on sites in the group totalled \$248 billion in 2013, more than eBay and Amazon combined. One of the sites, Alibaba.com allows importers and exporters from more than 240 countries to buy and sell goods such as clothes, jewellery, toys and bags. During its recent IPO, the Alibaba Group raised over \$25 billion, making it the world's largest stock market flotation. Here are a few things that helped Jack Ma become so successful.

Look ahead!

lack Ma has a good instinct for business. Very early on, Jack saw the potential of the internet. In 1995, he founded China Yellow Pages, one of China's first internet companies. He then went on to create Alibaba in 2000. "We got successful today, but not because we did a great job today. We had a dream 15 years ago," he said in an interview with CNN. "The opportunities that everyone cannot see are the real opportunities," he added.

2 Offer support!

Jack understands that in business you have to look after people who are in need of support. "The secret here is helping those who want to be successful," he said. "Help young people. Help small guys.

Because small guys will be big one day," he said in an interview. And he believes in the power of the younger generation to create change. "Young people will have the seeds you plant in their minds, and when they grow up, they will change the world."

3 Learn!

In dealing with his competitors, Jack doesn't allow negativity to cloud his judgement. "When competing with one another, don't bring hatred along," he advises. "Hatred will take you down ...

a real businessman or entrepreneur has no enemies. Once he understands this, the sky's the limit," he added. Jack also steers clear of borrowing ideas. "You should learn from your competitor and never copy. Copy and you die."

4 Make sacrifices!

In order to achieve greatness, you have to make sacrifices. And in the world of big business, this often takes courage. After launching Alibaba on the Chinese stock market in 2013, Jack resigned from his position as CEO and took on the role of Executive Chairman so he could concentrate on strategy. He admitted that at the age of 48 he was "no longer 'young' for the internet business", and felt that the next generation understood the future better than he did.

Stand out as a leader!

Jack believes in the power of ideas. "A leader should be a visionary and have more foresight than an employee." He also feels that leaders need to be tough and responsive to **setbacks** by having "higher endurance and the ability to accept and embrace failure".

6 Give something back!

Finally, Jack feels it's important to give back. His top concerns are the environment and education. In January 2009, the Alibaba Group banned the sale of shark fin products

> on all of its e-commerce platforms. And in May 2010, Jack announced that the Alibaba Group would earmark 0.3 percent of annual revenue to environmental protection, particularly water and air quality improvement projects. On the future of Alibaba, Jack has said that "our challenge is to help more people make healthy money, 'sustainable money,' money that is not only good for themselves but also good for society."

Good luck to him, we say! •

VIDEO

You Tube

Listen to a news report on Jack Ma and his company, Alibaba. Search YouTube for "60 Minutes" talks with founder of Alibaba, largest e-commerce company".

GLOSSARY

buying and selling things on the internet

the act of buying or selling something

a website where you can sell your own things, or buy things from other people Amazon n

website where you can buy things from Amazon or other online shops

an initial public offering - the first sale of a company's shares to the public. Once this happens, the company is listed on the stock

a stock market flotation

this is the British English term for an IPO (see previous entry) an instinct

if you have an "instinct" for something, u're naturally good at it a seed

if you plant a "seed" in someone's mind, you put an idea there that will grow and develop Literally, a seed is the small, hard part of a plant from which a new plant grows

a mind n your "mind" is the thing in your head you use to think

to cloud your judgement exp

if something "clouds your judgement", you can't think properly or clearly

to take down phr to harm or destroy you

the sky's the limit everything is possible

to steer clear of if you "steer clear of" something, you try to

avoid it and not go near it to make sacrifices exp

if you "make sacrifices", you stop using or having something, often in order to have or do something better

courage n if you have "courage", you do something dangerous, even though you're frightened

the chief executive officer - the most important person in a company. He/She is held responsible for the company's success or failure

an Executive Chairman / Chairwoman the head of the board of directors a visionary

someone with a lot of ideas about how to do things in the future foresight #

an ability to see what will happen in the future a setback

a problem; something that stops you progressing endurance i an ability to continue in a difficult situation

to embrace vb

if you "embrace" change, for example, you accept and welcome it

to give back

if a successful person "gives something back", they do something good for society shark fin products n

products (food, for example) made from a shark's "fin" (the triangular part that comes out of the top of its body)

to earmark

if you "earmark" money for a particular purpose, you reserve or keep it for that purpose

money a company receives from sales, etc. a challenge n

a new and difficult problem that you must try to find a solution to sustainable ad

"sustainable" process doesn't hurt the environment (the air, water, earth, etc.) a holding company

a "parent" company with shares in other companies and control of those companies

Bio - Jack Ma

Born in Hangzhou (China) in 1964, Jack Ma started out as an English teacher, but is now the founder and Executive Chairman of the holding company the Alibaba Group. As of November 2014, he's the richest man in China and the 18th richest man in the world, with an estimated net worth of \$29.7 billion, according to Bloomberg Billionaires Index. In 1995, he founded China Yellowpages, and from 1998 to 1999 headed an information technology company. He founded Alibaba in 1999.

HOME MADE PIZZA MARGHERITA



Real Language in action

THIS IS SPINAL TAP

Learn how to make your own pizza margherita with this recipe by Gordon Ramsay. By Christian Olijve

Ingredients

- Yeast
- Warm water
- Tablespoon of sugar
- Flour
- Olive oil
- Tomato passata
- Mozzarella balls
- Fresh rosemary







Process

- 1. For the pizza dough, add some yeast to warm water. Stir in a tablespoon of sugar, then leave it to one side for a few minutes.
- 2. In another bowl, pour in some sifted flour. Make a little well in the middle and add some olive oil and the yeast mixture. Use your hands to mix it all together.
- 3. Sprinkle some flour on the kitchen top and knead the mixture for about 10 minutes until it's even and smooth.
- 4. Then put it back in the bowl and cover it with a tea towel. Leave it in a warm place to prove. It should double in
- 5. When your pizza has risen, knock out any excess air and put it back on a surface with flour. Divide it into different four even balls (or fewer or more, depending on how many pizzas you want to make make and how big you like them) and flatten the dough.
- 6. Put some olive oil into a hot metal pan (it must be completely metal - with no wooden handles - as you need to place it under the grill later) and add the pizza dough. As the dough starts to bubble, pour some tomato passata on top and tear in some chunks of mozzarella.
- 7. Place in a hot oven for a couple of minutes until the pizza is golden brown.
- 8. Sprinkle fresh rosemary over the top.

Now enjoy your homemade pizza. Alternatively, you could add any other ingredients for this super-fast and superdelicious pizza! 🔉

VIDEO



Watch Gordon Ramsay make the pizza. Search YouTube for "How to Make Margherita Pizza at Home - Gordon Ramsay".

GLOSSARY

yeast n

a substance used to make bread rise (go higher) when you cook it tomato passata \boldsymbol{n}

a type of food made by cooking tomatoes. It's similar to tomato puree

dough n a mixture of flour, water and sometimes fat that's used to make a pizza base

to put liquid from one container to another

sifted a

if you "sift" flour (for example), you put it through a sieve in order to remove large pieces. A "sieve" is a plastic or metal object with small holes in it so large food can't pass through it to knead

when you "knead" dough, you press it with your hands so it becomes smooth

to prove v to rise (to go higher)

to flatten

to make flat a grill n

the area inside an oven at the top with metal bars that become very hot

if food starts to "bubble", little balls of air appear on it

to tear vi

a large piece of something

to break with your hands

FILM SCRIPT

This is Spinal Tap (1984) is a mockumentary about a heavy metal band called Spinal Tap. The band members are David St Hubbins (played by Michael McKean), Nigel Tufnel (Christopher Guest) and Derek Smalls (Harry Shearer). The film is directed by Rob Reiner, who also appears in the film as journalist, Marty DiBergi. The

movie is a parody of rock documentaries, and covers a 1982 concert tour in the States by the British band. They're over there to promote their new album Smell the Glove. The film includes interviews by Marty with members of the group and footage of the band from the past. In the interviews, the members of the band come across as a bit dim. In this scene, Nigel is showing Marty the band's very special amp, with volume knobs that go up to 11 (not the usual 10).



The script

N=Nigel M=Marty

N: This is a top to a... you know, what we use on stage, but it's very, very special, because if you can see ...

M: Yeah.

N: The numbers all go to eleven. Look, right across the board, eleven, eleven, eleven...

M: And most amps go up to ten.

N: Exactly!

M: Does that mean it's louder? Is it any louder?

N: Well, it's one louder, isn't it? It's not ten. You see, most, most blokes, you know, are gonna be playing at ten, you're on ten here, all the way up, all the way up, all the way up, you're on ten on your guitar, where can you go from there? Where?

M: I don't know.

N: Nowhere! Exactly! What we do is if we need that extra push over the cliff, you know what we do?

M: Put it up to eleven.

N: Eleven, exactly, one louder.

M: Why don't you just make ten louder and make ten be the top number and make

that a little louder? N: [pause] These go to eleven. 0

VIDEO

You Tube

Watch the clip from the film. Search YouTube for "These go to 11.mpg".

GLOSSARY

a mockumentary n a type of documentary in which fictional events are presented as real

a parody

a funny film or TV show which makes fun of a person or event, etc.

footage n

part of a video or film

to come across as if someone "comes across as" stupid (for example), they appear to be stupid

dim a a bit stupid

an amp

an "amplifier" - an electrical device for making guitars (for example) sound louder

a little button (for controlling the volume) a stage

the area in a theatre where the actors act a board n

a flat piece of plastic (for example) that's used for a particular purpose (in this case, it has the controls for the amp on it) loud a

"loud" music is very noisy

a bloke n ii

a man

gonna abbi

going to over the cliff exce

if you "go over the cliff", you go too far or further than you should go. Literally, a "cliff" is a mountain by the sea

Think about it Are there any crime gangs in your country? What are they called? What do they do? How dangerous are they? Have any famous members been caught lately? What happened to them? Have they been in the news recently? Why?

Exams This reading and listening activity will help prepare you for English exams such as FCE, IELTS and TOEFL.

Pre-reading

Look at the list of crimes below. Which ones are the three worst? Which three are the least "serious"? How would you define each crime? Make notes. Then, check the answers page.

- Smuggling
- Illegal gambling / betting
- Money laundering
- Selling on the black market
- Theft
- Burglary
- Street crime
- Contract killing
- Counterfeiting
- Arms trafficking
- Drug trafficking
- Human trafficking
- Extortion
- Murder
- Racketeering
- Loan sharking
- Robbery
- Bootlegging
- Bribery
- Fraud

Reading I

Read or listen to the article once. Which gang sounds like the worst one? Why?

Reading II

Read the article again. Then, write Chicago, Peaky, Triad or Russian next to each statement.

- 1. They're mostly based in Hong Kong and Macau.
- 2. They started out smuggling alcohol.
- 3. They have annual revenue of over \$8 billion.
- 4. They were based in a city in England.
- 5. These days, they make some of their money from illegal online gambling.
- 6. They often get complex tattoos.
- 7. They wore caps with razors in them.
- 8. They have to pass beneath an arch of swords as part of their initiation ceremony.

ORGANISED CRIME GANGS FROM AROUND THE WORL

re there any organised crime gangs in your country? Here are a couple from around the world.



Chicago Outfit The Chicago Outfit

(or simply, the Outfit) was an Italian American crime syndicate based in Chicago, Illinois (USA). Also known as the Chicago Mafia, the Chicago Mob, or the Ca-pone Mob, they originally made their money smuggling alcohol during the Prohibition period (1920-1933). Members were mainly Italians or Americans of Italian descent. One of their leaders was Al Capone, or Scarface (thanks to a large scar down his cheek). In the early days, gang members were usually well dressed in suits and fedora hats. These days, the gang still operates, mostly making its money from illegal online gambling activities, loan sharking and money laundering.



2 The **Peaky Blinders** The Peaky **Blinders** were an

organised crime gang based in Birmingham (England) in the 19th and early 20th centuries. Their name came from the style of hats they wore: peaked caps with razors sewn into them. Peaky Blinders used the caps to hit their victims on the nose, temporarily blinding them (which is where the word "blinders" come from) so they could rob them. Peaky Blinders were one of the first gangs to wear a recognisable uniform of peaked caps, cravats and bell-bottom trousers. Their

criminal activities included illegal betting, selling on the black market, theft, burglary and street crime.



3 Triads Triads are Chinese secret societies. They're

mostly based in the Chinese cities of Hong Kong and Macau, but they're also present in countries with significant Chinese populations, such as the United States, Canada, the United Kingdom and Australia. Established between 1914 and 1939, the term "Triad" was used by British authorities in colonial Hong Kong to refer to the triads' use of triangular imagery. Triad members have to go through an initiation ceremony that involves drinking a mixture of wine and blood, and passing beneath an arch of swords while reciting the organisation's oaths. Triad activities include contract killing, counterfeiting, arms trafficking, drug trafficking, human trafficking, extortion, murder, money laundering and racketeering.



4 The Russian Mafia The

Russian

Mafia is a

term used to refer to various organised crime gangs from the former Soviet Union. The Russian mafia began during the imperial period of the Tsars (from 1721 to 1917). Later, during Stalin's reign as dictator (from the mid-1920s until 1953), millions of people were sent to gulags (labour camps), where some gang members became powerful leaders known as "thievesin-law". They often had complicated tattoos, which

are still used by Russian mobsters today. Experts estimate that the Russian Mafia has an annual revenue of over \$8 billion. Some of their activities include racketeering, drug trafficking, extortion, loan sharking, murder, human trafficking, money laundering, robbery, bootlegging, arms trafficking, illegal gambling, bribery and fraud.

Stay safe! 0

VIDEO

You Tube

Watch the trailer for the TV series *Peaky Blinders*. Search YouTube for "Peaky Blinders: Series launch trailer - BBC Two".

GLOSSARY

a crime syndicate

a criminal gang Prohibition

a period (from 1920 until 1933) in the US when it was illegal to make or sell alcohol a scar

a mark on your body where you've been cut a suit

a set of clothing with the trousers and jacket the same colour and material a fedora hat

a soft hat with a crease (line) on the top of the hat going from the back to the front

a sharp object used for cutting the hair off

a snarp object used for cutting the nair off your face to sew ψb if you "sew" clothes, you repair them using a needle (a long thin metal object) and thread (a long, thin piece of cloth) to blind P

to do something to someone so they can't see

a short, wide strip of material worn by men round the neck

bell-bottom trousers

trousers that are wide at the bottom colonial Hong Kong n the period of time (1898-1997) when Hong

Kong was part of the British Empire triangular imagery n images that are in the form of triangles an initiation ceremony n

a formal event when someone is accepted into an organisation an arch

a structure that's curved at the top. It's more or less in the shape of an "i to recite

say it aloud

a formal promise to be loyal and faithful to an organisation, etc.

a gulag na a prison camp where prisoners had to

work hard thieves-in-law

a Russian mafia term referring to the top bosses in the crime organisation a mobster

a gangster

money a company receives from sales, etc.

Exams This listening activity will help prepare you for English exams such as FCE, IELTS and TOEFL.

⊖ TRACK 20: ENGLISHMAN & **ENGLISHWOMAN**

FOP TIPS FOR THE PERFECT FLIGHT

lying can be stressful, but if you follow these simple rules, it should all go smoothly.

Share the arm rest!

In September 2011, a passenger on a Las Vegasbound Delta flight had his elbow violently pushed off the armrest. When he demanded an apology, the other passenger reportedly said, "If I had a knife, I would slit your throat." Flight attendants were immediately informed. On landing, the passenger was arrested and taken to a



Pre-reading

What are your top tips for a stress-free flight? Make notes.

Reading I

Read or listen to the article once and compare your ideas from the Pre-reading task.

Reading II

Read the article again. Then, answer the questions.

- 1. Where were the passengers who had a fight over the arm rest travelling to?
- 2. What did one of the passengers threaten to do to the other one who demanded an apology?
- 3. In which airport were the passengers who had a fight over queue jumping?
- 4. How many of those involved in the fight missed their flights
- 5. Who intervened to stop the fight over the reclining seat?
- 6. Why wasn't the passenger on a flight from Geneva to Venice allowed on the plane?
- 7. According to the airline, why was the family with the screaming child met by police?



police station where he was questioned by FBI agents.

Don't jump the queue!

In March 2014, a fight broke out in Germany's Frankfurt airport after a group of passengers joined a friend near the front of the queue to board the plane. A family of six just behind weren't happy about this. Insults led to shouting and to what airport security police described as a "full-blown brawl". Seven people were injured, four were arrested and several others were questioned. All of them missed their flights home.

Don't put your seat back!

In September 2014, a commercial flight was forced to make an emergency landing after two passengers fought over the right to recline. According to a report in the Guardian, a woman on an American Airlines Miami to Paris flight put her seat back. The 61-year-old male passenger sitting behind asked her to put it back up. She refused. One thing led to another, and after an argument and a fight, two undercover air marshals were obliged to step in. As neither of the passengers would calm down, the plane was diverted to Boston. where they were escorted off.

Comply with hand luggage regulations!

A passenger on a flight from Geneva (Switzerland) to Venice (Italy) was thrown to the ground and handcuffed by police after getting into an argument over her hand luggage. According to a report by Italian newspaper II Mattino, the woman had been informed that she couldn't have two items of hand luggage. So, she tried to put her handbag into her suitcase, but it wouldn't fit. After an argument, the airline staff member tore up the woman's boarding pass and requested police assistance. The woman spent two hours in a jail cell before being released, after which she spent the night in the airport and bought a new ticket to return to Italy. A spokesperson for the airline declined to comment.

Control your kids!

In October 2014, a US couple were escorted off a plane after their young son had a tantrum. It all started when a flight attendant told the couple that their two-year-old had to be buckled in his own seat. The father complied with the request, but had to restrain his son who was screaming loudly. Minutes later, the attendant returned and told them to keep the child quiet. The boy calmed down but had another outburst during turbulence, leading to more tension between the couple and cabin crew. When the plane landed, the family were met by police. A spokesperson for the airline said that police were requested because the parents were verbally and physically abusive to flight staff.

Try to have a nice flight! •

THE KNEE DEFENDER

The Knee Defender is a device that can stop the person in front of you from reclining their seat. It consists of two plastic clips which are placed at both sides of an open tray table.

VIDEO

You Tube

Watch a video on how to sleep on a plane. Search YouTube for "How to Actually Get Some Sleep on a Plane".

GLOSSARY

an elbow

the joint in the middle of your arm an apology

if you give someone an "apology", you say sorry to them

to slit vb

to cut

a flight attendant n

someone whose job is to help passengers on a plane, serving them food, etc

to land

when a plane "lands", it comes to the ground in a controlled manner

a line of people waiting to be served in a

shop, etc to board

to go onto a plane

a full-blown brawl exp

a violent fight to miss

if you "miss" a flight (for example), you don't

catch it to recline

if you "recline" a seat, you make the top part go

back at an angle of about 30° to put back p

see previous entry for "recline"

an "undercover" police officer, dresses like

an ordinary person so he/she can work secretly

an air marshal

a person trained to fight terrorists on planes. They often travel as ordinary passengers aboard airline flights

to step in

if you "step in", you try to stop a fight

to divert

if a plane is "diverted", it goes to a different airport because there's a problem

to escort off phr vb if someone is "escorted off" a plane, police

officers take that person off the plan

to handcuff if someone is "handcuffed", the police put handcuffs (metal objects) around their hands in

order to control them to tear up $phr \, \nu b$ if you "tear up" a piece of paper, you break it

into small pieces

a boarding pass a document that gives you permission to go onto a plane so you can fly somewhere

a tantrum when a child has a "tantrum", he/she

becomes very angry

if you "buckle someone in", you fasten the safety belt around them in a seat

to restrain vb if you "restrain" someone, you hold them so

they can't move an outburst

when someone has an "outburst", they become very angry suddenly

if there's "turbulence" while you're flying. the plane starts moving violently because it's passing through clouds, etc.

TRACK 21: ENGLISHMAN & ENGLISHWOMAN

Objective To improve your reading and listening skills.

Think about it When was the last time you told a joke? What was it? Do you know any jokes in English? What are they? Have you heard any jokes based on words with double meanings? What are they? Are there any homophones or homographs in your language? What are they? What type of confusions can they cause?

Exams This listening activity will help prepare you for English exams such as FCE, IELTS and TOEFL.

Pre-reading

Match the words (1 to 3) to the examples (a-c).

- 1. A homophone
- 2. A homograph
- 3. A homonym
- a. close (/kləuz/) / close (/klaus/)
- b. left (the past tense of leave) / left (the opposite of right)
- c. rain / reign

Reading I

Read or listen to the article once to check your answers from the Pre-reading activity.

Extra activity I

Choose three of the homophones below and write example sentences to show the different meanings.

bare-bear; break-brake; cerealserial; dear-deer; die-dye; for-four; hair-hare; hear-here; hole-whole; knight-night; mademaid; meat-meet; morningmourning; none-nun; pair-pear; poor-pour; sail-sale; sea-see; steal-steel; tail-tale; their-there; weak-week; wear-where

Extra activity II

Look at the homographs below. Can you think of a joke based on any of these word-pairs?

arms (weapons)-arms (part of body); bear (animal)-bear (carry); bow (bend)-bow (part of ship); can (container)-can (able); colon (part of body)colon (punctuation mark); date (fruit)-date (on calendar)-date (companion); duck (bird)-duck (avoid); fan (admirer)-fan (cooling device); fast (quick)fast (starve); fly (insect)-fly (move through the air); lap (part of body)-lap (course); left (direction)-left (went); pound (weight)-pound (kennel); pupil (part of eye)-pupil (student); racket (for tennis)-racket (noise); ring (circle)-ring (sound of bell); row (in a line)-row (with oars); well (good)-well (for water); nail (body part)-nail (a metal object you hit with a hammer)



HOW TO UNDERSTAND PUNS!

pun is a little play on words - a clever word joke with a double meaning. Puns are frequently used in advertising and literature. There are a number of different types. [See page 38 for some funny puns.]

Homophonic puns

Homophonic puns are based on homophones two words with the same pronunciation but different spellings and meanings. Examples of homophones include "bored-board", "weight-wait" and "flowerflour. For example:

- A: Why is it so wet in England?
- B: Because many kings and queens have reigned there.

Homographic puns

Homographic puns use homographs - words with the same spellings but different pronunciations and meanings. For example: "close" (/kləʊz/ = to shut) and "close" (/ $kl\partial Us/=$ near). An example of a homographic joke could be:

- A: Which fish can play the guitar?
- B: The bass. (/bæs/ A "bass" (pronounced / bæs/) is a type of fish; while a "bass" (pronounced /beis/) is a type of guitar with four strings.

Homonymic puns

Homonymic puns are based on **homonyms*** – words with the same spellings and pronunciations but different meanings. For example, "bank" (noun) meaning a place to keep money; and to "bank on" (verb) to rely on. This could give us a joke like this, "You can never bank on a bank to look after your money."

Compound puns

Compound puns are made by using a string of words that sound similar to another word when all the words in the string are pronounced together. For example:

- A: Why can't you starve in the desert?
- B: Because of all the sand which is there.

Do you get it? Because of all the "sand-which-is-there" = "sandwiches there".

Advertising

Puns are often used in advertising as they can be used to produce memorable slogans. Here are a few examples:

"Alarmed? You should be." Moss Security "Taste. Not waist." Weight Watchers Frozen Meals "Always pick flowers." Flowers Fine Ales "Brilliant cleaning starts with Finish." Finish Detergent "Get your family into

Shape, without them even

noticing." St Ivel Shape Yogurt

"Nothing runs like a Deere." John Deere Tractors "Because the Citi never sleeps." Citibank

Next time you're reading or listening to something in English, see if you can identify any puns. 0

*HOMONYMS

Some people use the word "homonym" as a general term to refer to homographs and/or homophones. Strictly speaking though, homonyms are words with the same spellings and pronunciations, but a different meaning. For example, to "row" a boat, and a "row" of seats.

VIDEO

You Tube

Listen to 25 puns. Search YouTube for **"25 puns in under** 2 minutes!".

GLOSSARY

a double meaning n if a word has a "double meaning", it has two meanings

to reign νb the time when a king or queen "reigns" is the time when they're king or queen memorable a

something "memorable" is easy to remember

a slogan n a short phrase or expression used to advertise something alarmed adj

two meanings: 1. frightened or worried; 2. with an alarm system installed the middle area of your body around your

stomach. "Waist" rhymes with "waste two meanings: 1. to choose; 2. if you "pick" a flower, you take it out of the ground

(get) into shape n (get) into snape "
two meanings: 1. to become fit and
healthy"; 2. if you "get into" something,
you start to like it. In this case, "Shape" is
also the name of the yoghurt

MISTAKES



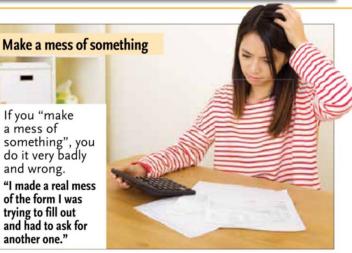
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If you "make a mistake", you do something wrong. "I think I've made a mistake. Can I have the red one instead?"

If you "make a mess of something", you do it very badly and wrong.

"I made a real mess of the form I was trying to fill out and had to ask for another one."





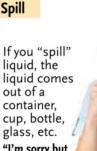
If you "get something wrong", you answer it incorrectly.

"I got the answer wrong and was eliminated from the competition."



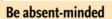
If you "drop" something, it falls out of your hands.

"The noise made me jump and I dropped the antique vase."



"I'm sorry but I've just spilt some coffee on the shirt you lent me."





If someone is absent-minded, they often forget things.

"I left my keys at home today. I'm so absent-minded at times."





If you "get confused", you aren't sure what's happening or what to do.

"I got confused, pressed the wrong button and the door closed."

Dial the wrong number

If you "dial the wrong number", you press the wrong keys on a phone when you're trying to call someone.

"I dialled the wrong number and got through to someone in another city altogether."

Learn from your mistakes

If you "learn from your mistakes", you find out what the problem was and make sure you don't make the same mistake again.

"If you sit down and analyse what went wrong, you'll be able to learn from your mistakes."



Regret doing something

If you "regret" something, you wish you hadn't done it.

"I regret asking him to come along to the party because he made a fool of himself in front of all my friends."





Objective To improve your reading and listening skills.

What are some of the most unusual places you've ever slept in? Why did you have to sleep there? What are some of the most uncomfortable places you've had to sleep? Why were they so uncomfortable? What's the best night's sleep you've ever had? Where was it? Why was it so good? What do you like about your bed or room?

Exams This listening activity will help prepare you for English exams such as FCE, IELTS and TOEFL.

● TRACK 22: ENGLISHMAN & ENGLISHWOMAN

Unusual news stories from around the world. **OUIRKY NEWS** JNUSUAL PLACES TO SLEEP!

Pre-reading

Look at the paragraph titles, which refer to unusual places where people slept or lived. Why do you think the people slept or lived there?

Reading I

Read or listen to the article once to compare your ideas from the Pre-reading activity.

Reading II

Read the article again. Then, write KFC, IKEA, Castle or Office next to each statement. He, she or they ...

- 1. ...didn't want anyone to find out where they were living.
- 2. ...spoke to media companies from all over the world.
- 3. ...stayed there because she couldn't bear the thought of going
- 4. ...had to sleep on a sofa every night.
- 5. ...was allowed to sleep in this place as part of a marketing campaign.
- 6. ...tried to hide it behind something you normally find on a farm.
- 7. ...was there to finish a project.
- 8. ...didn't want to speak to the press about her story.

Tan Shen, a 26 year old girl from China, lived in a Kentucky Fried Chicken (KFC) restaurant for a week. After her boyfriend left her, she didn't want to go home because it reminded her of him. So, after having a meal at KFC, she decided to stay there. Staff at the restaurant, which is open 24 hours a day, didn't notice Tan at first because there were customers constantly coming and going. However, after seven days, Tan decided she was sick of the taste of chicken. On top of that, the media had heard about her story and were keen to interview her. So, she left the restaurant and went back to her parents' house.

ave you ever had

to sleep in a car,

a park, or on someone's floor or sofa?

Here are a few stories of

people who have slept or

lived in unusual places.

IKEA

Mark Malkoff lived in an IKEA shop in New Jersey for a week. Mark used the staff showers, ate in the shop restaurant and slept on beds in the bedroom department. "I'd often wake up from naps and there would be people staring at me," he explained in an interview. Mark's stay at the store was part of a viral marketing campaign by IKEA, which seems to have been quite successful. Sales rose by 5.5% while Mark was

there, and he gave over 10 interviews a day with media companies from all over the world.

The castle

Robert Fidler and his wife lived in a castle for four years, without anyone ever realising. The couple built the four-bedroom luxury castle complete with turrets and canons on their farmland in Surrey (England). However, they had to hide it behind a 6.5 metre haystack because they didn't have planning permission for it. Unfortunately for them, the local council eventually found out and ordered them to demolish it. Mr Fidler, who keeps a herd of cattle at the farm, submitted a new planning application in February 2014, claiming he needed the building for "agricultural purposes".

The office

Eric Simons lived in the offices of AOL for two months. Eric was originally there to work on his business idea, ClassConnect - a website offering teachers interesting lesson plans. Eric received some money to set up the site, and the opportunity to work on it over the summer at AOL's Palo Alto campus in California. Things went well, but eventually the money ran out and Eric had to leave. However, instead of going, Eric decided to stay so he could finish the project. He worked until midnight every night, then

went to sleep on one of the couches at the sprawling office. Around 7 am, he went down to the gym for a workout and shower, and then back upstairs for a free breakfast in the staff canteen before heading to his workstation. Although he was eventually discovered and forced to leave, he was later given investment of \$50,000 to complete the site. 0

VIDEO

You Tube

Watch a news report about the secret castle. Search YouTube for "Castle Behind Hay Bales Ordered to Be Demolished".

GLOSSARY

the media

radio, newspapers, television, etc.

if you're "keen" to do something, you

really want to do it to stare at ex

if you "stare at" someone, you look at them continuously for a long period of

viral marketing exp a type of marketing that involves doing something that people will write about or share online. Something that becomes popular online has gone viral a turret

a small, narrow tower on the top of a castle

a canon

a large gun used for firing bombs that

explode when they hit the ground a haystack n

a large mass of hay (dried grass)

planning permission *n* if you have "planning permission", you're allowed to build in a particular

the local council

the government for an area, town, city, that you're referring to

if you "demolish" a building, you break it and destroy it

a herd of cattle

a large group of cows AOL

America Online - a multinational company that invests in brands and websites

sprawling

a "sprawling" office (for example) is really big and covers a very large area a staff canteen

a restaurant in an office where employees can eat



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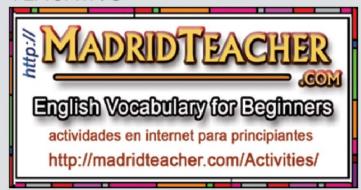
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TEACHING





⊖TRACK 23: ENGLISHMAN & **ENGLISHWOMAN**

Objective To improve your listening skills.

Think about it Have you ever taken part in a conference call? What was it like? What was the topic? When was the last time you had to use a new operating system on your computer or smartphone? What was the new system like? What didn't you like about it? How did the change affect you? Did you want to switch back to the old system? Why?

Exams This listening activity will help prepare you for English exams such as FCE, IELTS and TOEFL.

Pre-listening

You're going to listen to part of an interview with a man (James) who is applying for the post of restaurant manager. During the interview, the interviewer uses the STAR interview technique* and asks James about his experience in the restaurant industry. Look at the questionprompts below. How do you think James might answer them? What do you think he'll talk about?

- Give me an example of a time when you had to sort out a problem.
- Tell me about a time when you had to handle a particularly busy period in the restaurant.
- Give me an example of a time when you had to deal with a customer complaint.
- Tell me about a time when you put foward a suggestion.

2 Listening I

Listen once. Which question was James asked. Compare your ideas to the answer that James gave.

Listening II

Listen again. Then, answer the questions.

- 1. Where did James work while he was at university?
- 2. Where has he been working for the past two years?
- 3. What was the manager worried about in the restaurant where he was working?
- 4. Who did James talk to in the focus group?
- 5. What two suggestions did they have?
- 6. What did James do to promote these two ideas?
- 7. What effect did this have over the following month?

4 Listening III

Complete the audio script with the correct words.



activities. The job interview

Interviewer: So, from your CV, I can see that you've had some experience working in restaurants

lames: Yes, when I was at university, I worked as a waiter in the local pizzeria, and for the past

two years (1)_ as a part-time assistant manager in a restaurant in the

city centre.

Interviewer: OK, then can you (2) __

time when you put forward a suggestion and convinced your supervisor to adopt it. How did you accomplish this and what was

the result?

Do you mean, like, a time when I persuaded James:

a superior to do something at work?

Interviewer: Yes, exactly.

James: Right, well, erm, let me think... oh, yes,

I know, when I was working as a waiter in the pizzeria, the manager was getting worried about falling sales and a lack of customers. Well, I saw this (3)

to show her what I was capable of doing. Interviewer: So, what steps did you take to deal with the

Well, after consulting with my boss, James:

I organised a focus group with students from the local university - the campus

the restaurant. So, was (4) _

I spoke to a group of six or seven and asked them to come up with ideas on how to make the restaurant more attractive to them. Surprisingly, they had quite a few. They mentioned lunchtime discounts and the possibility of hiring out a room in the restaurant (5) _ or celebrations. So, I told my boss about this. She was impressed with my research and gave me the go-ahead to try out the two ideas. She let me design some flyers to hand out at the university with information about the day-time discounts and the room hire option. I also put an ad in the university magazine that goes round (6) and staff.

Note!

Don't read the audio script until

you've completed

the exercises and

Interviewer: And did you see any tangible results from

James:

Well, over the next month, the restaurant received 10% more customers, and during the following three months there was

in sales once word had got out about the offers.

Interviewer: That's great! And you said that this was while you were still a student yourself?

lames: Yes, I was just 19 at the time.

Interviewer: OK, that sounds great. Now, tell me about

a time that you... [fades out] o

*STAR interview technique

The STAR interview technique involves asking interviewees to describe situations in which they used the skills that are required for the post which is being advertised. Typically, the interviewer might say, "Give me an example of a time when you..." or, "Tell me about a time that you..." When giving details, you should cover the following areas from the acronym STAR:

S = Situation: describe what you were doing, where were you, when it was...

- T = Task: describe what the task was, what you needed to do, why you had to do it...

 A = Action: describe what action you took to accomplish the task, how you did it...
- R = Results: explain the results, give details of how much you made, describe what effects the action had on

STAR interview questions are also known as behaviour-based interview questions.

USEFUL IDIOMS

NEGOTIATIONS

Learn 8 idioms for talking about negotiations.



If you "leave the door open", you allow the possibility of negotiations in the future, even though this round of negotiations hasn't ended well.

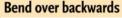
"Although it didn't end in an agreement, both parties left the door open for further negotiations."





If you have to go "back to square one", you have to start all over again.

"They refused to accept the terms of payment we'd spent days preparing, so it was back to square one.'





If you "bend over backwards" for someone, you try to please them or do what they want.

"We bent over backwards to give them the best possible deal, but in the end they went with the competition."



If you "clinch a deal" or "seal a deal", you reach a final agreement with the other party.

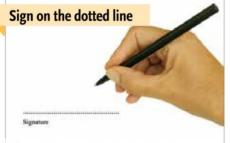
"Our promise to deliver the finished product in just three months managed to seal the deal."



Sticking point

A "sticking point" is something that is blocking progress.

"Their demands for a 10% reduction in the price was a sticking point as there was no way that we could agree to that."



If you "sign on the dotted line", you sign an official document.

"They finally agreed to sign on the dotted line when we promised to throw in a threeyear guarantee."



If you "meet someone half-way", you give them part of what they want and accept just a part of what you want. For example, if you want £100, but the other party only wants to pay £50, you could meet each other halfway and settle on £75.

"We couldn't possibly agree to your price, but we probably could meet you half-way."

Hold all the aces

If you "hold all the aces", you're in a very strong position because you have more advantages than anyone else.

"With years of experience behind us and some of the best professionals in the market, we're holding all the aces."



Objective To improve your advanced listening skills by listening to several speakers chatting in an informal setting.

Think about it What type of music do you like? What type of music don't you like? Why? Which artists do you like? What are some of your favourite songs? Who are the songs by? What type of music do you listen to while you're driving? Where else do you listen to music? How have your music tastes changed over the years?

TRACK 24: SEVERAL ENGLISH ACCENTS



Answers on page 44

Listening I

You're going to listen to some people talking about music. In two minutes, make a list of as many types of music as you can. For example: opera, classical music, reggae, heavy metal... Then, listen once. Were any of the types of music you thought of mentioned?

Listening II Listen again. Then, answer

the questions. 1. What do all the speakers seem to think

about jazz? 2. Where's the jazz club that one of the female

speakers mentions? 3. What kind of jazz do they play every Wednesday night?

4. Why doesn't one of the speakers want to sing a jazz number?

5. What instrument does the male speaker play?

6. What type of music does he prefer?

7. Whose voice is "amazing", according to one of the speakers?

So, right next to our Luisa: apartment is this really awesome jazz club.

I don't know, alright, would you guys be interested in going?

Jack: I love jazz. Lindsay: Me too.

Audio script

I would be... I would be Jack: down to go and see a jazz concert any day of the week.

Lindsay: Me too, I think as much as the as the music, like, the modern music, say a bit of hip hop or some pop, although that does interest me as well, I don't think, there's nothing that can beat a good just jazz lounge.

Jack: Nothing beats a good number.

Laura: Yeah

Lindsay: No.

You know, gets you Jack: moving and...

Lindsay: Definitely.

It contributes to so many Jack: different vibes, like, if you're eating out...

Lindsay: And it always puts me in a good mood.

It's true, this, well the

jazz club that, that's next to our apartment – every Wednesday night they have Dixieland jazz. which is like the classic style, you know, Louis Armstrong...

Lindsay: Wow!

Jack:

Laura: The whole, I'm not gonna sing you a number right now because I don't wanna sound ridiculous but, but...

That's great, that's great. You know, being a guitarist myself I played in a number of jazz bands when I was younger but, I mean, I've always preferred the blues just 'cause, you know guitarists are their foundation is blues - but erm, I love it, you know I love the blues. I love all kinds of blues artists, I love John Mayer in particular...

Laura: Mmm...

Jack: Who are some of your favorite artists?

Lindsay: I love John Mayer

Jack: Yeah.

Lindsay: I love John Mayer, if I had to pick, pick a favorite artist... oh...

lack: Who would it be, do you think?

Lindsay: There are so many different people, I mean...

Laura: That's true

Lindsay: Adele, you can always, Adele's voice is amazing and her song writing...

Laura: But is she really jazz? Lindsay: She's obviously not jazz, but if I had to pick a jazz artist, I couldn't, but...

Laura: There are just too many. Lindsay: She's my favorite artist at the moment...

That's one of the funny Jack: things about jazz is that you hear so many jazz numbers, but you're never given the artist.

Lindsay: No! Laura:

Jack: So you would never be able to pinpoint it.

Lindsay: Exactly. Jack: Well, cool. Laura: There's just... [fades out] 0

Top tip: how to listen

The most important thing to remember when listening to a conversation is that you won't understand every word. So, you should only listen out for the key words—the most important words in the conversation: the nouns, verbs, adjectives, etc. Then, you can use your intuition to fill in the gaps—just as you do in your own language. Knowing the context and topic of the conversation will help with this. **Think about it** When was the last time you went to a party? Where was it? Who was there? Did you meet anyone interesting? Who? Have you ever done any networking? Where did you do it? Who did you meet? What happened as a result? What are your top tips for networking? What's the best way to get the most out of a networking event?

TRACK 25: ENGLISHMAN & ENGLISHWOMAN

SLANG CONVERSATION



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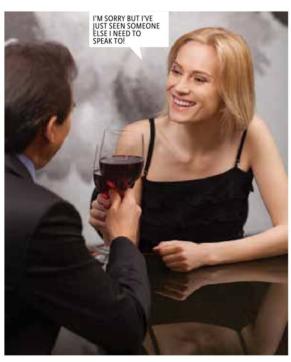
NETWORKING

Tim and Caroline are at a book launch party in London. They're both doing a bit of networking (trying to make useful business contacts). Listen once and answer this question. Does Tim offer Caroline a job?

- a) Yes, he does. And he says she can start straight away.
- b) Not exactly, but he invites her to get in touch again about some possible work.
- c) No, he doesn't because he doesn't think she's qualified enough.

Then, listen again and try to guess the meaning of the following slang expressions (also marked in bold in the text). Write out a version of them in Standard English:

	text). Write out a version of the	
	Slang expression	Standard version
1	Oh, gosh	
2	Cheers!	
3	A dope	
4	Booze	
5	Grub	
6	Get pissed	
7	Talk gibberish	
8	Bits and bobs	
9	For my sins	
10	A gig	
11	A pain in the arse	
12	Nothing major	
13	A stint	
14	A demo	
15	Right up my street	
16	To splash out	
17	Dosh	
18	Plonker	
19	Right up his own arse	
20	We've got history	
21	Donkey's years ago	
22	Leg it	



Dialogue

Tim: Hi there. Is this your bag? Caroline: Oh, gosh yes. Did I leave it

somewhere?

Tim: On the chair by the door. I'd seen

you with it before.

Caroline: Cheers! I'm such a dope

sometimes.

Tim: Easily done! It's all the free **booze!**Caroline: Yeah, it just goes so well with all

the free grub.

Tim: Yeah, but then you end up getting pissed and talking gibberish to

important clients.

Caroline: Been there before.

Tim: Tim Jackson, by the way. Nice to

meet you!

Caroline: Caroline Kentish. So, what brings

you here?

Tim: I'm the managing director at

Bright Star – the publishing

company.

Caroline: Oh, really? What sort of books do

you publish?

Tim: Bits and bobs but children's

books mostly. And you?

Caroline: I'm an aspiring actor and voice-

over artist, for my sins.

A tough world for you lot,

isn't it?

Tim:

Caroline: Too many hopefuls and not

enough gigs. It's great if you can get regular work, but a pain in the arse most of the time. I've worked on quite a few shows and projects, but nothing major yet.

Tim: We're always looking for decent

voice over artists.

Caroline: Well, I've done a few stints

with children's book publishers

before.

Tim: Actually, we're looking for someone

to read the part of a character for our new book series. You could send us a **demo** if you want.

Caroline: That sounds right up my street.

What's your e-mail address?

Tim: tim.jackson@brights.com

Caroline: OK. Great. Take mine, just in

case. It's ckentish@gmail.com

Tim: Great! So, fancy getting a drink?

I'm heading off to the bar.

Caroline: I would, but I've just seen

someone I'd rather not talk to.

Tim: Where?

Caroline: Just to your right, by the door.

Tim: Ah, him. Looks like he's splashed

out on a new suit.

Caroline: He's got a load of dosh, but he's

a right plonker - right up his

wn arse.

Tim: Can't hurt just to say hello, can it?

Caroline: We've got history, although it was

donkey's years ago now. I'm sorry but I'm going to leg it.

Tim: There's another exit just down

that corridor. He won't see you if

you go now.

Caroline: Brilliant, thanks. I'll e-mail you!

Tim: Looking forward to it! •

Think about it Do puns exist in your country? Do you know any puns based on the double meaning of words? Are there things such as homophones and homographs in your language? What problems do they cause? Who are some of the most popular comedians in your country? Who are your favourite comic actors? What's your favourite comedy?

Exams This reading and listening activity will help prepare you for English exams such as CAE, IELTS and TOEFL.

unny pu

ere are some funny puns - jokes with words with double meanings. See if you can understand the joke and identify the double meaning. [Answers on the right side of the page. See page 30 for our article on puns.]

- 1. "Time flies like an arrow, fruit flies like a banana."
- 2. "Shoes are required to eat in the restaurant. Socks can eat anywhere they like."
- 3. "Every day is a gift that's why we call it the present."
- 4. "Writing with a broken pencil is pointless."
- 5. "I used to be a tap dancer until I fell in the sink."
- 6. A hamburger walks into a bar, and the bartender says, "I'm sorry, but we don't serve food here."
- 7. A guy walks into a bar. "OUCH!" he says.
- 8. Two peanuts walk into a bar, and one is a-salted.
- 9. I bet the butcher the other day that he couldn't reach the meat that was on the top shelf. He refused to take the bet as he said the steaks were too high.
- 10. "I work as a baker because I knead the dough."
- 11. "Do hotel managers get bored with their jobs?"
- 12. "I wondered why the baseball kept getting bigger. Then it suddenly hit me." 0



- Times flies like an arrow" is an expression that means time goes really quickly. "Fruit flies" are little insects that like fruit.
- Two meanings:
- a) Shoes must be worn if you want to eat in the restaurant.
- b) Shoes must eat in the restaurant, and nowhere else.
- g "Present" can mean...
- a) "The present" = "here and now" b) A "gift" = something you give to someone at Christmas or for their birthday, etc.
- a) If a pencil is "pointless", it doesn't have a point (a sharp
- b) If something is "pointless", it's a waste of time
- s a) A "tap dancer" is someone who does tap dancing - a form of dance with a rhythm provided by the sound of the shoes hitting the floor.
- b) A "tap" is an object in the kitchen sink (for example) that you turn in order to get water.
- "We don't serve food" could mean:
- a) We don't have a kitchen and can't offer you any food. b) We can't offer any food or drinks to an item of food (such as a hamburger).
- 7 "Walk into" has two meanings:
- a) To enter, walking.b) If you "walk into" an object (such as a lamppost), you crash into it accidentally while you're walking.
- 1 a) A "salted" peanut has salt
- b) "A-salted" sounds like "assaulted", which means "attacked.
- a) If the "steaks" are too high, you can't reach them because they're on the top shelf. b) If the "stakes are too high", there's too much risk. "Stake" has the same pronunciation as "steak".
- a) If you "knead" dough, you use your hands to apply pressure to it in order to make bread b) If you "need" some dough, you need some money. "Need" has the same pronunciation as "knead".
- 🗖 a) If you get "bored", you lose motivation because the work isn't stimulating.
- b) If you "get board", you receive a place to sleep for the night
- If something "hits" you, it... a) ...strikes you on some part of your body.
- b) ...makes you suddenly realise or understand something.

Think about it How careful are you about what you eat? Would you ever eat GM food? Why? Why not? What do you think of GM food? Should it be banned? Why? Why not? Have you ever eaten any organic food? What did you think of it? Would you buy it again? Why are some people against GM food? What's wrong with it?

Exams This activity will help prepare you for English exams such as CAE, IELTS and TOEFL.

⊕TRACK 27: ENGLISHMAN & US MAN

Is GM food ev



M food* is a hot topic. Some see it as a miracle new product. Others say it could be devastating for the planet.

Those in favour of GM food claim it saves lives. They point to the success of golden rice – a type of genetically-engineered rice with beta-carotene (a precursor of vitamin A) in the edible parts of it. Vitamin A deficiency is estimated to kill 670,000 children under the age of 5 each year. Scientists believe that golden rice could save these children, as well as preventing another 350,000 from going blind.

GM food is also beneficial for farmers. GM crops can be engineered to stay fresher for longer, extending their shelf life in the supermarket. They're also pest and disease resistant, so they're stronger. On top of that, they're immune to certain pesticides. So, farmers can spray a field to destroy the

Answers on page 44

Reading I

What are the pros and cons of GM food? Make notes. Then. read or listen to the article once to compare your ideas.

Reading II

Read the article again. Then, write a 150-word summary on either the pros or the cons of GM food.

weeds without harming the GM crops. This cuts down on the amount farmers have to spend on chemicals, and also reduces labour costs as farmers don't need to hire people to remove weeds. Using fewer pesticides will also help protect the soil, so the theory goes.

However, there are quite a few arguments against GM food. The biggest concern is that there hasn't been enough testing. In many cases, governments rely on tests carried out by the same companies that are producing GM crops. And the results of the few independent tests that have been conducted are hardly reassuring. In one European study, rats that were fed GM corn developed tumours and suffered from organ damage.

There are also concerns about the pesticides used on GM crops. Clinical trials have found that glyphosate, a common herbicide ingredient used to grow GMO plants, causes human breast cancer cells to grow. And given that some GM foods are modified using bacteria and viruses, there are also fears that new diseases could emerge.

Some scientists fear that GM products are contributing to an increase in food allergies. During genetic modification,

proteins are added to the plant. According to Brown University, this could cause allergic reactions in humans as some of the genes used in GM technology might be taken from a food that causes allergies. On top of that new allergens could be produced when genes are mixed across different species.

GM foods could also make antibiotics less effective. Some engineered crops have antibiotic features added to them so they're resistant to certain diseases and viruses. However, making plants resistant to bacteria can cause the bacteria to become stronger and harder to kill. And according to Iowa State University, when humans eat these crops, the antibiotics present in them could make actual antibiotic medication less effective.

Finally, there are fears that agrochemical companies will one day dominate the world food supply. Seeds which were once a common resource have now become the intellectual property of large multinationals. For example, large agrochemical businesses have taken over the cotton seed market in India, where 90 to 95% of all cotton is now genetically modified. Farmers are forced to buy expensive, patented seeds and use speciallydesigned (and costly) pesticides on their crops. This has led to indebtedness and over 250,000 farmer suicides since 1997.

For many, the genie has been let out of the bottle and it's going to be very difficult to put it back. And worse, the biotech industry seems to be gambling with our health for its own profit. 0

*GM FOOD

GM is an abbreviation of "genetically modified". GM food (also known as biotech food or genetically engineered food) refers to crop plants that have been modified in a laboratory. The modification process often involves inserting a gene from a bacteria or virus into an organism where it would normally not be found. The purpose is to alter the genetic code in plants and animals to make them more productive or resistant to pests or farming techniques that would ordinarily kill them. The World Health Organization (WHO) defines GM food as organisms with their DNA altered in a non-natural way.

VIDEO

You Tube

Watch a video about GMOs. Search YouTube for "What is a GMO? Let us quickly explain".

GLOSSARY

a deficiency n

if you have a "deficiency" of something, you don't have enough of it to go blind

if someone "goes blind", they can't a shelf life

a product's "shelf life" is the amount of time it can be on sale in a shop, etc. immune a

if you are "immune" to a particular disease, you can't be affected by it

wild plants that grow and that prevent other plants from growing properly to rely on

to depend on; if you "rely on" something, you need it reassuring

if something is "reassuring", it makes you feel less worried an allergen

something that produces an allergy. If you have an "allergy", you become ill when you eat something that doesn't normally make other people ill an agrochemical company

a company that produces chemicals used in farming

patented ad

if you "patent" a product, you're the only person who can produce and sell that product for a certain period

indebtedness n

the state of being in debt - owing money to other people, banks, etc. a genie... bottle ex

if a "genie has been let out of the bottle", something bad has happened that can't be stopped or controlled. Literally, a "genie" is a creature that lives in a bottle. If you let it out, it grants you three wishes

the biotech(nology) industry n this term refers to companies that produce products that help improve the value of plants, organisms or animals through complex scientific processes

to gamble v

if you "gamble" on something, you take a risk and hope that something positive will happen as a result, but

Exams This reading and listening activity will help prepare you for English exams such as CAE, IELTS and TOEFL.

⊖ TRACK 28: ENGLISHMAN & **ENGLISHWOMAN**



Answers on page 44

Pre-reading

You're going to read an article about etiquette (rules for behaviour in society). Look at the paragraph titles. What do you think the rules are for each of these categories? Make notes.

Reading II

Read or listen to the article once and compare your ideas from the Pre-reading task.

Reading II

Read the article again. Then, answer the questions.

- 1. According to the information in the article, what should children get into the habit of doing before taking food?
- 2. What three things should you do if you use the toilet at a dinner party?
- 3. What do they describe the act of bragging about your bonus as?
- 4. What can "drink" turn into by the end of the night?
- 5. If you've got a pet dog, what should you find out about before guests come to your house?
- 6. What could get you blacklisted?

HOW IMPORTANT SETIOUETTE?

o you know how to make the perfect cup of tea, what to wear for a formal dinner party or how to address the queen? The answer to these questions, and many more, can be found in Debrett's* guides to etiquette. Debrett's advice covers hundreds of topics, including how to apologise, how to say no without sounding rude, how to write invitations, what to wear to an office party, how to make a complaint in a restaurant and how much to tip a taxi driver. Here's some of their advice.

Children

"Get your child into the habit of asking permission before they help themselves to food, snacks or drinks, or switch on the television."

Hosting a dinner party

"Be clear about dress codes. If you would like guests to depart by a certain time, say so politely."

The toilet (at a dinner party)

"When nature calls, either slip away quietly or excuse yourself from the group. Leave it clean, always flush and never discuss."

Money

"Bragging about one's bonus is a transparent and primitive bid for supremacy - it just heightens the difference between your financial situation and that of the person you are talking to."

Titles

"In conversation a general guide when introducing peers or referring to them is to use Lord and Lady in

the same way as you would use Mr and Mrs.

Saying no

"Refusing graciously, without causing offence, is a vital social skill. Whatever the occasion - a date, a dance, an invitation - you have the right to turn the offer down, and on many occasions you'll be genuinely unable to accept because of previous commitments."

Drunkenness

"Social drinkers beware: at the beginning of the evening, drink is the ally of social confidence; at the end of the night, it is the enemy of social manners."

Mobile phones

"It's always rude to pay more attention to a phone than a person in the flesh, and they should always be put away when transacting other business - for example, when you're paying for something in a shop. They should also be switched off in theatres, cinemas (including during the trailers!), art galleries, or any space where silence is desired."

Pets

"If people are coming to your house, it is essential that you check out their attitude to dogs beforehand. If someone is genuinely frightened of dogs, or has a severe allergy to dog hair, do your utmost to keep dogs out of their way, and warn them in advance."

Table manners

"The cardinal dining crime is eating noisily; nothing

is more likely to get you noticed and promptly blacklisted. Keeping your mouth closed while chewing and taking care not to overfill it will enable you to breathe steadily. Eat at a relaxed pace and really think about your food."

Do we really need these rules in today's society, or can we rely on our instinct to tell us what to do? o

*DEBRETT'S

Debrett's is a specialist publisher that was founded in 1769. Over the years, they have published a range of guides on traditional British etiquette. They also have lots of information on this topic on their website: www.debretts. com/british-etiquette

VIDEO

You Tube

Watch a video about how to queue up. Search YouTube for "Awfully Thorough Guide to Being British: Queueing".

GLOSSARY

rules for polite behaviour in society: rules on how to act in different social situations nature calls

when "nature calls", you need to go to the toilet

to slip away phr if you "slip away" from a meeting (for example), you leave it quietly and quickly

to press a button on a toilet so water goes into it and cleans it

to brag νb if you "brag" about something good that you've done, you tell everyone about it in an

a bid for supremacy ex

an attempt to prove that you're superior a Lord, Lady, aristocrat, etc.

graciously adv politely; in a way that doesn't make other people feel angry or sad

if you "turn down" an offer, you say that you

an ally

a friend; someone or something that will support you

to do your utmost exp to do your best; to try your hardest to achieve something

to blacklist vi if someone is "blacklisted", they're considered untrustworthy, etc. and they won't receive invitations to parties, etc. Objective To improve your listening skills.

Think about it When was the last time you applied for a job? How did the interview go? What sort of questions were you asked? Were you asked many questions about your previous experience? How did you answer them? Have you ever done any volunteer work? What was it for? What type of work did you have to do? Was it worth it?

Exams This listening activity will help prepare you for English exams such as CAE, IELTS and TOEFL.

TRACK 29: SEVERAL ENGLISH ACCENTS

Don't read the

audio script until

you've completed

Answers on page 44

■ Pre-listening

You're going to listen to part of an interview with a man (Mark) who is applying for a job at an events management company. During the interview, the interviewer uses the STAR interview technique* and asks Mark about a time when he had to organise an event. Mark refers back to the time when he was working at a bird sanctuary. Look at the list of ideas below for promoting the bird sanctuary. Which ones do you think could work? Why? Which ones wouldn't be good? Why?

- Showing films about birds.
- Holding regular falconry displays.
- Organising workshops on keeping birds as pets.
- Inviting a bird specialist to give a talk to bird enthusiasts.
- Organising bird spotting excursions.
- Putting on a display of exotic
- Providing talks at schools on bird-related topics
- Setting up a bird petting zoo for children.

Listening I

Listen once. Which ideas did Mark use to promote the bird sanctuary? How successful was he?

3 Listening II

Listen again. Then, answer the questions.

- 1. Under what kind of employment conditions was Mark working at the bird sanctuary?
- 2. What were people at the sanctuary keen to do?
- 3. What two ideas did Mark come up with?
- 4. Why is the sanctuary eligible for
- 5. Who did he convince to sponsor one of the events. How much did this person or company
- 6. Where did they distribute flyers to advertise the events?
- 7. How does the Friends of the Sanctuary scheme work?
- 8. What was surprising about the elderly lady who donated £5,000 to the sanctuary?

4 Listening III

Complete the audio script with the correct words.



APPLYING FOR A JOB

Audio script | I=Interviewer | M=Mark

[fades in] ...and they'd never heard of us

- OK, that's great. Now, could you describe a time when you had to organise an event. Tell me (1) and what the results were.
- M: Do you mean while I was in working in the events company in London in particular, or any time?
- Any time.
- M: Well, erm, I was working as a volunteer for a bird sanctuary once that was based in the UK. They were keen to raise their profile and attract more paying visitors. So, they asked me . I thought about whether (2) . it for a couple of days and discussed some ideas with other people working there and eventually came up with two ideas: a falconry display, and a talk by a bird specialist. I thought this would be (3). getting them into the centre, where we could also tell them a bit about some of the work we were doing. We thought the falconry display would be good for families, and the bird specialist would attract (4) Both of these would attract the attention of the press, and aside from entry fees, we'd also be able to request donations.
- 1: So, tell me how you went about it exactly.
- M: Well, I took the initiative to apply for some funds to pay for the specialist and the falconry display. As the organisation is a charity, they're eligible for grants from the state. It's usually quite difficult to get grants for event funding, and of course,

(5) -

I: True.

the exercises and M: Anyway, I spent several hours activities. researching grant options and found several that were open to our group.

I: And were you successful?

M: I managed to secure some of the money, but not all of it. However, I didn't give up and I approached several local businesses to see . Eventually, I managed to secure $f_{4,000}$ from a local garden centre in return for publicity at the sanctuary and falconry display, as well as their logo on all our correspondence related to the events. In the end, we were able to afford both the falconry display and the bird specialist talk. So, next, I got to work promoting and organising them. We advertised the events , we made flyers which we distributed in the local area, including tourist offices and hotels, we invited school groups to come in and I contacted the local press. In the end, (8) _ we'd anticipated and it was a huge success. We made money from entrance fees, but best of all, (9) a Friends of the Sanctuary scheme that I'd set up. As part of this, and in return for an annual fee, members receive a regular newsletter giving details of our work and also discounts for any special events. We also received quite a few donations, including over £5,000 from an elderly lady (10). doing. Incredibly, she lived just a few miles away but had never heard of us before.

That sounds great. Now, tell me a bit about... [fades out] 0

*STAR interview technique

The STAR interview technique involves asking interviewees to describe situations in which they used the skills that are required for the post which is being advertised. Typically, the interviewer might say, "Give me an example of a time when you..." or, "Tell me about a time that you..." When giving details, you should cover the following areas from the acronym STAR:

S = Situation: describe what you were doing, where were you, when it was...

T = Task: describe what the task was, what you needed to do, why you had to do it...

A = Action: describe what action you took to accomplish the task, how you did it...

- R = Results: explain the results, give details of how much you made, describe what effects the action

STAR interview questions are also known as behaviour-based interview questions.

PHRASAL VERBS

TALKS, SPEECHES & PRESENTATIONS

This month we are looking at some phrasal verbs on the topic of talks, speeches and presentations. Complete the sentences (1 to 8) with the words from below.

minute

method

end

questions times ill report back

Go over / run over

If you "go over" your presentation or speech, you practise saying it to yourself.

"She went over the speech several

before actually giving it."



Put up

If you "put up" your hand during a presentation, you put your hand in the air then wait for the person in charge to let you ask a question.

"She put up her hand so she could ask a question about the



Speak up

If you "speak up", you speak more loudly so people can hear you more clearly.

"Could you speak up, please? We can't hear you at the



Hand out If you "hand out" (or "give out") papers, you give those papers to the people in the room. "The speaker handed out copies of the



means that you'll answer their question later.

"If you don't mind, I'll get back to you with an answer to that of the talk." at the





Run out

If you "run out" of time, you have no more time.

"I'm afraid we've run out of time, so I can't take any more_





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ANSWERS



ATTRACTION (PAGE 5)

Student's own answers.

BANKNOTES (PAGE 6)

Reading II 1. 1780; 2. a \pm 5 note; 3. HMS Beagle; 4. 1790; 5. two; 6. Winston Churchill

CLIMBING (PAGE 7)

Reading II

- Naranjo de Bulnes;
 The Majlis Al Jinn cave;
 The Delicate Arch;
 The Shanghai Tower;
 The Telephonic Tower;
 The Burj Khalifa

GRAMMAR BOOSTER (PAGE 8)

1. broken down; 2. known; 3. went; 4. found; 5. wanted; 6. spent; 7. help; 8. kill

ENGLISH IN ACTION (PAGE 10)

1. on; 2. at; 3. before; 4. as; 5. in; 6. behind; 7. to; 8. next; 9. in; 10. for; 11. about; 12. in

GETTING TO WORK (PAGE 12)

2 Listening I

1b 2e 3d 4a 5c 3 Listening II

1. about 50 km; 2. about 15 minutes; 3. £1 for the whole day; 4. about 25 minutes; 5. at about 7am

1. walk; 2. catch; 3. takes; 4. goes; 5. costs; 6. takes; 7. prefer; 8. worry; 9. get; 10. save

PRACTICAL ENGLISH (PAGE 13)

1. manager; 2. holidays; 3. vehicles; 4. phone; 5. complaints; 6. stories; 7. organisations; 8. location; 9. freedom; 10. attractions

FUN RUNS (PAGE 14)

1. Hot dog; 2. Mudder; 3. Zombies; 4. Holirun; 5. Beer; 6. Zombies; 7. Mudder; 8. Holirun; 9. Beer; 10. Hot dog

TRANSLATION (PAGE 16)

1. Student's own answers.

7 SINS (PAGE 17)

1 Pre-reading

1d 2c 3g 4f 5a 6b 7e

1. Pride; 2. Gluttony; 3. Greed; 4. Lust; 5. Wrath;

6. Envy; 7. Sloth

MY JOB (PAGE 18)

2 Listening I

1. Lorry; 2. Security; 3. Designer; 4. Lorry; 5. Designer; 6. Security; 7. Lorry

1 Listening II

1. eight; 2. in New York; 3. 48; 4. nine hours;

5. six months; 6. 15 years
Listening III

1. of; 2. with; 3. on; 4. with; 5. for; 6. to; 7. of; 8. from; 9. at; 10. out; 11. in; 12. at

BUSINESS NEWS (PAGE 19)

Reading II

1. speed; 2. consistency; 3. location; 4. value for money; 5. visibility; 6. processes are systemised

NAPPING (PAGE 20)

1. by 34%; 2. 20 to 30 minutes; 3. heart-related deaths; 4. nap rooms; 5. after lunch; 6. he could nap while canons were being fired near to him; 7. a metal key

TRAVEL ENGLISH (PAGE 22)

1. sliced bread; 2. Coronation chicken; 3. margarine; 4. tomato; 5. cheese; 6. orange juice; 7. debit card; 8. receipt

QUOTES (PAGE 24)

1. make; 2. do; 3. set; 4. end; 5. returns; 6. get; 7. want; 8. making; 9. try; 10. see

CRIME GANGS (PAGE 28)

- Smuggling bringing goods into a country illegally
- Illegal gambling / betting playing games for money in unofficial, unregistered clubs.

- Money laundering processing illegal money
- through a legitimate business

 Selling on the black market selling things illegally (without paying sales tax, etc.)

 Theft stealing things
- Burglary entering a building by force and stealing things
- Street crime crime committed outside: vandalism, car theft, mugging (robbing someone in the street, often with violence)
- Contract killing paying a professional to kill a Counterfeiting - creating copies of documents
- and telling people they're original

 Arms trafficking buying and selling weapons
- illegally
- Drug trafficking buying and selling illegal drugs
 Human trafficking the illegal movement of
 people, often so they can be used as slave labour
- **Extortion** obtaining money through the use of force or the threat of violence
- Murder killing someone
- Racketeering making money from illegal activities for the benefit of an organisation
- Loan sharking lending money and charging very high interest rates
- Robbery stealing something from a building or vehicle by force
- Bootlegging making things secretly and selling them illegally (CDs, alcohol, DVDs, etc.)
- Bribery offering a person in authority money in return for a favour
- Fraud getting money by tricking or lying to someone
- 1. Triad; 2. Chicago; 3. Russian; 4. Peaky; 5. Chicago; 6. Russian; 7. Peaky; 8. Triad

FLYING (PAGE 29)

1. Las Vegas; 2. slit his throat; 3. Frankfurt airport;

4. all of them; 5. two undercover air marshals;

6. because she had two items of hand luggage; 7. because they'd been verbally and physically abusive

PUNS (PAGE 30)

1 Pre-read

1c 2a 3b

ctivities I & II

Student's own answers.

QUIRKY NEWS (PAGE 32)

1. Castle; 2. IKEA; 3. KFC; 4. Office; 5. IKEA; 6. Castle; 7. Office; 8. KFC

THE INTERVIEW I (PAGE 34)

- Listening II

 In a pizza restaurant.
- 2. As a part-time assistant manager in a city-centre restaurant.
- Falling sales and a lack of customers.
- 4. Students from the local university.
 5. Lunchtime discounts and the possibility of hiring out a room in the restaurant.
- 6. He made some flyers that he handed out at the university, and he put an ad in the university magazine.
- The restaurant received 10% more customers.

Listening III

- 1. I've been working
- 2. give me an example 3. as an opportunity
- 4. right next to
- for club meetings
- 6. to all the students
- 7. a 25% increase

GROUP TALK (PAGE 36)

2 Listening I

1. They mention jazz, hip hop, Dixieland, pop and blues.

2 Listening II

- 1. They all seem to like it.
- 2. Right next to her apartment.
- Dixieland.
- 4. Because she doesn't want to sound ridiculous.
- The guitar.
 The blues.
- 7. Adele's.

SLANG CONVERSATION (PAGE 37)

First listening: the answer is "b"

	Slang expression	Standard version
1	Oh, gosh	Oh, no
2	Cheers!	Thanks
3	A dope	An idiot
4	Booze	Alcohol
5	Grub	Food
6	Get pissed	To become drunk
7	Talk gibberish	To say silly things
8	Bits and bobs	Lots of small, minor things
9	For my sins	As a punishment / because I've been a bad boy/girl
0	A gig	A job in the entertainment industry
n	A pain in the arse	An annoying thing
2	Nothing major	Nothing important
3	A stint	A period of time doing a job
4	A demo	An audio track with a sample of your voice or some music on it
5	Right up my street	Perfect for me
6	To splash out	To spend a lot of money on
7	Dosh	Money
8	Plonker	An idiot
9	Right up his own arse	With ideas of superiority
0	We've got history	If "you've got history" with someone, you've had a relationship with them in the past
21	Donkey's years ago	A long time ago
22	Leg it	To run away

FUNNY JOKES (PAGE 38) Answers on page 38.

GM FOOD (PAGE 39)

3 Reading II

Student's own answers.

ETIQUETTE (PAGE 40)

Reading II

- 1. Asking for permission.
- Asking for permission.
 Leave it clean, always flush and never discuss.
 A primitive bid for supremacy.
- The enemy of social manners.
- About their attitude to dogs
- About their attitude to dogs
 The cardinal crime of eating noisily.

THE INTERVIEW II (PAGE 41)

3 Listening II

- 1. He was working as a volunteer.
- 2. They wanted to raise the profile of the sanctuary and attract more paying visitors
- Putting on a falconry display and organising a talk by a bird specialist.

- 4. Because the sanctuary is a charity.
 5. A local garden centre. They pledged £4,000.
 6. They distributed them in the local area, including tourist offices and hotels.
- People sign up to it, pay an annual fee and receive a regular newsletter, as well as discounts for special events.
- 8. The fact that she only lived a few miles away but had never heard of them before.

4 Listening III

- 1. how you handled it
- 2. I could do something about it
- a good way of attracting visitors
- bird enthusiasts from all over the country
- there are many deadlines that need to be met
- 6. if they'd like to sponsor any of the events
- 7. on our social media sites
- 8. we had 50% more people attending both events
- 9. we got lots of people signed up to
- 10. who was very impressed with the work

PHRASAL VERBS (PAGE 42)

- 1. times; 2. method; 3. back; 4. report; 5. end;
- 6. minute; 7. questions; 8. ill



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A: I say, I say, I say. What do skeletons say before they begin eating?

B: I don't know. What do skeletons say before they begin eating?

A: Bone appétit!

Duck hotel

Eating

Two ducks are staying in a hotel. They want to order some food from room service. So, one of them calls reception and asks for a meal for two. "OK," says the receptionist. "Shall I put it on your bill?" she asks. "No!" says the duck, indignantly. "I'll suffocate!"

Clever dog

A man gets a dog for his birthday. At first, he isn't that impressed, but when he takes it out for a walk

he soon realises that it's highly intelligent. For example, while they're in the park, there's a sign on a bench that says "Wet paint". The dog looks at the sign, barks "woof woof", lifts his leg and does what the sign says he wets the paint. "Wow!" the man says. "A dog that can read." To which the dog says, "I can speak, too!" The man can't believe it. "A talking dog! This is a miracle." So, he takes the dog back to the pet shop and says to the man behind the counter. "Do you know what? You've just sold me a dog that can read and speak." And the shop assistant replies, "Yes, I know. But he isn't very intelligent. When we play chess, I nearly always win." 0

GLOSSARY

the shape formed by all the bones in your body

Next

Bone appétit

this is version of the French expression "bon appetit", which is used in English as a way of saying, "enjoy your meal". A "bone" is one of the hard objects in your body that form your skeleton

room service

a service in a hotel that lets guests order food that they will eat in their rooms reception /

the area in the entrance to a hotel where

you book rooms, ask questions, etc. two meanings: 1. a piece of paper with information about how much you must pay

for something; 2. the long, hard object or

indignantly adv

angrily

to suffocate

if someone "suffocates", they die because they can't breathe

impressed ad

if you're "impressed", you're surprised because something is so good

a bench

a long chair in a park where you can sit

two meanings: 1. the paint is wet (so don't sit down); 2. (you must) make the paint wet! (a command)

when a dog "barks", it makes a loud sound out of its mouth

to lift vi

if you "lift" something, you take it to a higher level

a counter

the long table in a shop. The shop assistant often stands behind it when serving customers

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...for your employees!

Hot English Language Services, a leader within the English company class training sector as well as an internationally-recognised publisher, has been offering language training solutions to many of the world's leading companies since 2001. A course with Hot English ensures:



- Motivated students thanks to our dynamic learning materials.
- Clear, measured progress through a structured system and monthly reports.
- Improvement in levels of English across the board.

COURSES OFFERED:

- Dynamic telephone classes though our dedicated platform.
- Europe-wide courses through our extensive network.
- In-company groups and one-to-one classes.
- Practical business English classes and intensives.
- Specific industry courses: Finance, Medicine, Marketing, Human resources... (among many others)
- Online learning through our Web School.
- Residential immersion courses & courses abroad.

OUR MULTI-LINGUAL PROFESSIONAL TEAM PROVIDES A QUALITY SERVICE FOR YOUR HR DEPARTMENT:

- Regular client reporting and examining will demonstrate progress and justify budgets.
- A structured method ensures continuity of service in multiple cities.
- Motivating materials that will inspire your staff and maintain high levels of attendance and learning.



Wherever your company is based, we can help. Contact us NOW and put us to the test!

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