english magazine

No.**96** www.hotenglishmagazine.com € 5.50 with CD

CENCET INSIDE CONTROLL IN THE CONTROLL IN THE



Olympic dreams go to Rio.

# **ETHICAL EATING**

Do you know what you're eating?

# HOW TO LEARN ENGLISH!

Top tips for learning English.

PHRASAL VERBS: Travel.

SLOUGHATTACK

The UK's ugliest city.

CONSUMER REVENGE

Citizen versus airline.

Vampire Special

The blood. The fangs. The capes.

The world's most charming serial killer.

PLUS...

grammar, error correction, jokes, anecdotes, trivia, slang, phrasal verbs, social English...

# CURSOS DE IDIOMAS - EMPRESAS/PARTICULARES



# CURSOS DE IDIOMAS

# ¿BUSCAS CLASES DE IDIOMAS?

Hot English Language Services te ofrece un sistema profesional y motivador basado en nuestro método comunicativo: clases basadas en la actualidad que te garantizará clases interesantes, innovadoras y estimulantes. De esta forma, tendrás:

Más motivación Más diversión en tus clases Rápido progreso

ADEMÁS DE LAS HORAS LECTIVAS, **TODOS NUESTROS ESTUDIANTES RECIBEN:** 

- > Revista Hot English cada mes
- > Nuestro método: Skills Booklets.

> Acceso gratuito a la zona restringida de nuestra web (1,500 artículos, 500 audiciones)



Y TODO ESTO A PRECIOS REALMENTE COMPETITIVOS



Llámanos al 91 455 0273

o envíanos un correo electrónico a

(Madrid) classes@hotenglishmagazine.com (Barcelona) barcelona@hotenglishmagazine.com

www.hotenglishgroup.com

# -english Publishing S.L. LANGUAGE SERVICES

enälish

0

01

60

# **CD** index

- Hello
- Capital Crimes
- 3. Circus Ban
- 4. Story Time
- 5. Let's talk about... Taxis!
- 6. Functional language F-mails
- 7. Fingers' Error Correction
- 8. Pre-Intermediate Listening: Helping Out
- 9. Radio ad
- 10. Consumed Consumer
- 11. Fit for the 70s
- 12. Intermediate Listenina: Have you ever...?
- **13.** Jokes
- 14. World's First Lady
- **15.** Insurance Fun
- **16.** Radio ad
- 17. Dr Fingers' Vocabulary: Not very nice people
- 18. Quirky News
- 19. Corny Criminals
- 20. Riddles
- 21. British Bar Chat: E-mails
- 22. US Bar Chat: Favorite City
- 23. Radio ad
- 24. Upper Intermediate Listening: Food Celebrities
- 25. Dictionary of Slang
- 26. Chat-Up Lines
- 27. Advanced Listening: Small Talk
- 28. Radio ad
- 29. Idioms: The Road
- 30. Radio ad
- 31. Slaying Slough
- 32. Fourth Plinth
- 33. Off the Cuff: Favourite Decade
- 34. Goodbye

# Editor's intro



Hi, and welcome to another issue of Hot English Magazine, the fun magazine for learning English. If you don't mind, I'd just like to take this opportunity to tell you about the Hot English Method. It's our fantastic new method designed to give you the very best in language learning. The method is interesting for both teachers and students and there are separate books for each. It's great for teachers who are looking for

something fresh and new to "spice up" their classes in a structured way. For English students it provides a wonderful opportunity to improve their level through a fun, structured and up-to-date course.

So, what's so special about it? Well, the big advantage that our method has over traditional textbooks is that it's up-to-date. You know, the average textbook takes about 4 years to prepare. And then it sells for another 4 or 5 years, which means that some course books you buy are more than 8 years old. But Hot English is different because our production processes are much faster. This means you get to teach or study from material that is relevant to the last 12 months! Real people, real events, in real time.

Our method is based on two interlinked components: The Skills Booklets and Hot English magazine. The Skills Booklets provide a structured syllabus and language and vocabulary activities specific to your level. And Hot English magazine offers Reading and Listening texts that tie into the same language from the Skills Booklets. It's a unique concept that you can't buy anywhere else at the moment. So, how can you take advantage of this? Well, it's simple, just complete the form on the subscriptions page and send it off to us. Or if you'd like to find out more about our method, visit our website or email business@hotenglishmagazine.com with any questions.

Anyway, good luck with your English language learning and we'll see you all next month.

Yours, Andy

PS Remember to order your copy of the Hot English Method! For more information on this amazing teaching and learning resource, please e-mail business@

hotenglishmagazine.com or call (00 34) 91 549 8523

# **Magazine Index**

- **Editorial**
- Capital Crime E
- Name Game; Story Time
- **Conquering Conkers**
- **Useful Vocabulary: The Morning**
- Useful Verbs & Expressions: The Morning
- Skills Booklet Reading: Disney Magic
- Let's talk about: Taxis 🥞
- Functional language: E-mails
- The Gentleman Cowboy
  Error correction & Skills Booklet
- Listening: Helping Out 🗐
- Grammar Fun; Backissues Skills Booklet Reading: Shrouded in Mystery
- Consumed Consumer
- 17
- 18
- Fit for the 70s

  Typical Mistakes

  Skills Booklet Listening:
  Have you ever...? ; Photo Magic
  Vampires in Vogue

- The Dark Avenger (Dexter) Mortal Love (Twilight & New Moon) 23
- 24 **Rocking Rio**
- 26 World's First Lady
- 27 Insurance Fun
- 28 Silvio Berlusconi
- 29 Skills Booklet Reading:
- **Celebrity Sell Out 30** Dr Fingers' Vocabulary Clinic:
- Not very nice people
- Quirky News / Corny Criminals / Riddles =
- How to... Learn English
- **Skills Booklet Listening: Food** Celebrities : Recipe: Autumn recipes
- Directory
- 35 Dictionary of Slang / Chat-up Lines
- Year in Review: 1996
- 37 **Ethical Eating**
- Skills Booklet Listening: Small Talk 🐚
- Idioms: The Road Skills Booklet Reading:
- Sobering Thoughts Slaying Slough
- 40
- 41 Fourth Plinth
- 42 Subscriptions 43 Phrasal Verbs: Travel
- 44 Tapescripts
- 45 Answers
- Word of the Month: Sleaze















All material in this publication is strictly copyright, and all rights are reserved. Reproduction without permission is prohibited. The views expressed in Hot English Magazine do not necessarily represent the views of Hot English Publishing, S.L. However, we do think that Berlusconi is a funny chap, Dexter is a bit of a psycho and conker fighting is great fun.

# READING



# Capital Crimes

Pre-reading

ANSWERS ON PAGE 45

Match the types of text (1 to 5) to the examples (a-e).

- 1. Bold C
- 2. Capital letters (block capitals)
- 3. Lowercase letters
- **4.** Italics
- 5. Highlighted text
- **a.** mrs brown goes to paris next may.
- **b.** Mrs Brown goes to Paris next May.
- c. Mrs Brown goes to Paris next May.
- d. MRS BROWN GOES TO PARIS NEXT MAY.
- e. Mrs Brown goes to Paris next May.

# Reading I

Read the e-mail below. What's the problem with it? Why would it make people angry? Think, then read the article to check your ideas.



TO ENSURE YOUR STAFF CLAIM IS PROCESSED AND PAID, PLEASE FOLLOW THE CHECKLIST BELOW. THANKS!

# Reading II

Read the article again and answer the questions.

- 1. Where is Ms Jones from?
- **2.** What word did her employers use to describe her e-mails?
- 3. What is the problem with using block capitals?
- **4.** What is one of the advantages of writing letters (as opposed to e-mails)?
- **5.** Do you think Ms Jones should have lost her job? Why? Why not?

# Language focus "Get"

Look at this extract from the article: "...you had to find a piece of paper, get a pen..." Notice the use of "get". This verb can be used to mean many things. Read the following sentences. What does "get" mean in each case.

- **1.** I **got** a really nice card for my birthday.
- 2. We couldn't **get** a house in the mountains for the weekend.
- 3. Did you get that e-mail I sent you?
- 4. I didn't get any money for the work I did.

### **Discussion**

- **1.** Who do you write e-mails to at work? What things do you typically write about?
- 2. What's the best/worst e-mail you've ever received?
- **3.** What are some of the typical e-mails that you receive at work?



o you use **block capitals** a lot in e-mails? If you do, be careful, or you could lose your job... just as Liz Jones did.

Ms Jones from New Zealand used to work in the **Human Resources** department of a large company. Just recently, she lost her job. Her employers claim that her e-mails, which were often full of BLOCK CAPITALS, were

"confrontational". They also said the e-mails were upsetting staff. During the trial for unfair dismissal, extracts from the

e-mails were read out. They included the following, "TO ENSURE YOUR STAFF CLAIM IS PROCESSED AND PAID, PLEASE FOLLOW THE CHECKLIST BELOW." Some of the e-mails also had phrases in **bold** or red. But, are capital letters really so offensive? Some people think so.

"Many people use capitals to demonstrate their anger," explained Nigella Marston, a writing expert. "Ultimately, it is a way of shouting. Anyone who has ever received an e-mail full of capitals may understand the problem." So, what should you do if you're angry and you need to send an e-mail? "The thing with e-mails is that they're so easy to write and send," Ms Marston explained. "In the past, with letters, you had to find a piece of paper, get a pen and carefully write your letter. If you made a **mistake**, you had to start all over again. And then there was the problem of finding an envelope, buying a **stamp** and then going to **post** it. It all took time. My advice is to write the e-mail in a Word document (not in an actual e-mail – just in case you send it by mistake), and then to leave it. The following day, you can read over it and decide whether it really is a good idea to send it." So, the next time you're angry, DON'T JUST HIT THE CAPS **KEY** and send. Stop and think! And then send! 3

# GLOSSARY

block capitals n text in which all the letters are CAPITALS. Also known as "caps", capitals, capitalised or ALL CAPS

Human Resources n

the department in a company that is in charge of employees/staff confrontational adi

aggressive; likely to cause an argument

to upset vb to make sad/angry a trial n

a legal process to decide if someone is guilty or innocent unfair adi

not just; not correct
a dismissal n

if there is a "dismissal", someone

loses their job
in bold exp
in text that is heavy and black

**ultimately** *exp* in the end; eventually; at last

to shout vb

to say something in a loud (and

sometimes angry) voice
to make a mistake exp
to do something that is wrong /
not correct

a stamp n

a small rectangular/square piece of paper with an image and a price on it. You put it on a letter in order to send the letter

to post vb

to send a letter/parcel by mail the caps key n

the button on the computer keyboard that you press when you want to write in CAPITALS





More progress on the protection of animals.

# Pre-reading

ANSWERS ON PAGE 45

Match the circus acts/animals (1 to 7) to the photos (a-g). Can you think of any more circus animals or acts?

can you think or any more circus animais or acts:
1. Elephant
2. Tiger  3. Seal
<b>3.</b> Seal
4. Juggler 5. Lion
5. Lion
6. Acrobat
7. Tightrope walker
Б
O P
To the state of th
E
2 Reading I

This article is about prohibiting the use of animals in circuses. What are the arguments in favour of doing this? Think, then read the article to check your ideas.

# Reading II Complete this summary of the article.

\_\_\_\_ (a country) has decided to (2) \_ use of animals in circuses. They think it is

\_\_\_\_\_. Many other \_\_ have banned the use

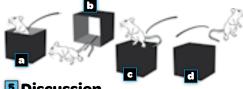
of animals in entertainment.

# Language focus Prepositions of movement

Look at this extract from the article, "...stand on their heads, balance on balls or jump through rings of fire."

"Through" is a preposition of movement. If you go "through" something, you go from one side of it to another. Match the sentences (1 to 4) to the pictures (a-d).

- 1. The mouse jumped **over** the box.
- 2. The mouse jumped onto the box.
- **3.** The mouse jumped **into** the box.
- **4.** The mouse went **through** the box.



## Discussion

- 1. Do you agree with the ban? Why? Why not?
- 2. What else should we do to protect animals?
- **3.** Should some animals have more rights than others? Why?



he circus is a great form of family **entertainment**. There are jugglers, clowns, acrobats, tightrope walkers and... performing animals. But should animals be in circuses? Some say no.

Animals have traditionally appeared in circuses. In ancient Rome, there were horse and **chariot** races and re-enactments of battles that involved hundreds of horses and even elephants – not to mention the **notorious** fights between **defenceless** Christians and hungry lions. These days, many circus acts include lions, seals, tigers and elephants. But some feel that this should stop.

Animal rights organisations are firmly against the use of animals in circuses. They argue that animals do not naturally ride bicycles, stand on their heads, balance on balls, or jump through rings of fire. And when they do, it's after months of training with whips, sticks and even **electric prods**. Circus animals must also live in filthy, poorly-ventilated boxcars for hours on end sometimes for as long as 100 hours when the circus travels. "It's as if you were asked to spend the rest of your life living in your bathroom," a **spokesperson** for **PETA** said.

Many countries have **banned** or restricted the use of animals in entertainment. These include Sweden, Austria, Costa Rica, India, Finland and Singapore. And now Bolivia has joined the list. The new law in Bolivia defines the use of animals in circuses as an act of **cruelty**. The law was proposed after an **undercover** investigation. The London-based group Animal Defenders International (ADI), in collaboration with a local Bolivian group, filmed mistreatment of animals by poorly-paid and badly-trained staff. "If they wanted an animal to move, their immediate reaction was to kick, punch or push it," a spokesman for the organisation said. Circus operators have one year from the bill's passage on 1st July 2009 to comply. "At present, there are about 50 animals in national and international circuses in Bolivia, and we want to negotiate to make sure that the animals aren't eliminated," the spokesman added. Let's hope they get there on time. 3

For more information on animal cruelty in circuses, visit: www.circuses.com

# **Poor Tyke**

**During a circus** performance in Honolulu (Hawaii) on 20th August 1994, circus elephant Tyke killed her trainer in front of hundreds of horrified spectators. Tyke then ran through the streets of Kakaako for more than thirty minutes before police shot and killed her.



### GLOSSARY

entertainment n

something that amuses, pleases or makes you laugh

a chariot n

an ancient two-wheeled vehicle pulled by horses that was used in war

/races, etc. a re-enactment n

a repeat of an event from the past

notorious ad famous for something bad

defenceless a

if you are "defenceless", you cannot protect yourself

a whip n

a piece of leather or rope used for hitting people or animals

an electric prod n
a stick that gives electric shocks

**filthy** *adj* very dirty

a spokesperson n

a representative who speaks for an organisation

**PETA** abb

People for the Ethical Treatment of Animals - an animal rights organisation

to ban v

to prohibit

**cruelty** *n* that causes pain or suffering an undercover investigation n

a secret investigation in which the reporters/police pretend to be ordinary people

mistreatment /

the act of being bad / unkind / cruel to someone/something to kick v

to hit with your foot to punch

to hit with a closed hand

THE NAME GAME & STORY TIME

# THE NAME GAME

THIS IS ANOTHER PART IN OUR SERIES ON FAMOUS NAMES WITH MEANING. MORE NEXT MONTH.



**Doris Day** (US actress)
THERE ARE 7 "DAYS" IN THE WEEK.
"What day is it today? Oh, that's right, it's Friday!"



**Donna Summer** (Ussinger) THERE ARE FOUR SEASONS IN A YEAR: AUTUMN, WINTER, SPRING AND "SUMMER".

"I love the summer, although it's very hot and sticky in the city."



**Lazy Town** (Icelandic children's programme)
IF YOU ARE "LAZY", YOU DON'T
LIKE TO WORK.

"He just sits at home all day doing nothing – he's so lazy."



Alec Baldwin (us actor) SOMEONE WHO IS "BALD" HAS NO HAIR

"Can you see that elderly, bald man over there? He's my dad."



**Gene Hackman** (US actor)
IF YOU "HACK" SOMETHING,
YOU CUT IT WITH REPEATED
IRREGULAR CUTS.

"They tried to hack their way through the jungle."



**Sigourney Weaver** (US actress) TO "WEAVE" IS TO MAKE CLOTH/FABRIC BY JOINING PIECES OF THREAD.

"Bob was weaving while his brother was cooking."



Jokes, anecdotes and stories as told by native English speakers.

### **Cold Cream**

rub cold cream on his face. "Why are you doing that, dad?" he asks.

"I'm doing it to make daddy

look even younger and more attractive," he says.

A few minutes later, dad starts carefully removing the cream with a tissue. "What's the matter, dad?" ask Little Johnn

"What's the matter, dad?" ask Little Johnny. "Are you **giving up**?"

# Business Meeting

It's half past ten and Laura wakes up. She's late for work, and a meeting. So, she gets dressed, has her breakfast and goes to catch a taxi. Eventually,

she **gets to** the office and goes into the meeting room. "You're late!" the financial director says. To which Laura replies, "Oh, sorry. Did I **miss** something?"



A teacher is talking about the signs of the zodiac to his pupils. "Now boys and girls," he says, "who can tell me the signs of

the zodiac. You first, Tommy." "Taurus the bull,"

Tommy says.
"Very good, Tommy,"
the teacher replies.
"Right, now, Nancy,
you do another one."

you do another one."
"Cancer the crab," she says.

says.
"Perfect!" says
the teacher.
"Harry, you
have a turn."
"Erm, I don't
know, sir," Harry
says, looking
extremely
worried.
"Come on!" the
teacher says.
"Oh, OK," Harry
responds.

"Mickey the

mouse." 🗘

# GLOSSARY

to rub vb

if you "rub" cream on a surface, you put the cream on the surface firmly and with friction

cold cream n
a substance for making your skin soft
and clean

and clean to remove vb

if you "remove" cream, you take/ clean it off a tissue n

a soft, absorbent piece of paper used for cleaning

to give up phrvb to stop doing something; to stop trying to achieve something

to get to exp to arrive at

if you "miss" a meeting, you don't/







conker is the **seed** of a horse-chestnut tree. It's small, round, dark brown in colour, and perfect for conker fights. A conker fight is simple, but the preparation can be complicated. First, you need to find a good, strong conker. Then, you need to put a hole in it. You can do this with a drill. Next, you place a piece of string through the hole and tie a **knot** at one end. Now, your conker is ready for a conker fight.

Fighting with conkers is great fun. You and your opponent stand facing one another with your conkers ready. Then, you take turns trying to hit one another's conker. Each player holds their conker and fires it at their opponent's conker. The objective of the game is to break the other person's conker – which is usually achieved by hitting it as hard as

The game is popular amongst

schoolchildren, but many adults play too. There's even an annual conker competition: The World Conker Championships. It's **held** every year on the second

Sunday in October in the ancient market town of Oundle (Northamptonshire). There are two categories: The Men's Competition and the Ladies' Competition. British men have won every year except 1976 when Mexican Jorge Ramirez won the Men's Competition final, and in 1998 when Helmut Kern of Germany won. British women have won every year except for 2000 when Selma Becker of Austria took the title, and in 2001 when Frenchwoman Celine Parachou won. Other famous festivals include the Poulton International Conker Festival, which takes place in Gloucestershire.

Conkers have been in the news a lot recently. In 2004, one headmaster told his pupils they would have to wear goggles if they wanted to play. He was worried

about possible injuries. Several other schools **banned** conker fighting. In 1993, ex-Monty Python actor Michael Palin was disqualified from a conker competition for **cheating** (he had **baked** his conker and **soaked** it in vinegar - typical methods for **hardening** your conker). Some argue that "artificially" hardening your conker is against the spirit of the game. Others say it's a valid tactic. So, will you be playing conkers this season? •

For more information on the World Conker Championship, visit: http://www. worldconkerchampionships.com

a seed n

the part of a plant from which other plants grow

a drill a tool for making holes in things

if you tie a "knot" in a piece of string, you pass one end of it through a loop and pull it tight

if you hit something "hard", you use

to be held (in a place) exp if an event is "held" in a place, it

happens there a market town n

the main town in an agricultural area – usually one where a market is regularly held

a headmaster

the male director of a school goggles n

special glasses to protect your eyes to ban vbto prohibit

to disqualify vb

if you are "disqualified" from a game/competition, you cannot compete in it

to cheat v

to do something dishonest in a game/competition

to cook in an oven (an electrical appliance for cooking food) to soak v

if you "soak" something in a liquid, you put it in that liquid for a period

to harden vb

to make harder. "Hard" is the opposite of "soft"

# **USEFULVOCABULARY**

THIS IS ANOTHER PART IN OUR SECTION ON USEFUL VOCABULARY.

THIS MONTH:	THE	E MO	RNI	NG.	ANSWE	RS ON P	AGE 45				- development	
Match the words Match the words below to the pictures.  1. Alarm clock   2. Shower   3. Breakfast   4. A cup of coffee   5. Newspaper   6. Orange juice   7. A jog   8. Exercise   9. Cereal   10. Toast   2 Wordsearch Now find these words in the wordsearch.	6											
alarm clock shower	В	G	Z	٧	Υ	R	C	T	Z	C	M	T
breakfast coffee	R	Ţ	V	W	Y	D	M	s	Q	U	L	J
tea newspaper	Ε	L	c	o	н	E	P	A	Ĺ	Q	A	Ĭ
tea newspaper	А	L	Α	R	M	c	L	0	c	K	E	W
orange juice jog	к	Е	ı	A	s	P	A	T	c	х	R	Р
exercise cereal	F	L	D	N.	E	w	s	Р	Α	P	E	R
toast	А	ı	F	G	U	J	J	J	Е	o	c	J
3 Guess the word	s	ĸ	P	E	S	ì	c	R	Е	X	E	F
Think of ways to describe the words above. See if your partner can guess the word from the clues.	T	w	В	J	В	R	U	0	F	X	s	w
	Ē	Ü	E	Ū	М	P	w	X	Ē	Ň	G	ĸ
	A		F	ĭ	R	w			0			E
IT'S SOMETHING THAT WAKES YOU UP IN THE	В	ĭ	G	Ċ			E	Ē		1		
MORNING.		ī			N	,			c	N.	A	M
	S	•	R	E	W		H	S	G	N	K	Н
	Z	_	-	E	\$	G	Q	D	L	D	E	P
	Ö		1	-	7			н	4 1 1 3 8 9 7 1 7	( <u>)</u> H (	เพาสิ s	io i s
	8	0	160		2	1		1 H		Z 1 N	 	1 5 8
		0		-				4.0 (*)	<b>a</b> × a	1 < 10	6.3 4	a K P
					-	\		3 4 M	8 X 3	4 5 W	1 5 W (	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1

# USEFULVERBS & EXPRESSIONS

THIS IS ANOTHER PART IN OUR SECTION ON USEFUL VERBS AND EXPRESSIONS. THIS MONTH: THE MORNING.





GET UP TO LEAVE YOUR BED.



GET DRESSED TO PUT ON CLOTHES.



HAVE A COFFEE / A CUP OF TEA / SOME ORANGE JUICE TO DRINK COFFEE / TEA /ORANGE JUICE, ETC.



SWITCH OFF THE ALARM CLOCK IF YOU "SWITCH OFF" THE ALARM CLOCK, YOU



HAVE A SHOWER TO WASH YOURSELF IN THE SHOWER.



HAVE BREAKFAST TO EAT FOOD IN THE MORNING.



READ THE NEWSPAPER TO LOOK AT THE NEWSPAPER AND TO READ

THE STORIES, ETC. I LIKE TO READ THE NEWSPAPER IN THE MORNING.



# Disney The wonderful life of Walt Disney.

# Pre-reading

Look at the cartoon characters below. Which ones belong to Disney?



What do you know about Walt Disney? Write down as many things as you can in one minute. Then, read the text to check your ideas.

# Reading II

Read the text again and choose the correct answers.

- 1. He had night classes at the Chicago / New York Art Institute.
- 2. He drew cartoons for the school magazine / newspaper.
- 3. He worked for a time as an ambulance driver / a fire engine driver.
- **4.** His first company was / wasn't successful.
- 5. He won an Academy Award for Mickey Mouse in 1922 / 1932.
- 6. Disney liked / didn't like the Hollywood lifestyle.

# Language focus

The Past Simple

Look at this extract from the article: "But art wasn't Disney's only passion." We use "was/were" as the past tense of the verb "to be". Complete the sentences below with the correct form of the verb "to be". Use the past tense.

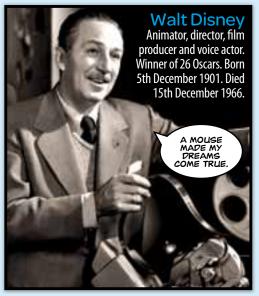
ı.	It	really cold yesterday.
2.	I	(not) sure what to buy.
3.		you at home yesterday
	afternoon?	
1.		it the right colour?
5.	They	(not) happy about
	the results.	

# **5** Discussion

- **1.** What's your favourite Walt Disney cartoon character?
- 2. What's your favourite Disney film? Why do you like it?
- **3.** Do you know about any other inspirational business people? Who? What makes them inspirational?

isney films are full of magical storylines, heroic characters and happy endings. In reality, this positive attitude helped to make the Disney Empire the worldwide success it is today. But how did it all start?

Walt Disney was always passionate about art. As a child, he often drew animals, and at school he entertained his friends by telling them stories and using the blackboard to draw illustrations. By the time he was in high school, Disney had decided to become an artist.



He took night classes at the Chicago Art Institute and was soon chosen to be the cartoonist for the school newspaper.

But art wasn't Disney's only passion. He was also extremely patriotic. In the school newspaper, he often drew cartoons supporting America's involvement in World War I. He left school at sixteen (before completing his studies) to join the army. However, he was rejected because he was too young. At the time, he wasn't sure what to do. He worked as an ambulance driver for a while, but eventually decided to follow his dream of becoming a cartoonist.

The first company he created, Laugh-O-Grams, went bankrupt. But the young artist was positive about his abilities and moved to Hollywood to start again. He soon impressed the cartoon industry with his creativity. This encouraged him to draw new cartoons, which included his most famous creation, Mickey Mouse. Disney became very proud of this character and once said, "I love Mickey Mouse more than any woman I've ever known."

Disney soon became a Hollywood celebrity. In 1932 he won a special Academy Award for the creation of Mickey Mouse. He also created new characters such as Donald Duck, Goofy and Pluto. But he had a rival. Max Fleischer's cartoon creations (including Betty Boop) were also very popular with audiences. However, Walt Disney wasn't worried about this. "I have been up against tough competition all my life," he said, "I wouldn't know how to get along without it."

Soon after, he started making cartoon films. His first motion picture, Snow White and the Seven Dwarfs, was an instant hit. But this was just the start. He made many more successful films including classics such as Cinderella, Sleeping Beauty and Peter Pan. But Disney didn't like the Hollywood celebrity lifestyle. For him family was more important and he always found time to see his wife Lilly and their two daughters. "A man should never neglect his family for business," he once said.

These days, the Walt Disney Company is a huge empire with theme parks, TV networks and film production companies, but still with the little mouse as its mascot. Disney's story is inspirational for us all. As he once said, "All our dreams can come true, if we have the courage to pursue them." 3

















Taxi (cab); cab

Driver

Taxi rank Passenger

Fare (taxi fare)

Meter













Boot ("trunk" in US English)

Luggage **Back seat** 

**Passenger** seat

Sat-Nav system

Traffic light

# Useful Expressions

# What you say

- I'd like to go to Station Hotel, please.
- Is there a supplement to pay from the airport?
- Could you help me with my luggage, please?
- Could you open the windows, please?
- Could you turn up the air conditioning, please?
- Is the traffic bad at this time of the day?
- How much is it, please?
- Keep the change.

# What you hear

- Where would you like to go?
- Shall I drop you off just here?
- That's 14 pounds fifty, please.
- Would you like a receipt?

# **Mini-dialogues**

- A: Hi, I'd like to go to the airport, please?
- B: Which one?
- A: Gatwick.
- A: Shall I put your bags in the boot?
- B: No, that's OK. I'll just keep them with me here, thanks.
- A: Will it take long?
- B: It depends on the traffic. At this time of the day, traffic's usually a bit slow.
- A: Just drop me off here, please.
- B: OK □

# Dialogu

IN THIS DIALOGUE, TRISH IS IN A CAB.

Taxi driver: Afternoon.

Trish: Hi, I need to get to the National

Museum of Art.

Taxi driver: Sure. Hop in. Trish: Is it far?

Taxi driver: Not really, but if the traffic's bad, it can be

a bit slow.

Trish: I've got a meeting in

ten minutes.

Taxi driver: We should be OK. Trish: By the way, have you

got change for a 50-euro note?

Taxi driver: Yeah, I think so. So, is it your first time

in the city.

Trish: Taxi driver: Very nice. That's the Museum of

Science on the right.

Trish: Oh, OK.

Taxi driver: And that's the parliament

building over there.

Trish: Oh, right. That's the museum,

isn't it?

Taxi driver: Yes, it is. That was quicker than

I expected. Do you need a receipt?

Trish: No, that's OK. Thanks.

That'll be €6 twenty, please. Taxi driver:

Taxi driver:

Trish:



GE & /BOY

# **FUNCTIONAL LANGUAGE**

# THIS MONTH: E-MAILS



# **Punctuation**

- @ = at = amy@yahoo.com
- "•" = dot = ben@gmail.com
- "=" = hyphen = nigel-bates@hotmail.com
- "\_" = underscore = peter\_jones@yahoo.com

# Things to do with an e-mail

- Send an e-mail.
- Receive an e-mail.
- Reply to an e-mail.
- Delete an e-mail.
- Forward an e-mail.
- Attach a document to an e-mail.
- Open an e-mail.
- Close an e-mail.



# Things you say

- Could you send me that e-mail, please?
- Did you get the e-mail I sent you?
- Did you open the e-mail attachment?
- Could you send the e-mail again, please?
- Forward it to everyone on the list.
- You forgot to attach the document.

# **Dialogue**

IN THIS DIALOGUE, BRIONY AND AARON HAVE JUST MET.

**Briony:** Well, that was great to finally meet you. **Aaron:** Likewise. We must keep in touch. **Briony:** Could I get your e-mail address, please? Sure. I'll give you my personal one, it's Aaron:

aaron77@yahoo.com

**Briony:** Let me just get a pen.

Here you are. [He gives her a pen.] It's <a href="mailto:aaron77@">aaron77@</a> Aaron:

yahoo.com

**Briony:** Is that all lowercase?

Yes. And your e-mail address? Aaron: **Briony:** It's brion 89@gmail.com

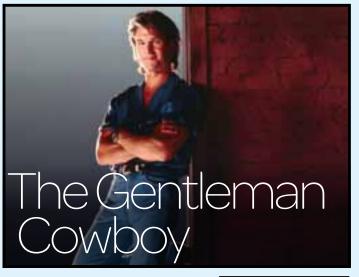
Sorry, what was that number again? Aaron: **Briony:** Eighty nine. Underscore, eight, nine.

Great. I'll send you those documents as soon as I Aaron:

get back to the office.

**Briony:** Fantastic. Speak soon.

Aaron: Bye. 😂



is biggest films were *Dirty Dancing* and Ghost. He was known as the gentleman cowboy, but now he has **passed away** at the age of just 57. Patrick Swayze will be **missed** by many.

Swayze's **big break** came in 1987 with the film *Dirty Dancing*. It was a **low-budget film** and was almost **scrapped** at one point. However, it eventually became a big **hit** that generated \$64 million at the US box office and \$214 million worldwide. In the film, Swayze played dance instructor Johnny Castle who starts a romance with 17-year-old New Yorker Frances "Baby" Houseman (played by Jennifer Grey). In real life, dance was always important for Swayze. His mother owned a dance studio in Houston (Texas) and he learnt to dance at an early age. Swayze met his future wife, Lisa Niemi, at his mum's dance studio.

Swayze's next big film was Ghost (1990). In the movie, Swayze plays the part of a ghost who tries to protect his **fiancée** (played by Demi Moore). It was an even bigger hit, taking more than \$505 million worldwide.

In March 2008, Swayze announced that he had pancreatic cancer. However, he continued filming a new cable television series, playing an FBI agent on The Beast. He eventually died on 14th September at his home in Los Angeles. Demi Moore said of Swayze, "Patrick you are loved by so many and your light will forever shine in all of our lives." Whoopi Goldberg, who won an Oscar for Best Supporting Actress in Ghost, said, "Patrick was a really good man, a funny man and one to whom I owe much that I can't ever repay." And Jennifer Grey said, "Gorgeous and strong, he was a real cowboy with a tender heart."

# **Patrick Wayne Swayze**

Actor, dancer and singer-songwriter. Born 18th August 1952(1952-08-18) in Houston, Texas. Died 14th September 2009 in Los Angeles, California. Famous quotes from his films: "Pain don't hurt!" (Road House); "Nobody puts Baby in a corner!" (Dirty Dancing).



to pass away phr vb to die

to miss vb

if you "miss" someone, you feel sad because they are not there a big break

an opportunity to become famous

a low-budget film a film that is produced with very

little money

if you "scrap" something, you abandon any plans you had for it a hit n

a very successful film/song, etc.

the box office n the "box office" refers to the amount of money a film receives from ticket sales in the cinema

a fiancée

a woman who someone is going

to marry to owe

if you say that you "owe" someone something, you are grateful to that person because they have helped you gorgeous ad

really nice; lovely; kind; wonderful a tender heart

someone with a "tender heart" is very

kind and nice

# DR FINGERS' ERROR CORRECTION

IN THIS SECTION, DR FINGERS IDENTIFIES AND CORRECTS TYPICAL ERRORS

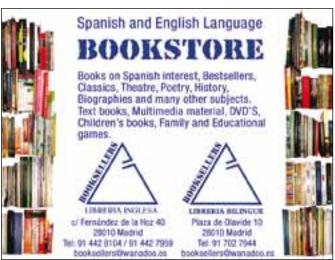


# Activity

ANSWERS ON PAGE 45

Read the sentences, find the errors and correct the sentences. Then listen to the CD to check your answers. Good luck!

- 1. I went to the shop in Monday. I went to the shop on Monday.
- 2. We met at the morning.
- 3. We had dinner in Valentine's Day.
- 4. I was there since 9 am to 4 pm.
- 5. We were there during six hours.
- 6. I will go there at May.











# **Helping Ou**

A friend in need is a friend indeed.

# Pre-listening

ANSWERS ON PAGE 45

Read about the problems. How would you help these people? Think of one idea for each problem.

- a) A friend has just had twins.
  - I would buy her some baby clothes.
- **b)** A friend is looking for a new job.
- c) A friend had an argument with his flatmate.
- d) A friend is moving house.
- e) A friend is feeling ill this week.
- **f)** A friend wants to set up a new business.

# Listening I

Listen once. How are the people who speak going to help their friends?

# Listening II

Rearrange the words to make sentences. Then, listen again to check your answers.

- 1. works / in / a / she / big hotel
- 2. helping / her / I'm / with / babies / the
- 3. my/new job/friend/is/for/a/Bob/looking
- 4. thinking / abroad / to work / about / going / he's
- 5. he's / a few days / my house / staying / for / at
- 6. always / they're / arguing
- 7. we're / boxes / things / in / packing
- 8. a bit / feeling / she's / this week / ill
- **9.** restaurant / she / a / to open / wants
- **10.** some / designing / her / business cards / for / I'm

# Language focus Indefinite pronouns

Look at this sentence from the conversation: "He hasn't got anywhere to live." "Anywhere" is an indefinite pronoun. There are many useful indefinite pronouns in English:

- a) People: someone / somebody / anybody
- **b)** Places: somewhere / anywhere
- c) Things: something / anything

Complete the sentences with the correct indefinite pronouns.

	•	
1.	I want to talk to you about	<del>.</del>
2.	Do you know	who can speak French?
3.	We need to put this painting _	in
	the house.	

- 4. I couldn't find my glasses
- \_ telephoned you last night.
- **6.** We haven't got \_ to eat. Shall we go to a restaurant?

# Discussion

- 1. When was the last time you helped a friend? What did you do?
- **2.** Are any of your friends having difficulties right now? What's the problem?
- **3.** When was the last time someone helped you? What did they do?

GRAMMAR FUN & BACK ISSUES

We form the Present Continuous with the verb to be + a verb ending in -ing. We often use the Present Continuous for actions that are in progress at the moment of speaking. For example:

- a) It's raining.
- b) I'm working.

We can also use the Present Continuous to describe temporary situations. For example:

- a) I'm living with my parents for a while. (I usually live on my own.)
- **b)** She's working in Paris this week. (She usually works in London.)

And we can also use it to talk about things that are in the process of changing. For example:

- a) Unemployment is falling.
- **b)** House prices are rising.

However, there are some verbs that are not usually used with the Present Continuous. These include verbs to describe mental or emotional states, such as believe, like, love, hate, know, prefer, recognise, feel, remember, understand, want, etc.). For example, we say, "I understand it," NOT, "I am understanding it."

Other verbs that aren't used with the Present Continuous include communication verbs (agree, disagree, mean, surprise, promise), sense verbs (hear, see, smell, sound, taste) and permanent state verbs (be, belong, consist, fit, owe, own, possess). For example, we say:

- a) Lagree with you. (NOT, Lam agreeing with you.)
- It smells nice. (NOT, It is smelling nice.)
- She owns three houses. (NOT, She is owning three houses.)
- d) I promise I'll do it. (NOT, I am promising I'll do it.)

However, there are exceptions to the rule. Some of those verbs can be used to describe a temporary state. For example:

- a) I'm feeling a bit ill. (temporary state)
- b) You're being silly. (temporary state)

Or they can be used to describe an action. For example:

- a) The cook is tasting the food.
- **b)** I'm thinking about it.

And then, of course, there are always people who like to break the rules. Do you remember the McDonald's slogan, "I'm loving it!"?



ANSWERS ON PAGE 45

## Exercise

What's the difference between these two questions?

- 1. What are you doing?
- 2. What do you do?

Now complete the sentences with the correct form of the verbs in brackets. Use the Present Continuous.

- **1.** They **(play)** \_\_\_\_\_ \_\_\_ on the computer. 2. We (talk) \_\_\_\_\_ \_\_\_\_\_to him about it right now.
- 3. She (make) \_\_\_ \_\_\_\_\_ a copy of the CD.
- \_\_\_\_\_ very much these days. 4. He (not work) \_\_\_\_\_
- **5.** Food prices (rise) \_\_\_\_\_ \_\_\_\_\_ rapidly.
- \_\_\_\_\_ (not feel) very well this morning.

# Have you got all the copies of Hot English?

Please call (0034) 91 549 8523 or e-mail subs@hotenglishmagazine.com or send this form **NOW** to: C/Paseo del Rey, 22 - 1st floor, office 1, Madrid 28008

# **TABLE OF PRICES** (Standard magazine price 5.50€).

All magazines come with a CD. Please tick here if you would **NOT** like to receive the free Hot English newsletter. tick

·		,
5 back issues =	25€ (5 € per copy)	
10 back issues =	47.50€ (4,75 per copy)	
15 back issues =	67.50€ (4.50 € per copy)	
20 back issues =	85€ (4.25 € per copy)	
25 back issues =	100€ (4.00 € per copy)	

### My details are:

Name: (write as clearly as possible) Address: City: Postal code: Telephone: E-mail:

DNI/NIF: (only Spanish residents)

Profession:

# **Payment method Spain only**

- ☐ Cheque to Hot English Publishing S.L. (to our office address above)
- ☐ Postal Order. The Post Office charges between €1,25 and €7,00 for contrareembolsos.

Direct debit (domiciliación bancaria):

Account number \_ \_ \_ / \_ \_ / \_ \_ / \_ \_ / \_ \_ \_ \_ Bank name:

Branch (sucursal):

Address: Postal code:

**Payment method Outside of Spain** 

VISA/Mastercard \_ \_ \_ / \_ \_ \_ / \_ \_ \_ / \_ \_ \_ \_ / Expiry date: \_\_/\_\_

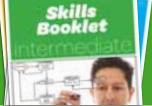
For purchasers outside of Spain within Europe add 20€ for postage costs For purchasers outside of Spain not in Europe add 30€ for postage costs

\*For credit cards we charge an additional 2% to the total price

Choose from the following back issues with CD, please tick ( lacksquare







# Shrouded in Myst

The intriguing story of the Shroud of Turin.

# Pre-reading

What do you know about these Biblical relics/artefacts?

Do they exist? Where are they?

- a) Noah's Ark
- b) The Robe of Jesus Christ
- c) The Holy Grail
- d) The two stone tablets with the 10 Commandments on them
- e) The Ark of the Covenant
- **f)** The Shroud of Turin



# Reading I

Read the questions below and try to answer them. Then, read the text to check your answers.

- 1. Whose image is on the Shroud of Turin?
- 2. Where is the Shroud of Turin kept?
- 3. What questions surround the authenticity of the shroud?

# Reading II

Read the article again. Then, match the sentence halves.

- 1. Secondo Pia took a photo of the shroud in...
- 2. When he saw the results, he almost... L
- **3.** The Pope declared that the image was authentic in...
- 4. Pia's name was cleared when another photographer took a photo of the shroud...
- 5. A group of scientists tested the shroud with carbon-dating methods in... L
- 6. Some believe the image was painted during...
- **a.** ...1958.
- **b.** ...1988.
- **c.** ...1898.
- **d.** ...dropped the photo.
- **e.** ...thirty years later.
- f. ...the Middle Ages.

# Language focus Past Tense verbs with "that"

Look at this extract from the article, "The results showed that the shroud..." Notice the use of the past tense verb ("showed") and "that" + a clause. Other verbs follow this pattern. Complete the clauses with some ideas of your own.

- 1. The photo revealed that...
- 2. The scientists proved that...
- 3. They believed that...
- 4. We knew that...
- 5. They showed us that...
- **6.** She suggested that...

# Discussion

- 1. Which theory concerning the Shroud of Turin do you believe in? Why?
- 2. Are there any famous mysteries from your country? What are they about?
- **3.** What's the most intriguing mystery in the world?



eligion and science can rarely agree on anything. And the Shroud of Turin is no exception to the rule. Is it a religious miracle, an elaborate hoax or just a painting by a medieval artist? No one is sure.

The Shroud of Turin is an ordinarylooking piece of cloth about 4.4 by 1.1 metres. But it holds an astonishing secret. In daylight, there isn't much to it, but photographs of the shroud have revealed something incredible. And it's all thanks to an amateur photographer called Secondo Pia. In 1898, Pia took a picture of the shroud. He wasn't expecting anything special, but when he saw the results, he almost dropped

the photo. On one of the negatives there was a clear outline of a man with a moustache and beard. And the man looked just like Jesus Christ. But how did the image get there?

Many believe the shroud was the cloth that covered Jesus after he had died. And while the cloth was resting over his dead body, his image was imprinted on it. In 1958, the Pope declared that the image was the face of Jesus Christ. And now, the Shroud of Turin is kept in the royal chapel of the Cathedral of St John the Baptist in Turin, Italy. For many, it is one of the most important religious artefacts of all time. But not everyone is convinced of its authenticity.

When Pia first announced his discovery, he was accused of forgery. Thirty year later, his name was cleared when professional photographer Giuseppe Enrie took another photo which produced the same results. But although the photographic evidence was undeniable, some believed the shroud was a painting intended to resemble Jesus. Scientists have since conducted tests to get to the bottom of the mystery. One scientist claimed to find traces of paint on the shroud, but many others are convinced the shroud was not hand painted.

In 1988 a group of scientists was allowed to test a sample of the cloth. They used carbon dating to determine when it was created. The results showed that the shroud was from the Middle Ages. However, this wasn't the end of the story. Since then, scientists have found evidence that the sample used for the carbon dating was not part of the shroud's original cloth. And further tests seemed to show that the oldest part of the shroud could well date back to the time of Christ. But that still isn't enough for some.

Just recently, a British television channel documentary claimed the Shroud of Turin had been painted by Leonardo da Vinci. Artist Lillian Schwartz is convinced that the image on the shroud is actually Da Vinci's face, not Christ's. Schwartz used computer scans to prove that the face had the same dimensions as Da Vinci's. American professor Larissa Tracy agreed with the theory. "Da Vinci had all the skills to create an image like the shroud," she said in the documentary. However, Professor John Jackson argues that "there is no evidence whatsoever that Leonardo was involved in the shroud". It seems that we are still a long way from understanding the Shroud of Turin. A religious miracle or an elaborate hoax? We may never know. •



# consumed consume

Angry passenger gets his revenge.

# Pre-reading

Look at words from the story. What do you think the article is about?

airline, revenge, flight, guitar case, song, YouTube, musician, compensation

# Reading I

Now, read the article to check your ideas.

# Reading II

Read the article again and complete the information.

- 1. Name of the musician:
- 2. Flight from: \_ to
- 3. Damaged property:
- 4. Airline concerned:
- 5. Compensation:
- **6.** Carroll's response/action:

# Language focus Verbs + prepositions (for)

Look at this extract from the article: "Carroll asked the airline for compensation." We use the preposition "for" with the verb "ask". There are many other verbs that go with the preposition "for". Complete the sentences (1 to 5) with the correct verbs from below. applying, searching, looking, waiting, apologise

1.	I'm for my bag
	Have you seen it anywhere?
2.	We have been
	for you for one hour.
3.	I'd like to for
	my bad behaviour last night.
4.	She is for the
	job.
5.	The police are

for the escaped prisoner.



# Discussion

- 1. Do you think Dave Carroll did the right thing? Why? Why not?
- 2. What would you have done in this situation?
- 3. Have you ever been treated "badly" by an airline? What happened?



ave you ever had a problem with an airline? Dave Carroll did, but he got his revenge.

It all started with a trip on a United Airlines aeroplane. Musician Dave Carroll **booked** a **flight** from Halifax (Nova Scotia, Canada) to Omaha, Nebraska (USA), with a change of plane at Chicago. Things seemed to be fine, but then half-way through the flight something happened. "We were sitting at the back of the plane with the band, and a woman who didn't know we were musicians yells out, 'Oh, my God! They're throwing guitars outside", Carroll, 41, explained. On looking outside, Carroll could see **baggage handlers hurling** the guitars into the air and letting them fall onto the baggage trolley. Carroll later discovered that his \$3,500 acoustic guitar was severely **damaged**, despite being in a hard **case**.

Carroll asked the airline for compensation. He thought it would be a mere formality, but it turned into a long, drawn**out process**. There were countless phone calls, fax messages and e-mails between Carroll and the airline. At one point, Carroll was transferred by customer services from Chicago to New York to India and then back again. "They didn't **deny** the experience occurred, but for nine months the various people I communicated with put the responsibility for dealing with the damage on everyone other than themselves. Finally, they said they would do nothing to **compensate** me for my loss."

So, what was he going to do? The answer soon came to him. "I realised then that as a songwriter and travelling musician I wasn't without options. So, I decided to write three songs about my experience with United Airlines and make videos for each to be viewed **online** by anyone in the world." Shortly afterwards, Carroll wrote and produced the song *United Breaks* Guitars and posted it on YouTube. Friends dressed up as flight attendants and musicians appear in the video. Volunteer fire-fighters took on the **roles** of baggage handlers, who are shown playing catch with the guitar case. Incredibly, the song was a big hit. And now Carroll is filming footage for the second song in the series of three. Consumer revenge, it appears, is best served on YouTube! •

Incredibly, the bad publicity from the videos sent United's share price down. Finally, the airline offered Carroll his compensation, but Carroll declined to accept it. Eventually, the airline gave the money to charity. A spokeswoman for the airline tweeted on Twitter that she liked the video, "It is excellent, and that is why we would like to use it for training purposes so everyone receives better service from us."



to get your revenge exp to do something bad to someone

who has done something bad to you to book a flight e

to buy a ticket so you can fly on a plane

to yell vb

to shout; to speak at in a loud voice

a baggage handler n
a person whose job is to put bags/

luggage, etc. on a plane to hurl v

a baggage trolley r

a vehicle for carrying the bags/ luggage, etc. from the plane to the

damaged *adj* broken

a case

a container/box to protect

something a mere formality

a very simple, basic procedure/

process

a long drawn-out process n a very complex procedure/process that takes a long time to complete

to denv v to say that something is not true

to compensate vb if a company "compensates" you, they give you money because you have lost something or something

has been damaged online exp

on the internet

to post on exp

if you "post something on" a website/blog, etc. you put it there

a flight attendant n a person whose job is to look after passengers on a plane

a role n a part in a film

catch r

a game that consists of throwing something and trying to catch it

# it for the Z

1970s' lifestyle protects the planet.

Read these statements about the 1970s. Which one of them is not true? Write T (true) or F (false).

- a) Elvis Presley died in 1977.
- **b)** Margaret Thatcher became Britain's first woman prime minister in 1979.
- c) The film Star Wars came out in 1977.  $\square$
- d) Heavy metal rock music was born in the 1970s with groups such as Led Zeppelin.
- e) The punk rock movement started in the late 1970s.
- f) Bill Clinton was president of the US during the 1970s.
- **g)** People were slimmer in the 1970s than they are now.
- h) "Telephone Booth Stuffing" was popular. It consisted of trying to get as many people into a telephone box as possible.

# Reading I

Think of as many positive and negative things about the 1970s as you can. Then, read the article to check your ideas.

# Reading II

Read the article again and complete the sentences. 1. Everybody is getting a bit \_

- 2. People are eating \_ % more food than 40 years ago. 3. This has a cost in terms of \_
- **4.** The more you eat, the more you are contributing to \_
- **5.** In the 1970s, we ate \_ 6. People were much\_ in the 1970s.

# Language focus Less / Fewer

Look at this extract from the article: "We ate less, we used the car less, and we walked more and did more exercise."We generally use "less" with uncountable things. For example, "There is less food here." And we use "fewer" with countable things. For example, "There are fewer people here." Complete the sentences with "less" or "fewer".

1.	There was	snow here last year
2.	There are	glasses on this table
3.	We've got	money than we
	had last month.	
4.	This room has	chairs than
	the other room.	

### Discussion

- 1. What's your favourite decade from the 20th century? Why?
- 2. What do you think the best/worst things about the 1970s are?
- 3. If you could go back to any period in time, which one would it be? Why?



hat images come to mind when you think of the 1970s? Flared jeans, disco music, platform shoes, Donny Osmond, Margaret Thatcher, Charlie's Angels, Starsky and Hutch? Environmentalists and health experts think that we should return to the "ways of the 70s". But why?

"The big difference between the 1970s and these days is that we're much larger now," explained Dr Phil Smith, a researcher at a London medical centre. Between 1994 and 2004, the **average body mass index** (BMI) for men in England increased from 26 to 27.3, with the average female BMI rising from 25.8 to 26.9, which equates to about 3 kg. "This is not really just about obese people; the distribution of the whole population is what's important," Dr Smith added. "Everybody is getting a bit fatter."

But is that really a problem? Yes, say health experts and environmentalists. For a start, **slimmer** people are far less likely to suffer from health-related complications.

Worse still, **overweight** and **obese** people are using 19% more food than 40 years ago. This means more food production, more transport to get the food to the shops and, as a consequence, extra **greenhouse gas** emissions. "Every item of food and drink that you buy and consume has a cost in terms of energy," Dr Smith explained. "A heavy population eats more, consumes more and uses more **resources**, and is therefore responsible for emitting more greenhouse gases. It's simple really: the more you eat, the more you're contributing to global warming."

Things were different in the 1970s. We ate less, we used the car less, and we walked more and did more exercise. Far fewer houses had **central heating** and air-conditioning. Back then, if you were cold, you put on another jumper; and if you were hot, you **removed** a layer of clothing. People were also much slimmer. "We need to be doing a lot more to reverse the global trend towards fatness," Dr Smith added. "Shifting the population weight distribution back to that of the 1970s would do guite a lot to help the planet. In the 1970s we had bigger portions of vegetables and smaller portions of meat, and there's been a shift in the amount of exercise we do. All these things are combining to hurt the planet and this is a calculation that **deserves** a bit more attention." The message is simple: if we get back to the relatively slim, trim days of the 1970s, we could help stop climate change. Bring on the flared jeans! 🔉

to come to mind exp if something "comes to mind", you think of it

## flared jeans r

ieans that are narrow at the waist and wide at the bottom platform shoes

shoes with thick soles that make you appear taller average adj the usual/typical/normal number

# body mass index

a measurement of the relative percentages of fat and muscle mass in the human body

not thin and not fat

# overweight a

a bit heavier/fatter than normal for your height/age, etc.

very fat

### greenhouse gas emissions n gases that contribute to global

### resources r

the minerals, water, oil, gas, etc. that belong to a country global warming n

### an increase in the average temperature of the earth's atmosphere

central heating a system for making a building

air-conditioning n a system for cooling a building (making it colder)

### to shift v to change / to move

to merit; if you feel that A "deserves" B, you feel that A should be given B to get back to exp

# Typical Mistakes

aking mistakes is all part of learning a language. And there are mistakes that language learners from all over the world make. But it isn't only non-native speakers who have difficulties with English grammar.

What are some of your typical mistakes? The third person "s" with the Present Simple is probably fairly high up on your list. How many times have you heard your English teacher say, "No, it's 'She plays' not 'She play." What about the Present Perfect? Have you ever said, "I am here for three years" when you meant to say, "I've been here for three years"?

Comparatives also cause problems. Many students say, "It is better *that* the other one" when they really mean, "It is better *than* the other one". Or "What do you do?" when they really mean, "What are you doing?" (to describe an activity in progress). Or "I am boring" when they mean to say, "I am bored", or "She said me the answers" when they mean to say "She told me the answers". These are just a few of the many typical mistakes made by non-native learners of English.

But what about native speakers of English? What sort of mistakes do they make? They have problems too, especially when writing. Read over the following sentences and see if you can correct the errors. ② ANSWERS ON PAGE 45

# ■ Typical native-speaker mistakes

Now, see if you can correct these sentences.

a) Then / Than

Typical mistake: I like this one better then the other one.

b) Lose / Loose

Typical mistake: We are going to loose the match.

c) There / Their / They're

Typical mistake: There going to come here later.

d) Affect / Effect

Typical mistake: The medication had no affect on her.

e) You're / Your

Typical mistake: Your really silly.

f) It's / Its

Typical mistake: The dog ate it's food.

g) Possessive apostrophe

Typical mistake: This is Bens bike.

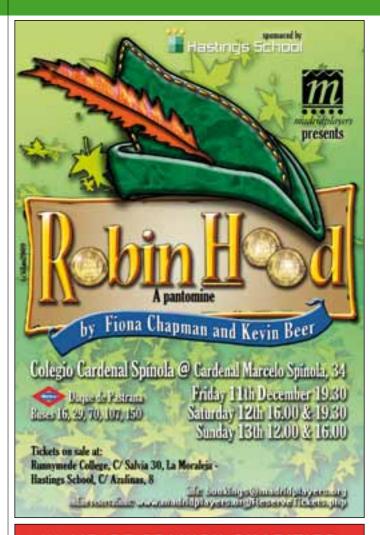
# **Exercise**

Now, see if you can correct these sentences.

- 1. I am agree with you.
- 2. She said me the answer.
- 3. It hurts me the leg.
- **4.** Do you like?
- 5. It makes cold.
- 6. This one isn't the same that the other one.
- 7. I have 20 years old.
- 8. I have hungry.
- **9.** She's police officer.
- **10.** I know her since 2005.
- 11. I didn't do nothing.
- 12.1 didn't see nobody.
- 13.1 like the dogs.



Please note that in some variations of non-standard English or regional dialects expressions such as "I didn't do nothing / I didn't see nobody / She play" (with no "s") is acceptable.





SKILLS BOOKLET LISTENING INTERMEDIATE (B1) & PHOTO MAGIC



Questions about our unusual experiences.

# Pre-listening

ANSWERS ON PAGE 45

Read and answer the questions in pairs. Think of a story for each "yes" answer.

- 1. Have you ever lied?
  - Yes, I have. Once I lied to my parents about...
- 2. Have you ever met anyone famous
- 3. Have you ever fallen down in public?
- **4.** Have you ever laughed so much that you started to cry?
- **5.** Have you ever missed a flight?

# Listening I

Listen once. Are the stories similar to yours?

# Listening II

Listen again. Which guestion from the Pre-listening exercise are the sentences referring to? (questions 1, 2, 3, 4, 5). Write the correct number next to each sentence.

- a) He made a few jokes and was really friendly. 2
- **b)** I was at school and we'd done something naughty.
- c) I've lied to my boss, too.
- **d)** I've fallen down in front of my work colleagues too.
- e) Once, when I was about 17, I came home really late.
- f) I've met the actor Robin Williams.
- **g)** When I got back, my flight had already left!
- h) The first time was at school. I was about nine at the

# Language focus Indefinite pronouns

Look at this sentence from the conversation: "Everybody was laughing!"

"Everybody" is an indefinite pronoun. Complete the sentences with the correct indefinite pronouns from below.

everybody, somebody, nobody, anybody

1.	. I didn't see	I know at the party
2.	• There was	here for you, but
	they've gone now.	
3.	•t	old me there was a party last
	night – that's why I did	
4.	• }	knows the answer to that. It's
	easv!	

# **Discussion**

- 1. Is it ever acceptable to lie? When?
- 2. Which famous person would you most like to meet?
- 3. What's the most embarrassing thing that's ever happened to you?

# **PHOTO MAGIC**

PHOTOS OF THE MONTH FROM THE WORLD OF SPORT, POLITICS AND BUSINESS.

Photo 1 Italian Prime Minister Silvio Berlusconi (R) shakes hands with his Spanish counterpart Jose Luis Rodriguez Zapatero.



Photo 2 Bella and Edward from New Moon.



Can you think of any ideas for the speech bubbles? Have a competition in class or at home.

# Students! Learn fast! Learn now!

earn English with the Hot English Method!

1 Skills Booklet for your level + 9 issues of Hot English magazine + 9 audio CDs.



This course offers so much more than a traditional textbook: structure + up-to-date learning material = a unique combination. 4 levels (Pre-Intermediate, Intermediate, Upper Intermediate, Advanced).

18 units per level. All levels accompanied by audio.

Clear syllabus from beginning to end of course. Thousands of words to learn.



See subscriptions page (43) for order form, or visit **www.hotenglishmagazine.com** for more information.

Grammar and vocabulary.

# Blood is the new black as vampires make a comeback. By Emma Weinbren

ampires are nothing new. **Tales** have been written about the **nocturnal** creatures since the 1800s. People have always been intrigued by the horror and mystery of vampires, but not enough to start a trend. For a while, there was only an occasional vampire drama, film or book to keep fans entertained. Then along came Buffy the Vampire Slayer.

The 1992 film introduced us to the character Buffy Summers, an American cheerleader who hunts



down dangerous vampires. The tongue-in-cheek film wasn't very successful, but it inspired the writer to make a spin-off series. Soon millions of viewers were tuning in to watch Sarah Michelle Gellar bravely fight off the vampire world

while maintaining the appearance of an average high school pupil. But this was just the beginning of vampire domination. These days, vampires are

everywhere, and it seems that new vampire stories are created every day. Drama series *The* Vampire Diaries has recently arrived on American television, and novels such as Vampire Kisses and Vampire Hunter are

becoming more popular than ever.

*True Blood* is one of the latest series to jump on the bandwagon. The idea is fairly original. In *True Blood*, vampires have discovered synthetic blood. This means that they no longer need to kill humans, and can become normal members of the community. The

programme follows waitress Sookie Stackhouse as she develops a relationship with 173-year-old vampire Bill Compton. Together they discover that life is far from quiet in their small town, as friends and

family become victims of violent crimes. The series has generally had good reviews, but some critics are **sick of** the vampire theme. The New York Post wrote that even if vampires don't kill humans in the series, many will probably "die of boredom".



The vampire craze has also affected politicians. Presidential candidate John McCain was famously pictured with red eyes, fangs and blood around his mouth during the last elections. But fear not, the politician is not hiding a dark secret. Photographer Jill Greenberg created these effects using Photoshop to demonstrate her

TRUEBLOO

opinion of the Republican leader, explaining that she's "a pretty hard core Democrat".

So, why do we love vampires so much? Melissa de la Cruz, author of Revelations: A Blue Blood *Novel*, thinks she knows the answer. "Vampires are

glamorous creatures who stay up all night partying. And they're thin," she says. "You never hear about a fat vampire."Thin, glamorous and party-loving. Vampires have a lot in common with our celebrities. No longer

the creatures of **nightmares**, vampires have become the fashion icons of today. •



the blood of the living. A wooden stake to the heart will kill a vampire. A vampire's victim automatically becomes a vampire. Vampires can turn into other creatures such as bats, rats or cats. Sunlight burns vampires, who prefer to spend the daylight hours in coffins. Garlic, crosses and running water repel

vampires.

# History of Vampires

**1047** - The word "upir" ("vampire" in Russian) first appears in written form, referring to a Russian prince.

**1428** - Vlad III, Prince of Wallachia (otherwise known as Vlad Dracula, Vlad Tepes or Vlad the Impaler) is born in what is now part of Romania. He is the original Dracula.

**1477** - Vlad the Impaler is assasinated.

1560 — Real-life vampire Elizabeth Báthory is born.

**1610** - Elizabeth Báthory is tried and sentenced to life imprisonment for her vampiric crimes.

1748 - The first modern vampire poem, Der *Vampir* by Heinrich August Ossenfelder, is published.

**1813** - A vampire appears in Lord Byron's poem *The* Giaour.

**1819** - The first vampire story in English, *The* Vampyre by John Polidori, is published.

**1897** - Bram Stoker publishes the novel *Dracula*.

**1914** - *Dracula's Guest* by Bram Stoker is published.

1931 – The film *Dracula*, starring Bela Lugosi, is released.

1958 - Hammer Films bring out The Horror of Dracula starring Christopher Lee.

**1964** - The Munsters & The Addams Family (both of which feature vampire characters) appear on TV.

1976 - The first book of Anne Rice's vampire series,

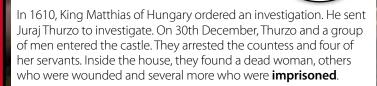
# The killings that shaped vampire history.

the most famous female vampire is Elizabeth Báthory. She was a real countess with a **disturbing** appetite for blood.



Elizabeth Báthory was a Hungarian countess from the **renowned** Báthory family. During her trial, she was accused of torturing and killing hundreds of young women. It is said that she began to **lure** the women into her estate after her husband's death in 1604. She offered them work as servants and many families sent their daughters there.

But it was a trick. Once there, the countess would torture and kill them. During her trial, she was charged with killing 80 women, but some say the figure could be as high as 600. She used several methods to kill them including freezing them, starving them and burning them. There were also stories that she bathed in their blood to preserve her youth.



Three of the servants were found guilty and **executed**. But the countess escaped this **fate**. Instead, she was placed under house arrest in rooms that were **walled up** in her castle. She remained there for four years until her death in August 1614. •



GLOSSAR\ a tale n

nocturnal adi

related to the night

a trend r

a cheerleader n

a person who directs/motivates, etc. spectators at a sports contest to hunt down phi

to find in order to capture or kill tongue-in-cheek ad

not serious: with a comic element to it

a spin-off series n

a series that is created from a film to jump on the bandwagon to start doing what everyone else is doing sick of something exp

if you are "sick of something", you have had enough of it

a fang n a long, sharp tooth a nightmare n

a bad/frightening dream a wooden stake

a piece of wood with a sharp end to turn into something e

to become something

to repel v

if something "repels" you, you find it horrible

disturbing adj

worrying; frightening

famous to lure v

to trick someone to go to a place to starve

if someone "starves", they die because

they have no food to bathe v

to wash in a bath

to imprison v

o put in a prison/jail

to execute v o kill as a form of punishment

a fate n

the power that determines what will

happen to us: a destiny to wall up phr vi

if a room is "walled up", the windows and doors are blocked with bricks

Interview With A Vampire, is published.

1992 — The horror romance film Bram Stoker's Dracula by Francis Ford Coppola is released.

**1992** – The film *Buffy the* Vampire Slayer is released.

**1994** – Interview With a Vampire (starring Brad Pitt and Tom Cruise) comes to the big screen.

**2005** – *Twilight*, the first novel in the *Twilight* series by Stephenie Meyer, is released.

# Teachers! Fantastic teaching material!

# Teach English with the Hot English Method.

Skills Booklet (choose any of the 4 levels) + Teacher's Guide notes + 9 issues of Hot English magazine + 9 audio CDs.





Structure + up-to-date teaching material = a unique combination! Teach great classes and get your students really motivated with this amazing material. 4 levels (Pre-Intermediate, Íntermediate, Upper Intermediate, Advanced). 18 units per level all accompanied by audio.

**€en**glish Essential grammar and vocabulary. Clear syllabus for teacher and students from beginning of course to end. Fun exercises to keep your students motivated. 30 pages of detailed teacher planning (ideas and tips) in the Teacher's Guide.

See subscriptions page (43) for order form, or visit www.hotenglishmagazine.com for more information.



series to arrive on our screens. Dexter Morgan (Dexter) works for the Miami police department and uses his technical expertise to solve crimes. Think you've heard it all before? Think again. Dexter is hiding a dark secret.

Dexter Morgan is officially a blood splatter analyst. On the outside, he's the typical all-American hero. He's a **conscientious worker**, he takes good care of his family and he has a unique knack for solving crimes committed by serial killers. However, his key to understanding serial killers is due to one special thing: he is one himself.

Dexter has always had a dark side. He was adopted by Miami Police officer Harry Morgan when he was only three years old after Dexter's mother was brutally murdered by drug dealers. As Dexter grew up, Morgan began to notice that Dexter had violent tendencies (he kills neighbourhood pets for a start). As time goes by, Dexter becomes a **sociopath** with an innate need to kill. Morgan can only think of one solution to the problem. Since he can't stop his **stepson** from committing violent crimes, he'll teach him a strict moral code. So, he tells Dexter he's only allowed to kill criminals who have killed many times before and who are remorseless. Eventually, Dexter follows his **stepdad's** advice and becomes what he is today: a friendly, hard-working family man by day; a dark avenger by night.

The show raises a number of moral questions. Serial killer Dexter believes he is ridding society of dangerous killers who have escaped justice and

who wouldn't hesitate to kill again in the future. But doesn't killing regularly make him just as bad as the psychopaths he targets? Actor Michael C. Hall, who plays Dexter on screen, says he has **struggled with** the issue himself. "You could argue that Dexter is, through killing, saving lives," he said in an interview. The series is based on the book Darkly Dreaming Dexter by Jeff Lindsay, who wrote the story with this moral dilemma in mind. "Yes, killing is always wrong, no matter what," the author admits, "but on the other hand, aren't there some people that deserve it?"

Some are firmly against the show. The Parents Television Council (PTC) in America disagrees with the series being broadcast on mainstream television. President Timothy F. Winter argues that it "compels viewers to **empathise** with a serial killer, to root for him to prevail, to hope he doesn't get discovered."The PTC believes that **portraying** violence in this way is dangerous and sends out the wrong message to viewers. Fears **escalated** when a murder thought to be inspired by Dexter was committed in Canada in 2008.

But critics love the show for its originality. The first season received rave reviews, and Michael C. Hall was nominated for a Golden Globe for his performance in 2006. The following seasons have been equally popular and the third season finale gave the American channel Showtime its highest ever ratings for an original series. Love it or hate it, Dexter will soon be back for a new season. So, if you like your dramas dark, and you're looking for something different, why not give it a try? Be warned, though: it's not for the faint-hearted. •

# Michael C. Hall American actor.

Born 1st February 1971.

# Series Quótes

"I have standards." 'I can't always see other people's problems more clearly than my own." "Harry and Doris Morgan did a wonderful job raising me. But they're both dead now. I didn't kill them. Honest!" Harry Morgan: Son, there are people out there who do really bad things. Terrible people. And the police can't catch them all. Do you understand what I'm saying? Dexter: You're saying... they deserve it?

### **GLOSSARY**

screens n

televisions

a blood splatter analyst n a medical scientist who looks at the way blood has flowed at a crime

a conscientious worker

a person who works very hard/ responsibly/effectively/carefully, etc. a unique knack

a special way

a serial killer

a murderer who kills three or more people in separate events over a period of time, often using the same methods

to adopt v

to take care legally and formally of

a child who has no parents brutally murdered exp killed in a violent way

a sociopath a person with an anti-social personality disorder (APD) who has no concern for social rules or society/people in genera

innate that is a characteristic of that

person a stepson

the son of your wife/husband (but not your biological son)

remorseless with no feelings of pity

a stepdad r the husband of your mum (but not

your biological dad) an avenger n someone who punishes people

who have done bad things to eliminate

to escape justice

not to be punished for a crime a psychopath n

a psychiatric term to describe someone with a lack of empathy and conscience, and with poo impulse control

to struggle with exp if you are "struggling with" something, you are trying hard to understand it

mainstream television a public television channel (not a

private or cable channel) to empathise \

if you can "empathise" with someone, you can understand how to root for phr vb

to support someone; to hope they

to prevail vb to win; to triumph to portray vb

to show to escalate vb

to become stronger; to increase rave reviews *exp* 

very positive reviews

people who are affected easily by the sight of blood, violence, etc



In Twiliaht, teens Bella Swan and Edward Cullen meet and start a romance. They fall madly in love but, as in any great tragedy, there's something that stands in their way. This time it isn't strict parents or family feuds but something far less ordinary: Edward is a vampire. Although Edward has been brought up as a "vegetarian" vampire (only feeding on animal blood), he still finds his vampire instincts hard to resist when he's with Bella.

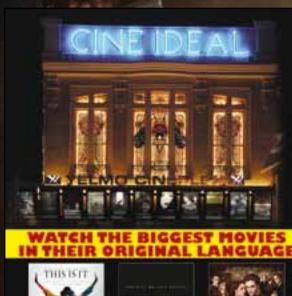
The film Twilight received mixed reviews. As always with an adaptation, there were some who complained the film had **missed out** important parts of the book. However, the production team tried to stay as close to the original story as possible by having author Stephenie Meyer on set. Meyer was happy with the screenplay and said the filmmakers "took 90 percent of what I said and incorporated it into the script". In the end, Twilight took over \$7 million in ticket sales in its first week alone.

For the stars of the film, success has brought instant fame... but also a few problems. Robert Pattinson, who plays

said in an interview, confessing that book signings could be "scary".

Kristen also had some harsh words to say about the film, calling fans' enthusiasm for Twilight"thoughtless". And her father said that Kristen would only appear at the Oscars "when she makes a great movie, not just one that makes a lot of money".

The **sequel** looks set to be a big hit too. According to the author, the second book is about losing true love. The title, New Moon, refers to the darkest **phase** of the **lunar cycle**, suggesting that New Moon is about the "darkest" time of Bella's life. In the story, Edward leaves Bella in order to protect her from other vampires. Heartbroken, Bella finds comfort with her friend Jacob Black, who is in fact a werewolf. Meanwhile, Edward finds himself **in grave danger** from vampire royalty, who present him with an ultimatum. At the end of the film, Bella must make a **life-changing decision** over her future. Love will always be a little complicated for this unusual couple, but at least no one could ever accuse them of being boring. •





nd the winner is... Rio! On 2nd October the International Olympic Committee (IOC) chose Rio de Janeiro as the host city for the 2016 Olympic Games ahead

of Chicago, Tokyo, and Madrid. So, what can we expect from the first South American city to hold the Games?

Rio is full of famous places that you have probably seen on television before. The astonishing statue of Christ the Redeemer ("Cristo Redentor") is the symbol of the city and was named one of the New Seven Wonders of the World in 2007. The 38-metre statue sits 710 metres above the city on top of Corcovado Hill. In 2002, they installed an **escalator** and **elevator**, so you don't have to climb all the way to the top.

Ipanema is another famous area in Rio. You probably know the words from the song, "The Girl from Ipanema" ("Tall, and tan, and young and lovely, the girl from Ipanema goes walking...") This area has

beaches, bars, expensive shops, restaurants and clubs and is popular for its night life. It's also a place where local people and tourists mix and have fun.

Rio is really famous for its Carnival ("Carnaval"). The incredible street celebrations take place just before the beginning of the Christian festival of Lent (usually in February). The Rio Carnival started in 1723 and since the 1930s has involved a competition between the city's various samba schools. Each school builds floats and creates costumes to represent their theme for the year. Music is extremely important and is played by the school band called the "bateria". There are many

> parts to each school's entry including the six to eight floats and thousands of dancing participants. While the schools compete in the parade, there are thousands of street parties around the city featuring more samba music and dancing.

One of the centres for Carnival celebration is Copacabana beach, another one of Rio's famous landmarks. The beach is actually divided into two parts, Leme (1 kilometre) and Copacabana (3 kilometres). The beach is one of the city's main meeting places,

particularly at New Year when over 2 million people gather there to celebrate. It is also famous as a venue for enormous rock concerts. The Rolling Stones played to 1.3 million fans there in 2006,

the biggest rock concert ever. But first and foremost Copacabana is a beach. Bars, restaurants, hotels, and apartments line the beach. Along the beach runs the famous promenade with its black and white

Portuguese wave pattern. Copacabana also hosts the FIFA Beach Soccer World Cup every year and many of Brazil's most famous footballers are supposed to have learnt their skills on the sands there.

So, the world is waiting to see what Rio will offer us in 2016. Although it's too early to say exactly what the Rio Games will be like, you can be sure that they'll be full of music, noise, colour and excitement that are uniquely "Cariocan". Book your tickets now! •



Another attraction is Sugarloaf Mountain ("Pão de Açucar") and its amazing cable car. The cable car was built in 1912 and was only the third in the world at the time. Since then, over 31 million

people have travelled on it to the 396-metre summit of Sugarloaf. In all that time there has never been an accident, making it one of the safest cable cars in the world. For the more energetic, there are also nearly 40 climbing tracks up the mountain, which are popular with climbers from all over the world.



Another natural site worth visiting is The Tijuca Forest, a large urban forest covering 3,972 hectares not far from the beach areas. The forest has a waterfall, a lake, great views and hundreds of species of plants and wildlife not found anywhere else in the world. It's a popular spot for families at the weekend and extremely beautiful.



a: 1,260 square kilometres. n: 6,093,472 (city); 11-13.5 million (greater metropolitan

area).

Religion: Catholic 60%,
Protestant 17%, 13% no religion; 10% others. Climate: Tropical. Average Temperatures: 20°- 30°.

Language: Portuguese. Metro: 2 lines; 32 stations.

Twin towns: Barcelona, Madrid, Liverpool, Miami, vns: Barcelona, St Petersburg, Lagos.



# P EOPLE



People from Rio call themselves "Cariocas", and they come from many different ethnic backgrounds. The original indigenous people of the Rio area have now largely integrated with the Europeans (mostly Portuguese). Many more Portuguese immigrated to Rio in the 20th century and the city has the largest Portuguese community outside of Lisbon. Half the city's population is of African origin. There are also large Jewish, Arab, Italian, Spanish and German communities, as well as people from other parts of Brazil, of course.

# **FFIMQUS** CHRIOCHS"



There are many famous Cariocas. Footballers Ronaldo, Zico, and Carlos Alberto are just three of many great soccer players from the city. Other famous people include racing driver Nelson Piquet, creator of Bossa Nova music Tom Jobim, and writer Paulo Coelho.

# FAVELAS



Like most major cities, Rio is home to rich and poor. But Rio's infamous slums, the "favelas", are some of the poorest neighbourhoods on earth. They have appeared in films such as City of God, Bus 174, and Elite Squad and are associated with drug trafficking and violent crime. National and local governments are working hard to improve conditions and many hope the Olympics will help to reduce crime levels. Nevertheless, the "favelas" are not areas for tourists to visit.

# MUSIC



Samba is a blend of African music and dance, brought over by slaves in the 17th and 18th centuries, and European musical traditions introduced by the Portuguese. It is now regarded as an important symbol of Brazilian national identity. If you want to find out more about Samba culture, you should go to the recently-opened City of Samba (Cidade do Samba), a 114,000 square-metre arts centre in the port district of Gamboa.

# GEOGRAPHY & HISTORY



Rio de Janeiro, on the western shore of Guanabara Bay, is the second biggest city in Brazil after Sao Paulo, and the third biggest city in South America, after Sao Paulo and Buenos Aires. The city is usually just called Rio, although it is also nicknamed "A Cidade Maravilhosa" ("The Marvellous City"). Guanabara Bay was first discovered by Europeans on 1st January 1502 when a Portuguese expedition led by Gaspar de Lemos sailed into the bay. The explorers thought the bay was the mouth of a big river, which they named Rio de Janeiro (River January) in honour of the date. The city itself was formally founded on 1st March 1565. In 1763, the city was made the colonial capital of the Portuguese Empire, after gold was found nearby. Then in 1808, the Portuguese royal family moved to the city to escape from Napoleon's invasion of Portugal, making Rio the only European capital not in Europe. Rio then became the capital of Brazil when the country became independent in 1822. It remained the capital until 1960 when Brasilia was founded.

# THE OLYMPIC GAMES



The Rio Olympics are scheduled to be held between 5th and 21st August 2016. The city's slogan for the bid was "Live your passion", reflecting Brazilian people's reputation for enthusiastic celebrations and festivals. Most people hope that the Cariocas' high spirits will make the Games especially exciting. But the city has a lot to do between now and 2016. City transport needs to be improved and the four Olympic zones of Barra, Copacabana, Deodoro, and Maracanã are going to be linked together by 150 kilometres of new Olympic highway. The city also needs lots more hotel rooms and is thinking about using large cruise ships in the bay as a way of housing some of the thousands of tourists expected to attend the Games. Security is a big problem too. Rio can be a dangerous city and the authorities will need to make sure that it can guarantee the safety of all its Olympic visitors. However, the city has a tradition of organising large scale street celebrations such as Carnival, and these are usually peaceful and

# FOOTBALL



Football (soccer) is the most popular sport in Brazil, and Rio has five famous clubs, including Flamengo, the team with the largest number of supporters in the world (according to FIFA). Big matches are played at the famous Maracanã Stadium ("Estadio do Maracanã"), one of the largest football grounds in the world. The World Cup final was played there in 1950 when over 200,000 fans packed in to watch the unthinkable: Brazil losing the World Cup in Brazil! The team will hopefully have another chance when the final of the 2014 World Cup is played there. The stadium will also be used for the Opening and Closing Ceremonies of the 2016 Olympic Games.

a moving stairway consisting of steps attached to a continuously circulating belt an enclosed box in a building that

takes you up to another floor/level. A "lift" in British English a cable car n

a cabin suspended from and moved by an overhead wire in a mountain a track r

a path or route that is marked. It is often for walkers a waterfall n

an area in a river where water falls over rocks from one level to another to gather v

### if people "gather" in an area, they all go to or meet in that area

a very large place (often a sports stadium) for concerts, etc.

first and foremost ex

# 's First La

Japan's new First Lady takes the world by storm.

# Pre-reading

ANSWERS ON PAGE 45

Match the First Ladies/Men (1 to 6) to their husbands/ wives (a-f). What are the names of their husbands/wives? Which countries are they from?

- 1. Carla Bruni
- 2. Michelle Obama [
- 3. Miyuki Hatoyama L
- **4.** Sarah Brown □
- **5.** Veronica Lario



Reading I

Look at the words associated with Japan's First Lady, Miyuki Hatoyama. What relation do you think she could have with these things?

aliens, Venus, author, talk shows, politics, pottery, dancer

# Reading II

Read the article again and correct the incorrect information.

- 1. She thinks she knows Brad Pitt from a former life.
- 2. In one of her books, she wrote about a trip to Mars.
- **3.** She was born in 1948.
- 4. She was brought up in the Chinese city of
- 5. She joined a theatre company in the 1970s.
- 6. She met her husband in Russia.
- 7. The couple have two sons.

# Language focus Abbreviations

Look at this extract from the article, "I think my soul rode on a triangular-shaped UFO..." UFO is an abbreviation of "Unidentified Flying Object". What do these abbreviations stand for?

- **1.** FBI
- **2.** UN
- 3. NATO
- **4.** CIA
- 5. NASA







## **5** Discussion

- 1. Are there any famous First Ladies from your country? Who are they? Why are they famous?
- **2.** What do you think First Ladies/Men do?
- **3.** Do you think First Ladies/Men have an important role in society? Why? Why not?



he's been **abducted** by aliens. She's travelled to Venus. And she's met Tom Cruise in a former life. Step aside Michelle Obama and Carla Bruni – Miyuki Hatoyama is fast becoming the most talked-about **First Lady**.

Miyuki Hatoyama, Japan's First Lady, is already famous in Japan. She's a **lifestyle guru**, a **macrobiotics** enthusiast and an author of a number of cookbooks, among which is "Spiritual Food", which focuses on Hawaiian macrobiotic recipes. She often appears on Japanese talk shows to discuss a range of topics that include food, religion and politics; and she lists her interests as picking vegetables, pottery and creating art from stained glass.

Hatoyama is well-known for her vivid imagination. In one of her books (Very Strange Things I've Encountered) she writes about a **weird** experience she had, "While my body was asleep, I think my soul rode on a triangular-shaped **UFO** and went to Venus... It was a very beautiful place, and it was very green." And in a recent interview she claimed that she knew Tom Cruise in a former life – "when he was Japanese". She is now looking forward to making a Hollywood movie with him. "I believe he'd get it if I said to him, 'Long time no see', when we meet." She also claims to "eat the sun" every day in order to gain energy.

So, how did she become First Lady? Miyuki Hatoyama was born in 1943 in the Chinese city of Shanghai, but was **brought up** in the Japanese city of Kobe. In the 1960s, she became an actress and joined the all-female theatre company The Takarazuka Revue. In her mid-20s, she quit the **troupe** and moved to the United States, where she met her husband, Yukio Hatoyama, in San Francisco. At the time, Yukio was a student at Stanford University. Miyuki and Yukio got married in 1975 after Miyuki divorced her previous husband, a restauranteur. The couple have one son, Kiichiro, who is an engineering student studying in Russia.

So, next time you read the news, watch out for Miyuki.... unless, of course, she decides to go back to Venus! •

Mr Hatoyama Mr Hatoyama is also an interesting character. He's a multi-millionaire and is unconventional by Japanese standards. Once, during the election campaign, he called



## GLOSSARY

### to abduct vb

to take someone by force; to kidnap a First Lady n

the woman who is married to a prime minister / president, etc.

### a lifestyle guru n

someone who gives advice on how to live well/healthily/effectively, etc. macrobiotics r

the theory of well-being by means of eating a diet of whole grains and beans

### a talk show n

a television programme in which guests are interviewed

### pottery n

the job/hobby of creating vases, pots, bowls, plates, etc. (ceramic objects)

# stained glass n

glass (often windows) that has been coloured/decorated

strange; unusual a UFO al

an Unidentified Flying Object - an

### alien spaceship get it exp int

understand it

to bring up phrvb to educate and care for a child until

### they are an adult

to quit vb

### to leave; to stop being a part of a troupe

a group of travelling dancers/singers/

A look at some ridiculous insurance claims.

# Pre-reading

ANSWERS ON PAGE 45

What can you submit an insurance claim for? Think of as many things as you can in one minute.

a lost camera, a missing bag, a broken window, a scratch to your car...

# 2 Reading I

Read the article once. Were any of your ideas from the Prereading activity similar to the ones in the article?

# **3** Reading II

Match the sentences (1 to 6) with their endings (a-f). Then, read the article again to check your answers.

- 1. One driver thought the traffic was more stationary...
- 2. Another driver noticed a camel and an elephant tied...
- 3. Another driver didn't think the speed limit applied...
- 4. One pensioner claimed for lost baggage when his false teeth...
- 5. One father claimed for a video camera that his children had buried...
- 6. One man walked into a bus shelter and...
- a. after midnight.
- **b.** broke his nose.
- c. than it actually was.
- **d.** fell into the sea.
- e. in the sand.
- **f.** to the side of the road.

# Language focus

# sive relative pronouns

Look at this extract from the article, "...wrote a newly-wed whose dream wedding on a Caribbean island..." The writer has used the possessive relative pronoun "whose". Complete the sentences below with "whose" or "who".

car crashed

	into mine.	
2.	That's the person	I sold the
	house to.	
3.	This is the woman	pen l
	borrowed.	
4.	That's the man	dog bit me
5.	That's the person	was
	arrested by the police.	

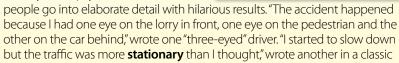
# **5** Discussion

1. This is the man

- 1. Have you ever submitted an insurance claim for something? What? When? Why?
- 2. What's the most ridiculous insurance claim you've ever heard about?
- 3. What do people typically claim for in your country?

very year, thousands of people submit insurance claims. Most are brief, to the point and fairly standard. But some people get carried away and the resulting comments are really funny.

The **procedure** after a car accident is simple. You fill out the claims form and give a basic explanation of what happened. Obviously, the cardinal rule with insurance is not to blame yourself (or they won't pay out!). But some



case of understatement. "I started to turn and it was at this point I noticed a camel and an elephant **tethered** at the **verge**. This distraction caused me to lose concentration and hit a **bollard**," was another very descriptive explanation. "I didn't think the speed limit applied after midnight," claimed one clueless driver. "An invisible car came out of nowhere, struck my car and vanished," wrote another.

The process for damaged or stolen items is pretty much the same. And some of the statements are equally funny. "My false teeth fell out while I was being sick over the side of a cruise ship," wrote one pensioner whose claim listed the missing teeth as "lost baggage". "My sons buried the video camera in the sand to prevent it from being stolen while we went swimming, but then they could not remember where it was," wrote one flustered father who had just got back from a holiday in Cornwall.

Other claims involve cartoon-like antics. "I was distracted by the appearance of a group of women in bikinis and broke my nose when I walked into a **bus shelter** in Athens," wrote one young British traveller, who was claiming for his hospital bills. "My dress caught fire while we were having a barbecue on the beach," wrote a newly-wed whose dream wedding on a Caribbean island was ruined after her dress went up in flames. "I was reading in the **shade** when a coconut fell and hit me on the head," wrote one holidaymaker who needed to cover her medical expenses. "A parachutist from a nearby airbase landed on our tent, destroying all our equipment," wrote one woman who was on a camping holiday with her family in Wales at the time.

So, next time you file an insurance claim, be creative! It may not help your cause, but it'll certainly provide us with a lot of entertainment. 3



an insurance claim na demand for payment in accordance with an insurance policy

to the point e directly; saying what you mean directly

to get carried away e to become very enthusiastic/ excited about something

a procedure /

to fill out phr vb to complete a claims form

a form that you must complete in

order to get compensation the cardinal rule n the basic, number-one rule

to blame yourself e to say that you are responsible for something

stationary a not moving

understatement n a restrained statement that is in ironic contrast to the seriousness of

a situation to tether v to tie

the verge the edge of the road a bollard n

a thick post often made of concrete

with no idea; helpless; stupid to vanish v

to disappear antics r ridiculous actions to distract vb

if something "distracts" you, it makes you lose concentration

a bus shelter r a bus stop that is covered to protect

you from the rain/cold hospital bills n pieces of paper with information

about how much you must pay for

to go up in flames if something "goes up in flames", it is destroyed by fire

the shade an area that is protected from direct sunlight

to land vh if an object in the sky "lands" somewhere, it arrives there in a controlled manner

a portable shelter made of canvas



"I AM THE JESUS CHRIST OF POLITICS... THERE IS NO ONE ON THE WORLD STAGE WHO CAN COMPETE WITH ME." SILVIO BERLUSCONI.

ust imagine this. Your home has been destroyed by an earthquake and you're living in a **tent**. Then, your country's Prime Minister, a billionaire businessman, visiting your home town, tells the press, "They have everything they need, they have medical care, hot food... of course, their current lodgings are a bit temporary. But they should see it like a weekend of camping."

How would you feel? Angry? Insulted? Upset? Would you expect the rest of the country to criticise the Prime Minister's lack of **sensitivity**? Well, no. Not if you're in Italy. While the foreign media was surprised at Italian Prime Minster Silvio Berlusconi's "camping holiday" comment (made after an earthquake destroyed the medieval town of L'Aquila in the Abruzzo region), the Italian press almost completely ignored it. Berlusconi's popularity hasn't suffered either. In fact the L'Alquila earthquake increased his popularity ratings.

But this isn't the first time he's been in the news because of his "insensitivity". On one occasion, he said to a group of **investors** in New York, "Another reason to invest in Italy is that we have beautiful secretaries... superb girls." And in 2007 Mr Berlusconi said to a former showgirl and men's magazine model, Mara Carfagna, "I'd go anywhere with you, even to a desert island. If I weren't already married, I would marry you straight away." Later, Mr Berlusconi made Miss Carfagna his equal opportunities minister. Berlusconi's wife at the time, Veronica Lario, asked for (and received) a public apology. Later, she **sued** him for divorce, claiming that her husband's obsession with young women had ruined their marriage. In many countries such scandals would end a politician's career but Berlusconi just goes

# from strength to strength.

He has even **survived** accusations of racism. "Il Cavaliere", as Mr Berlusconi is sometimes known, described American President Barack Obama as "handsome, young and also suntanned." On another occasion he said that his response to the global economic crisis was different to Obama's because "I'm paler".

But that's not all. In 2003 he called a German MEP, Martin Schulz, a "concentration camp guard". He later claimed he had been joking. Then, in 2006, he offended China by saying, "Read the black book of Communism and you will discover that in the China of Mao they did not eat children, but had them boiled to **fertilise** the fields." Once again he later "apologised" admitting that it was a case of "questionable irony".

So, how does he get away with it? There seem to be lots of possible reasons. Many found his reaction to the L'Alquila earthquake "human" and "honest". "Even in a tragedy like this, you need to know how to smile," Berlusconi said, and the Italian press loved it. On a more positive note, Berlusconi does get things done. Many people liked how quickly he reacted to the earthquake. He has promised to build a new town outside L'Alquila, providing housing for those who lost their homes. Another point in his favour is his great personal fortune. Italian politics is famous for its high levels of **corruption**, but many believe Berlusconi is just too rich to be corrupt. Perhaps the last and most important reason for his continued popularity is that he controls three national TV stations. Whatever the true reason for his long and successful career – he has now been Prime Minister three times – one thing is clear, there is no sign of Silvio Berlusconi's unique and extraordinary political career coming to an end. •

## Silvio Berlusconi Silvio Berlusconi (29th September 1936) is an Italian politician, entrepreneur and media tycoon who is the longest-serving prime minister of the Italian Republic. He is leader of the People of Freedom political movement, a centre-right party. Other famous quotes include the one he made at the Brussels Summit December 2003: "Let's talk about football and women. Gerhard [German Chancellor Gerhard Schroeder], why don't you start?"



an earthquake n

a sudden movement of the earth. This often causes buildings to fall

down a tent

a portable shelter (often made of canvas)

 $\mathbf{lodgings}\ n$ 

sleeping accommodation (often used in the plural form)

sensitivity if you have a lack of "sensitivity", you don't show any concern for someone or their situation

an investor

financial project in order to make a

a showgirl n

a woman who performs in a club or theatrical production

to sue v

to start a legal process against someone in order to get compensation

to go from strength to strength exp to become better and better o more and more successful. In this case, to become more and more insensitive

to survive v

if a politician "survives" a scandal. they don't lose their job as a result of it

white in complexion

to fertilise  $v\dot{b}$ 

to put fertilisers/nutrients in the earth so things grow better/quicker corruption r

a lack of honesty (especially with regards to bribery) by people in positions of responsibility/trust

# Pre-reading Match the advertisements (1 to 8) to the celebrities or models (a-h). 1. Dove 2. Ryvita 3. Gillette 4. Marks & Spencer | 5. L'Oréal **6.** Nike □ 7. Armani L 8. Pepsi L

Reading I Look at these questions and discuss

them with a partner. Then, read the text to check your ideas.

- 1. Why do you think companies use famous people in advertising?
- 2. Do you think it is an effective marketing strategy? Why?
- **3.** What are some of the potential benefits of doing this?
- **4.** What are some of the problems associated with using celebrities in ads?

# Reading II

Read the article again and answer the questions.

- 1. Why is Beckham a popular model for company advertising?
- 2. What have experts estimated his brand value to be?
- 3. What were the results of the Marks & Spencer advertising campaign?
- **4.** Why did the public turn against Fern Britton?
- 5. Why were there complaints about the L'Oréal ad?
- **6.** What's different about Dove's advertising?

# Language focus Present Perfect tenses

Look at this extract from the article, "Nike has consistently used high-profile sports stars..." The writer has used a mid-sentence adverb ("consistently") with the Present Perfect. Other adverbs that can be used mid-sentence with the Present Perfect include the following: always, almost always, usually, often, frequently, generally, sometimes, occasionally, repeatedly, never. Complete the sentences below with an adverb of your choice. Make the sentences true for you.

1.	Thave.	eaten breakfast in bed.
2.	Ihave	left work early.
3.	Thave_	taken a few days off work.
4.	Ihave	phoned in sick.
5.	Ihave	gone to work
	withou	ut having a shower.

# **5** Discussion

- **1.** Have you seen any of the ads mentioned in this article? What did you think of them?
- **2.** What's your favourite ad of all time? Why?
- **3.** What's the worst/funniest ad you've ever seen?

The highs and lows of celebrity advertising.



Celebrity advertising is everywhere from ads for discount supermarkets to more sophisticated campaigns for designer clothing. But is it a good marketing strategy?

There are obvious benefits to using celebrities in advertising. When it comes to a big name star, it isn't just about selling a product, it's about selling an image. And the bigger the celebrity, the bigger the image. Some companies rely almost entirely on celebrities for their marketing. Nike has consistently used high-profile sports stars to promote their

clothing range. Gap rarely makes an ad without using a famous face. Even smaller companies are now spending big bucks to get celebrities behind their brand.

For the stars it's all good news. David Beckham has earned millions from football, but he is rumoured to have earned even more from advertising. During his career, he's endorsed a variety of brands including Armani, Gillette and Pepsi. Companies love him for his wide appeal, which almost guarantees a boost in sales. "His football, his experience with dealing with the media and his image all add up to a killer brand," explains marketing expert Rita Clifton. At his peak, the fashionable footballer was estimated to have a brand value of £200 million.

In many cases, using celebrities can be extremely successful. British company Marks & Spencer recently used celebrity advertising to change their image. Up until a short time ago, their clothes appealed almost exclusively to middle-aged and elderly customers. In an attempt to change all this, the company launched an expensive advertising campaign featuring models Twiggy and Erin O'Connor. Within months the company was transformed from frumpy to fashionable, reporting an encouraging upturn in profits.

But celebrity advertising doesn't always pay off. When health food company Ryvita chose TV presenter Fern Britton to represent them, she seemed the perfect choice. She was well-loved by the British public. She had publicly struggled with her weight, so she was someone women could identify with. The public watched in amazement as she rapidly shed the pounds while promoting the rye-based crispbread. However, it soon emerged that Fern had lost the weight not because of a diet that consisted of the healthy food, but due to a surgical procedure. As a result, her popularity fell dramatically and many questioned whether she was the right person to advertise a slimming product.

On a similar note, L'Oréal came in for some criticism for using unrealistic images to sell their products. Many commented on the false eyelashes that were used in the mascara advertisement featuring Penelope Cruz. The company claims that this is "common practice" but many consumers are now mistrustful of the brand.

In an attempt to break the mould, some companies have tried a different approach. The personal care brand Dove use "real women" to advertise their products. "We knew the way beauty brands behaved and the way they portrayed women wasn't quite right," says a Dove spokesperson. "It makes you feel deflated when you see the gap between these images of perfection and your own physical reality." Although their adverts may not be as glamorous as other companies, the public has responded positively. Dove's sales have increased impressively since the launch of their campaign and many have praised the company for their inspiring attitude.

So, does this mean the end of celebrity advertising? We're sure it isn't, but hopefully more will follow the example set by Dove. •

# **VOCABULARY CLINIC**

HERE ARE SOME MORE USEFUL AND INTERESTING EXPRESSIONS FOR YOU TO LEARN. THIS MONTH: NOT VERY NICE PEOPLE.



Be as slippery as an eel OMEONĒ WHO IS AS "SLIPPERY AS AN EEL" IS DISHONEST AND CANNOT BE TRUSTED.

"I wouldn't invest any money in his business – he's as slippery as an eel."



Be a nasty piece of work SOMEONE WHO IS A "NASTY PIECE OF WORK" IS A VERY DISAGREEABLE AND HORRIBLE PERSON.

**A:** I heard that Sharky pushed Jim down the stairs. **B:** Yeah, I can believé that. He's a nasty piece of work.



Be as hard as nails IF SOMEONE IS "AS HARD AS NAILS", THEY DON'T HAVE ANY FEELINGS.

"She'll do quite well as a saleswoman – she's as hard as nails."



Be a pain in the neck O BE A VERY ANNOYING

"She's always borrowing my clothes she's a real pain in the neck."



A wolf in sheep's clothing OMEONE WHO PRETENDS TO BE NICE, BUT WHO IS REALLY RATHER NASTY DEEP DOWN.

"He comes across as really nice but he's really a wolf in sheep's clothing."



# Not put it past someone

TO BĚLIEVE ŤHAT SOMEONE IS CAPABLE OF DOING SOMETHING BAD. FOR EXAMPLE, "I WOULDN'T PUT IT PAST HIM" MEANS, "I THINK HE'S CAPABLE OF DOING SOMETHING LIKE THAT."

- A: I heard that Dolly stole some money from her friends. Do you think it's true?
- B: I wouldn't put it past her.



# That's somebody all over

THIS IS WHAT YOU ŠAY IF SOMEONE DOES SOMETHING BAD, AND YOU BELIEVE THAT IT'S TYPICAL OF THAT PERSON.

- A: During the trip to the mountains, Shelly drank all the water herself and didn't offer it to any of the other walkers.
- **B:** That's Shelly all over.



Bride sends unusual wedding invitations.

magine having a wedding, but no guests to invite. Anita Bernstein,

a **bride** from Eastern Europe, found herself in that situation. But she came **up with** a solution.

"I'm excited about the wedding," Anita explained,

"but I've got no friends over here. My partner has loads of family around to invite to the wedding. Unfortunately for me, my family are all in the Ukraine, and not all of them can make it. Only my mum and dad will be there," the 26-year-old explained.

The couple were thinking of having two weddings, one in the UK and another in the Ukraine, but that was going to be too expensive. But then Anita had an idea. "I decided to advertise for guests to fill my



side of the church. I offered some free food and free drink in exchange for being a wedding guest. All they had to do was send a photo and a recent CV. Before long, I started receiving applications. In the end, I chose 20 guests, and sent them all a fact sheet about

me so they knew something about me and who I was... just in case any of the other quests asked."

A spokesperson for the church where Anita is getting married said, "For brides and grooms whose family live abroad, it must be tough not to have them there on the most special day of your life. It's great to see that they're finding other ways of filling the seats, whilst offering some lucky people the chance to go to a wedding for free." •

# **Right Swines**

Swine flu proves to be a good excuse.



For many, the pandemic **swine flu** is a cause for concern. For others, it's an excellent excuse for not **turning up** at **court**. Roger Norton was booked for drunk-driving. He was **summonsed** to court. However, he failed to appear, citing "swine flu" as the reason for his

absence. The judge was not amused and ordered the trial to go ahead anyway. "I am well aware of a large proportion of defendants who do not turn up with one excuse or another," the judge explained. "But if we **adjourned** for everyone who says they've got swine flu, we would never do any justice at all." Norton was sentenced to 12 months' imprisonment.

In another case, a drunk-driver claimed that swine flu made her body more susceptible to alcohol. "I only had one glass of wine, but as I was suffering from swine flu, it had a terrible effect on me and I became uncontrollably drunk," the woman explained. But the judge was having **none of it**. "Swine flu seems to be the '**in**' excuse for everything these days. But I reject all that," the judge announced. The woman lost her case. She was fined £500 and was **disqualified** from driving for six months. •



SOLV



- 1 Q: How can you say "cold" with just two letters?
- **Q:** David's father had three sons: Snap, Crackle and...?
- **3 Q:** If you were in a race and you passed the person in 2nd place, what place would you be in? 3

### **GLOSSARY**

a bride n

a woman who is getting married to come up with exp

to make it e

if you can "make it" to an event, you can go to that event

a curriculum vitae – a document with information about your work experience, education, hobbies, etc.

a fact sheet n

a piece of paper with information/

details about something

a groom n a man who is getting married

tough ad

difficult

a virus that can cause flu (an illness)

in pigs to turn up exp

to arrive at

court n

a building where trials take place to book someone for something exp if the police "book you for" a crime/

misdemeanour, they charge you for that crime/ misdemeanour

**drunk-driving** *n* driving while under the influence of alcohol

to summons exp

to send someone a formal order to attend a court of law

to mention as proof/evidence

to adjourn vb
if the court "adjourns", it has a break susceptible to exp

if you are "susceptible to" something, you are at risk of being

affected by that thing to have none of it exp

to say that something is not acceptable

in adj fashionable

to disqualify vb if a driver is "disqualified" from driving, they cannot drive for a period of time

HOW TO ... LEARN ENGLISH





THIS IS THE FIRST PART OF A NEW SERIES ON LANGUAGE LEARNING. THIS MONTH, HOW TO ... LEARN ENGLISH.

What's the best way to learn English? We think we've got the answer.

### Listen!

The most important thing with learning a language is to LISTEN. Listen, listen and listen again. Many people think that listening isn't really work. It is. Just because you aren't speaking or doing a language exercise, it doesn't mean that you aren't learning. That's the beauty of listening. Listening is the most important thing you can do. We all learnt our first language through listening. And YOU can learn another language the same way. Through listening, you learn lots of things related to language: words, expressions, pronunciation, intonation, word stress, sentence stress and a thousand other things. The more you listen the more you learn. It's simple. There are two types of listening that you need to do:

- 1. Listening to English at your level. Get some CDs or MP3 sound files from language courses and use these to improve your listening.
- 2. Listening to native-speaker level material. Listen to Englishlanguage radio stations or watch films and television programmes. This is extremely important. By doing this, you'll get an ear for the language and get used to the natural sounds of the language. Just let the language wash over you as you're walking, driving or lying on the sofa at home.

Of course, there is more to language learning than just listening. So...

# Read!

You also need to do some reading. Reading is a great way to learn words and expressions and to see how the language fits together. If you like reading newspapers, you're lucky. You can read the news in your language, then read the same stories in English. You'll already know what they're talking about so it won't be so hard. Graded readers are also great for some easy reading.

# **Practise!**

Practise, practise, practise. "To learn to play the flute one must play the flute," said the Greek philosopher Aristotle. And he's

right. It's all a question of practice. Do you want to learn how to play football? Practise playing football! Do you want to learn how to cook? Practise cooking! Do you want to learn how to ski? Practise skiing! After you've mastered the basics, it's all a question of practice.

# Don't worry!

Don't worry about making mistakes! Errors are all part of the language learning process. On top of that, there is no official organisation regulating English. So, next time your teacher corrects you for saying, "She like" (instead of, "She likes") just tell them you're speaking Caribbean English (which often features this aspect of English).

# **Get organised!**

Keep a record of all the words and expressions you like or think are useful. Create a file on your computer and update it regularly. Then, every time you go abroad, you can print it off and read over it on the plane or train.

So, to sum up, the magic formula for learning English is: Listen, listen, listen. Plus, do a bit of reading, don't worry about your mistakes and get organised! It's simple! 3

# The Hot English Method

Learn or teach English with the Hot English Method! The Hot English Method consists of two interlinked components:



Hot English magazine (for Listening and Reading practice)



The Skills Booklets (for vocabulary, language structures and peaking practice)

Together, they offer structure and up-to-date material. To find out more about how you can teach or learn with the Hot English Method call (00 34) 91 549 8523 or e-mail subs@ hotenglishmagazine.com www.hotenglishgroup.com

# Refer to unit 4 of your Upper Intermediate Skills Booklet for more



SCARY-FACE HALLOWEEN PIZZAS.

**VFRYOWN** 



# **Ingredients**

- One pizza base.
- One can of tomato purée.
- One tablespoon of chopped onion.
- Sliced pepperoni and salami.
- Green pepper strips.
- Red pepper strips.
- Orange pepper strips.
- Sliced mushrooms.
- Black olives.
- Grated cheddar cheese.

Pour the tomato over the pizza base. Then, use the pepper strips and sliced pepperoni and salami to make a mouth, the mushrooms to make a nose, the olives to make eyes and the cheese to make hair. Then, bake the pizza in the oven until the crust is brown. Enjoy eating your scary face! 0

**ENJOY THIS DELICIOUS** HALLOWEEN DISH (ALSO PERFECT FOR THANKSGIVING).

# **Ingredients**

- 1 1/4 cups of pumpkin purée (canned or fresh).
- 3/4 cup of sugar.
- 1/2 teaspoon of salt.
- 1/4 teaspoon of ground ginger.
- 1 teaspoon of ground cinnamon.
- 1 teaspoon of flour.
- 2 eggs (lightly beaten).
- 1 cup of evaporated milk (undiluted).
- 2 tablespoons of water.
- 1/2 teaspoon of vanilla extract.
- 1 unbaked pastry shell (27 cm).

### **Preparation**

- Mix the pumpkin, sugar, salt, spices and flour in a medium mixing bowl.
- Add the eggs and mix well.
- Now add the evaporated milk, water and vanilla and continue to mix well.
- Finally, pour the mixture into the pastry-lined pie pan.
- Bake at 400° for 15 minutes; later, reduce heat to 350° and bake for about 35 minutes longer. O



# **Food Celebrities**

What the stars are doing to promote ethical eating.

# Pre-listening

You are going to listen to a conversation about celebrities getting involved in animal welfare campaigns. Read about the three campaigns below (a-c). What do you think the campaigns are about?

- a) Greta Scacchi + the film The End of the Line
- **b)** Paul McCartney + "Meat-Free Monday"
- c) Elle Macpherson + Japanese restaurant Nobu

# Listening I

Listen once to check your ideas.



# Listening II

Listen again and match the sentence beginnings (1 to 6) to the endings (a-f).

- 1. It's a campaign to get people more aware of the condition of...
- 2. This has coincided with the launch of the film The End of the Line,...
- **3.** Well, as you may know, livestock production has a great impact on...
- 4. Nobu, an international, high-end chain of Japanese restaurants, was still serving...
- **5.** Many big-name chefs such as Gordon Ramsay and Jamie Oliver have already...
- **6.** Greta Scacchi is going to catch people's attention in the way that...
- a. ...climate change.
- **b.** ...food and animal experts probably can't.
- c. ...bluefin Tuna.
- **d.** ...livestock in farms.
- e. ...which is about over-fishing.
- f. ...taken it off their menus.



# Language focus Expr

Look at this sentence from the conversation, "Well, more and more famous people are getting behind the new ethical eating campaign." If someone is "getting behind" a campaign, they are starting to support it. We can use "get" to refer to a process. Complete the sentences below with appropriate words.

1. I'm getting a bit	sitting here. Can
	- · · · J
we turn the heating on?	

3. I'm getting sick and \_\_\_\_\_\_ of her attitude to work.

\_. I think we should 4. It's getting \_ turn the lights on.

5. He's getting a bit \_\_\_ \_ in his old age. He ought to do a bit more exercise.

**6.** Bob and Sam are getting \_\_\_\_\_

# Discussion

- 1. Are you interested in knowing where your food comes from? Why? Why not?
- 2. Do you think ethical eating issues will become important in your country? Why? Why not?
- **3.** What other issues are topical at the moment in your country?



# NARYOFSLANG

HERE WE'VE GOT SOME EXAMPLES OF HOW TO SAY THINGS IN DIFFERENT SITUATIONS.





Relaxed



**Informal** 

A colleague is never at his post.

• Situation

He is never present at his position of work.

You must exercise

caution when she

He's never around.

He's always skiving off.

That speech is

is in the vicinity.

Be careful when she is here.

Watch your back when she's around.

devoid of any comprehensible matter.

It doesn't make sense.



He's talking gibberish.

A friend doesn't like to spend his

He is of a cautious nature when it comes to purchasing items.

He doesn't like to spend his money.

He's really tight. / He's mean. / He's stingy.

There's a new sofa in the office. It is very comfortable.

It is of a most sumptuous, soft and delicate nature.

It's really comfortable. It's really comfy.

The waitress asks you whether you would like your English breakfast with everything included (eggs, bacon, sausages, baked beans, black pudding, etc.).

I would like my morning nourishment of Anglo-Saxon origin with all the customary culinary additions included.

I'll have everything with it, please.

I'll have the full monty!



OUGET

a plaster? I hurt my knee when I fell for

Can I have a picture

of you so I can show

Santa what I want for Christmas? Come on, darling.

My lips aren't going

to kiss themselves.

lost my telephone

chance I could have

Repeat after me,

"Hi. You'll do!" I seem to have

number. Any

Do you have

LUCKY.

# **HOT ENGLISH LICENSEES**

english magazine JOIN THIS LIST OF THE FOLLOWING ACADEMIES WHO HAVE RECENTLY BECOME Hot English licensees. They have seen how to benefit from all our "know how" on how best to market and administer the Hot English Method.

- Increase client satisfaction
- --- Boost client retention
- 🗝 Profit from a far more extensive offer

How can you become a licensee? Call 91 543 3573 or email business@ **Contact us TODAY!** 



## Centro de Estudios Britannia

www.ingleszaragoza.com britingles@gmail.com

Paseo Teruel 34, pasaje interior, Zaragoza, 50004

INGLES, ALEMÁN, FRANCÉS Y REPASOS **CON NATIVOS** 

**DESDE LOS 3 AÑOS** 976 212 835 685 976 016



### SIMBA Formación simon@

simbaformación.com

Cursos de ingles a su media en Valencia Cursos flexibles, profesionales, con aprendizaje garantizado y la revista de Hot English.

> 963 325 524 635 965 865



# Enseñalia Zaragoza

www.ensenalia.com web@ensenalia.com

**Cursos para adultos** y niños de todos los niveles en zaragoza y a distancia - Preparacion de examenes oficiales

> Gran Vía, 29 50006 ZARAGOZA 976 221 676 976 225 015

# **CHRISTINE ERVIN** L/NGU/IGE **SERVICES SEVILLE**

Christine **Ervin Language** 

services christineaervin@ yahoo.es

> 954 909 186 670 737 118

# Directory

# **TEACHING**

# **Teachers!** Fantastic teaching material!

Teach English with the Hot English Method.

Skills Booklet (choose any of the 4 levels) + Teacher's Guide notes + 9 issues of Hot English magazine + 9 audio CDs.





Structure + up-to-date teaching material = a unique combination!

Teach great classes and get your students really motivated with this amazing material. 4 levels (Pre-Intermediate, Intermediate, Upper Intermediate, Advanced).

18 units per level all accompanied by audio.

Essential grammar and vocabulary.

Clear syllabus for teacher and students from beginning of course to end.

Fun exercises to really motivate your students.

30 pages of detailed teacher planning (ideas and tips) in the Teacher's Guide.

See subscriptions page (43) for order form, or visit **www.hotenglishmagazine.com** for more information.

# **TEACHING**

# **TEACH ENGLISH**

# WITH HOT ENGLISH LANGUAGE SERVICES

We are continuously recruiting TEFL-qualified, native English teachers to give company classes at our prestigious clients' offices. We offer good rates of pay and timetables and excellent pedagogical support from our teaching and editorial team, plus our very own teaching method.





Please send your CV to: MADRID classes@hotenglishmagazine.com or call 91 455 0273 BARCELONA barcelona@hotenglishmagazine.com www.hotenglishgroup.com

# **INTERNSHIPS**

# LOOK! INTERNSHIPS

Come and intern in Madrid. Dynamic office atmosphere. Great variety of tasks: journalism, marketing, design, finance, business, translation, sales, administration. Contact:

info@hotenglishmagazine.com Call: 915498523

# **TRANSLATION**

# english LANGUAGE SERVICES

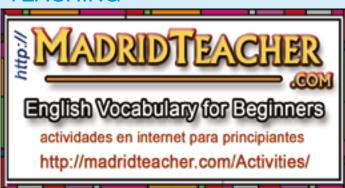
# **Traducciones**

Rapidez, precisión y calidad.

- > Traducciones profesionales,
- Equipo de traductores profesionales, nativos y con mucha experiencia,
- > Todos los idiomas,
- > Traducciones jurídicas,
- > Servicios de interpretación.

contacta ahora para un presupuesto: (00 34) 91 455 0273 o escríbenos a info@hotenglishmagazine.com www.hotenglishgroup.com

# TEACHING



# **ENGLISH**

# practica tu inglés gratis

...intercambios de idiomas ...eventos sociales



...únete a la comunidad internacional online de Madrid...

www.lingobongo.com

# **CINEMA**



Mortin de los Heras, 12 28508 MADRID



Princesa, 3-5 Posaje Mortin de los Heros 28508 MADRID



Princeso, 3-5 28508 MADRID



Eugeni D'Ors, 12 08028 BARCELONA



RENOIRRETIRO

RENOIR AUDIORAMA

# RENOIR MAJADAHONDA

Avda. de España, 51 (zoco de Majadohonda) MAJADAHONDA, MADRID



C/Emperatriz Eugenia, 6 07010 PALMA DE MALLORCA









WHAT WERE YOU DOING IN 1996? WHERE WERE YOU? HOW OLD WERE YOU? WHAT DO YOU REMEMBER? JOIN US ON A LITTLE TRIP DOWN MEMORY LANE

# **Monthly trivia 1996**

## **January**

- Yasser Arafat is re-elected president of the Palestinian Authority.
- President Jacques Chirac announces a "definitive end" to French nuclear testing.
- Fire destroys La Fenice, Venice's opera house.

## **February**

- Chess computer "Deep Blue" **defeats** world chess champion Garry Kasparov for the first time.
- A few days later, Garry Kasparov beats "Deep Blue" in a second chess match.

# March

- The British government announces that Bovine spongiform encephalopathy (BSE), otherwise known as mad cow disease, has been transmitted to people.
- The Oscar's Best Picture award goes to Braveheart (produced and directed by Mel Gibson, who also stars in it).

# **April**

- Suspected "Unabomber" Theodore Kaczynski is arrested at his Montana cabin. Kaczynski was a murderer who carried out high-profile mail killings.
- The Palestine Liberation Organization deletes the clause calling for the removal of Israel. The Israeli government responds by deleting a similar clause concerning the existence of Palestine.

- The Australian government introduces a **ban** on the private possession of automatic and semi-automatic rifles in response to the Port Arthur massacre. The massacre, which took place in April, claimed the lives of 35 people. Australian Martin Bryant was convicted of the murders.
- Swede Göran Kropp reaches the

summit of Mount Everest alone and without oxygen after having cycled there from Sweden.

### June

- An 81-day **standoff** between the Montana Freemen (a Christian Patriot movement that rejected the authority of the federal government of the USA) and FBI agents ends with the surrender of the Freemen.
- The Czech Republic's first ever general election ends inconclusively. Václav Klaus and his Civic Democratic Party emerge as the winners but are unable to form a majority government.

- The Northern Territory in Australia legalises voluntary euthanasia.
- Boris Yeltsin is re-elected as President of Russia after the second round of elections.
- The 1996 Summer Olympics in Atlanta, Georgia (USA), begin.

- NASA announces that a meteorite from Mars contains evidence of primitive life-forms.
- Data sent back by the Galileo space probe indicates there may be water on one of Jupiter's moons.
- A gorilla called Binti Jua saves a three-year-old boy who fell in to the 6-metre deep gorilla enclosure in Brookfield Zoo (Chicago).
- Osama bin Laden writes "The Declaration of Jihad on the Americans Occupying the Country of the Two Sacred Places" – a call for the removal of American military forces from Saudi Arabia.
- Prince Charles and Princess Diana are formally divorced. Diana officially becomes Diana, Princess of Wales.

### September

 Rapper Tupac Shakur (2Pac) is gunned down after attending the Mike Tyson-Bruce Seldon boxing

match in Las Vegas. He eventually

 In Afghanistan, the Taliban capture the capital city of Kabul.

## October

- The government of New Zealand agrees to pay compensation to the Maori for the loss of land suffered between the years 1844 and 1864.
- The OJ Simpson civil trial begins in Santa Monica, California.

### **November**

- Bill Clinton wins the US presidential elections.
- Mother Teresa receives honorary US citizenship.
- World-renowned bird expert Tony Silva is sentenced to 7 years in prison for leading an illegal parrot smuggling ring.

# **December**

- Taliban forces retake the strategic Bagram Air Base in Kabul.
- The Hacienda casino/hotel resort in Las Vegas is imploded to make way for the Mandalay Bay.

# Famous films of 1996

- Trainspotting
- Fargo
- Jerry Maguire
- People vs. Larry Flynt
- Hamlet
- Secrets and Lies
- Independence Day
- Fmma
- American Pie
- James and the Giant Peach

# Albums released in 1996

- "Sheryl Crow" Sheryl Crow
- "Pinkerton" Weezer
- "All Eyez on me" 2Pac
- "The Score" Fugees
- "Tragic Kingdom" No Doubt
- "No Code" Pearl Jam
- "Travelling without Moving" Jamiroquai
- "Everything Must Go" Manic Street Preachers
- "Odelay" Beck

# Sports Trivia

- İtalian team Juventus beat Ajax in the final of the Champions League. The game goes to penalties after a 1-1 draw.
- The Dallas Cowboys win the XXX Super Bowl after beating the Pittsburgh Steelers 27-17
- Germany beats the Czech Republic to win Euro 96.
- Steffi Graf defeats Arantxa Sánchez Vicario in the longest ever women's final at the French Open. This is Graf's 19th Grand Slam title.
- Martina Hingis becomes the youngest person in history (15 years and 282 days) to win at Wimbledon in the Ladies' Doubles event.



April 6 1996 — Major League Soccer kicks off: an overflow crowd of 31,683 pack Spartan Stadium to witness the historic first game. San Jose Clash forward Eric Wynalda scores the league's first goal in a 1-0 victory over D.C. United.

# **GLOSSARY**

to defeat vb to win against

to transmit v

to pass a disease from one person to another

- **a mail killing** *n* if someone dies because of a "mail killing", they are killed by an exploding letter they open
- a removal (of something) if there is a "removal" of something, that thing is taken away / eliminated
- / destroyed
- a ban n a prohibition
- to claim the lives of exp to kill
- a summit n
- the top of a mountain a standoff n
- a tense situation in which neither
- a surrender r
- if there is a "surrender", one group decides to stop fighting and they become the prisoners of the other group

# euthanasia n

the practice of killing someone painlessly in order to stop their suffering

# to gun down phr vb to kill by shooting

a smuggling ring n

an illegal organisation that introduces things illegally into a country

### a resort n

a place with hotels / casinos / cinemas / shops / sports facilities, etc. where people go for recreation or

to implode vb to demolish (a building) by causing it to collapse inward by setting off an explosion in it



o you know where your food comes from? Does your fish come from a **sustainable** source? Does the pork you eat come from pigs that lived in humane conditions? Does the chicken you buy come from free-range chickens? These days, ethical eating is a hot topic. And many celebrities are helping to promote it.

Some animals live in **appalling** conditions. Thousands of chickens **crammed into** wire cages, pigs forced to live in spaces that are barely big enough for them to turn around in, and cows kept in darkened stalls for the whole of their unnatural lives. But more and more people are concerned about the conditions of **livestock animals**. And many celebrities are supporting ethical eating campaigns, too.

Paul McCartney has been an active promoter of vegetarianism since he stopped eating meat in the mid 1970s. Paul's first wife, Linda, wrote vegetarian cookery books and her Linda McCartney Foods range sell well in the UK. Just recently, Paul and his daughters, designer Stella and photographer Mary, started their "Meat-free Monday" campaign to encourage people to give up meat once a week.

Celebrity TV chef Hugh Fearnley-Whittingstall has started a campaign called *Chicken Out!* He wants to make the public aware of the terrible conditions that some **factory-farmed** chickens live in. He is also **highlighting** the health benefits of eating free-range chicken meat.

Jamie Oliver, another celebrity chef, has been involved in a similar project, but this time focusing on pigs. The Save Our Bacon campaign has shown the public some of the **horrendous** practices used in **intensive** pig **farming**. He has also questioned how nutritious the meat from these farms actually is.

The film The End of the Line (2009) looks at the fishing industry and the devastating impact of **overfishing**. The film is the world's first major documentary on this topic and was premiered at Sundance Film Festival. It also examines the imminent extinction of bluefin tuna brought on by increasing western demand for sushi. Actors Greta Scacchi and Richard E Grant, and film director Terry Gilliam appeared in ads to promote this film.

Let's hope celebrities can help bring this topic the urgent attention it deserves. •

### sustainable a

if something is "sustainable", it can be renewed or continued with minimal negative effect on the environment free-range chickens r

chickens who live outdoors in

relatively free conditions

**ethical eating** *n* eating food that has been produced in a way that does not harm the environment or does not contravene basic animal rights **appalling** *adj* terrible; horrible

to cram into e

to push many people/things into a very small area a stall n

a compartment for one animal livestock animals animals kept for their meat

factory-farmed ac animals that are "factory-farmed" are kept in large numbers in small cages or enclosures

to highlight vb to draw attention to; to emphasize horrendous ad

terrible; horrible intensive farming n

a system of mass farming that involves keeping many animals in small cages/enclosures **overfishing** *n* fishing in a body of water so extensively

that the supply of fish disappears and there is an ecological imbalance



Spontaneous conversations in English.

### Pre-listening

ANSWERS ON PAGE 45

Look at the list of situations below (1 to 4). Imagine you need to make small talk with someone you've just met in each place. Think of two things to say/ask at each place.

- 1. At a business conference so, did you enjoy the talk?
- 2. At a party
- 3. In a lift
- **4.** In the street

### Listening I

Listen to the four mini-conversations. What did the speakers ask/say?

### Listening II

Match the sentences (a-h) to the places from the Pre-listening exercise. Mark each sentence: Business conference; Party; Lift; Street

- a) Well, I think we've got enough air to last for about two hours. Lift
- b) I don't think there are any copies left. I could e-mail one to you if you like.
- c) I got married last week.
- **d)** I prefer not to spend too much time looking out of the
- e) Well, it's nice to get a bit of feedback.
- f) I heard you guys only get about six hours of lectures a week, right?
- g) I have to read books and say whether they'd make good films or not.
- h) So, you don't know many people here, then?

### Language focus Missing auxiliaries

**Look at this sentence from the conversation,** "So, you think it went well?" The speaker has asked a question and omitted the auxiliary "do". This is guite common spoken, informal English. Complete the following sentences with the missing auxiliaries.

- 1. You like it?
- 2. You fancy going for a drink?
- 3. You been here before?
- 4. She get up to much at the weekend?
- **5.** They seen it before?

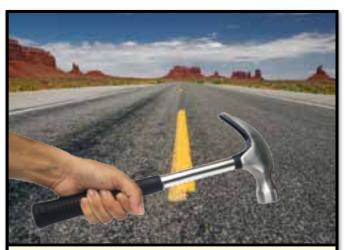
### Discussion

- 1. Have you ever had to make small talk in any of these situations? What did you talk about?
- 2. What's the most unusual question you've been asked in a social situation?
- 3. What's the funniest thing that's ever happened to you in a social situation?

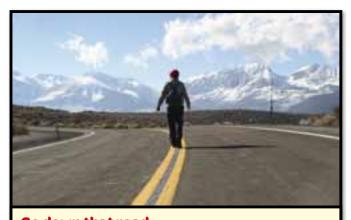
# ROADIDIOMS



THIS MONTH, WE ARE LOOKING AT SOME "ROAD" IDIOMS.



Hit the road "It's getting late. I think we should hit the road."



Go down that road TO DECIDE TO DO SOMETHING IN A PARTICULAR WAY. **A:** We're thinking of renting a car instead of actually

- buying a new one.
- **B:** Oh, no. I wouldn't go down that road if I were you. It's much more expensive in the long run.



A road hog R WHO DOES NOT ALLOW OTHER PASS HIM/HER ON THE ROAD. "That guy in front just won't let me pass and he's driving really slowly. Road hog!"



One for the road DU HAVE "ONE FOR THE ROAD", YOU HAVE A NK, USUALLY AN ALCOHOLIC ONE, JUST BEFORE I START A JOURNEY (BUT NEVER IF YOU'RE THE "Come on! There's time for just one more for the road."



### Down the road

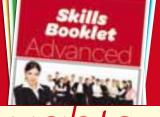
THAT SOMETHING WILL HAPPEN "DOWN THE MEAN THAT IT WILL HAPPEN IN THE FUTURE.

"She asked me to look into some of the difficulties associated with setting up a business, as she was thinking of doing that down the road."



# The road to hell is paved with good intentions THIS EXPRESSION IS USED TO REFER TO PEOPLE WHO SAY THEY ARE GOING TO DO GOOD THINGS, BUT WHO NEVER MAKE THE EFFORT TO DO THOSE THINGS.

- A: I kept meaning to call you to ask you how you were, but I never got round to it.
- **B:** Oh, yes, the road to hell is paved with good intentions.



### ■Pre-reading

Match the alcohol ads (1 to 4) to the descriptions (a-d).

- 1. Guinness (stout)
- 2. WKD (alcopops)
- 3. Budweiser (beer)
- 4. Heineken (beer)
- **a.** In one of this product's ads for the Asian market, two friends are at a sports stadium. When one of the men gets up, his wicked friend kicks him down the stairs... as a joke, of course.
- **b.** This famous ad starts off with a girl showing some friends her walk-in closet that's full of clothes and shoes. At the same time, a boy is showing his friends his walk-in closet which is full of beer.
- **c.** This company's adverts featured young people talking on the phone asking, "Whassup?"
- **d.** This company's Christmas ad featured pictures of snow falling in places around Ireland ending at St James's Gate Brewery with the line, "Even at the home of the black stuff they dream of a white one."

### Reading I

What are the arguments for and against alcohol advertising? Think, then read the text to check your ideas.

### Reading II

Read the article again and answer the questions.

- 1. What examples of alcohol abuse does the writer mention?
- 2. What are the British Medical Association demanding?
- **3.** What did a recent Irish study find?
- **4.** What are the potential effects of a ban on alcohol advertising according to one industry expert?
- **5.** What are some companies doing in response to the threat of a ban?

### ■ Language focus Relative Pronouns

Look at this extract from the artide,"...British towns are packed with pub-goers, some of whom have had more than one too manv..."

The writer has used a relative pronoun with "some of" ("some of whom"). In expressions such as this we use "whom" for people and "which" for things. Complete the sentences below with "whom" or "which".

- **1.** There were six people at the party, none of \_\_\_\_\_ were my friends.
- 2. There were some biscuits on the table, none of \_\_\_\_\_ I ate.
- **4.** There were a lot of chairs in the room, some of \_\_\_\_\_ were broken.

### Discussion

- **1.** Have you seen any of the ads mentioned in this article? What did you think of them?
- 2. What's your favourite alcohol ad? Why do you like it?
- **3.** Do you think alcohol-related advertising should be banned? Why? Why not?
- 4. Is alcohol abuse a problem in your country? Why? Why not? | binge-drinking culture. •

# Why alcohol advertising may go bottoms up.



Guinness won awards for theirs. WKD caused controversy with theirs. Budweiser started a whole new catchphrase with theirs. These days, ads for alcohol come in all shapes and sizes. Whether it's on TV, in a magazine or sponsoring a high-profile event, it's hard to avoid alcohol-related marketing. But this may soon be a thing of the past.

Alcohol abuse is a big problem in the UK. On any Saturday night,

British towns are packed with pub-goers, some of whom have had more than one too many. In holiday destinations such as Ibiza and Corfu, Britons have earned a poor reputation for swilling sangria by the bucket-load and ending up comatose on the ground. Although many drinkers are enjoying a night out with their friends, there's a more serious side to the problem. Alcohol-related crimes are increasing in the UK and there are worries about the long-term health effects on Britain's heavy drinkers. The government have been forced to take action and is now looking at raising taxes on alcohol and monitoring very carefully how alcohol is advertised.

But while the government are analysing the situation, the British Medical Association (the BMA) has called for an all-out ban. The association believes that ads linking alcohol to youth culture are a large part of the problem. Drinks companies have been accused of sending out the wrong messages, some of which seem to actively encourage excessive drinking. Although ads are no longer allowed to explicitly suggest that alcohol increases social confidence, this hasn't necessarily changed perceptions. A recent Irish study found that most young people believe alcohol advertising still promotes this message. Further research in America showed that young people who were exposed to alcohol advertising drank significantly more than those who weren't. All this has prompted the BMA to argue that a change in legislation is "essential".

But not everyone agrees with this. Alcohol companies spend millions on marketing every year, and those working in the media industry fear the proposed ban could do further damage to the economy. "If there is a case for a ban on medical grounds, then we aren't going to oppose it," explained Sarah Barnes, chairman of a leading media agency. "However, the fact is that any ban on alcohol-related advertising would have a commercially devastating effect on all the main media."

And it's not just media moguls who are concerned. Some government officials are doubtful whether an advertising ban could change something so deeply embedded in British culture as drinking. Recent studies at Sheffield University indicated that there was "substantial uncertainty" over the potential impact of a ban. Many feel that the proposal is an overreaction to the problem and advertisers have accused the BMA of not drawing up "serious recommendations".

Meanwhile, some drinks companies have come up with a partial solution to the problem. They're using advertising to encourage consumers to drink in moderation. One ad by Diageo highlighted the downside of excessive drinking by showing a girl getting drunk at a party. From her perspective, the night was a success, but from everyone else's point of view, she'd made a complete fool of herself. Ads such as this aim to show that alcohol can ruin a night out, which should go some way to persuading people not to binge drink.

Many believe that alcohol advertising will eventually go the same way as smoking advertising. Advertisements for tobacco were banned outright in the UK in 2002 after a series of preliminary restrictions. This strategy seems to have had a positive effect in many countries. In Canada, for example, the number of smokers is at its lowest for forty years following strict advertising restrictions. By contrast, the number of young smokers has tripled in the last decade in Russia where there is no control on advertising.

So, it looks like alcohol advertising may not be around for much longer. However, it'll take more than an advertising ban to put an end to Britain's binge-drinking culture. •

# READING SOUGH

City tries to change its image.

### Pre-reading

ANSWERS ON PAGE 45

What makes a perfect city? Rank the ideas from 1 to 12 ("1" is the most			
important). Can you think of any more ideas?			
There are lots of green areas.			
There are pedestrianised areas.			
There is a very good public transport system (trams,			
underground trains, buses, etc.).			
There are lots of trees in the area.			
There is a well-defined city centre with public spaces			
(plazas, squares, etc.). $\square$			
The industrial areas are outside the city centre.			
There is a bustling community.			
There are lots of cinemas, theatres, art museums, opera			
houses, music halls, etc			
There are lots of parks.			
There are cycle lanes.			
There's a lot of beautiful architecture.			
It's next to the sea.			
Other?			

### Reading I

Read the article once. Do you think Slough sounds like a good place to live in? Give reasons.

### Reading II

Read the article again and answer the questions.

- 1. What unattractive feature is Slough home to?
- 2. What do some people say that Slough's biggest problem is?
- **3.** How does Slough's crime rate compare to the rest of the country?
- **4.** What organisation has Slough just joined?
- **5.** What are the aims of the organisation?
- **6.** What impression does the writer seem to have of Slough? What evidence is there for this?

### Language focus Modifiers

Look at this extract from the artide, "...and it also has a **relatively high** crime rate..." The speaker has modified the adjective "high" with the modifier "relatively". Complete these sentences with the expressions from below. surprisingly low; amazingly well; boiling hot; hugely successful; incredibly beautiful; superbly designed

SU	ipiisii igiy low, arriazii igiy weli, boliii ig ribt, riagely	
SU	ccessful; incredibly beautiful; superbly designed	
1.	The play was and made a lot of mon	
2.	She's an person with a lot of friends	
3.	It was yesterday, so I spent all day b	
	the pool.	
4.	Sandra did in her exam.	
5.	• Figures for profits last month were	
	We expected better.	
6.	This building is	

### **Discussion**

- **1.** Are there any ugly cities in your country? Why are they considered ugly?
- **2.** What's the best/worst city in your country? Why?
- **3.** What's your favourite city? Why?



re there any ugly cities in your country? One of England's most unattractive cities is Slough. But what did it do to **deserve** such an unfortunate title?

"Come friendly bombs and fall on Slough! It isn't fit for humans now," wrote the English poet

Sir John Betjeman in his 1937 poem about the town. For years, Slough has been **ridiculed** as England's ugliest city. But is that a **fair assessment** of the city's physical appearance? Yes, according to some. "If you had a choice of Slough or anywhere else in the area, Slough would be the last town you'd come to," said Dawn Lewis, a former resident. "I grew up in Slough in the 1970s. If you want to know what Slough was like in the 1970s, go there now," added Slough-**raised** comedian, Jimmy Carr.

It's easy to see how Slough got its poor reputation. Slough (which rhymes with "cow") is about 30 kilometres from central London. It's on the edge of the M4 motorway, and is home to the famous Slough Trading Estate – a huge **industrial sprawl**. The estate is one of the largest in Europe, and many multinational companies have offices there, including Black & Decker, Amazon, Mars and ICI. Slough is also close to another famous industrial sprawl: Heathrow airport. Many believe that Slough's biggest problem is its over-abundance of concrete. The council appear to be **waking up to** this problem as just recently they agreed to plant more trees in the high street after residents complained that it "wasn't green enough".

But there's more. According to research by the Campaign to Protect Rural England, Slough is the least **tranquil** area in England, and it also

has a relatively high crime rate, with figures for all crime statistic categories above the English average, and in some cases, **double**. So, it's a **concrete jungle** with a pretty bad crime rate – not a great start. But now the town council is trying to change all that. They have **proudly** announced that the city has just joined environmental capitals including Copenhagen and Vancouver to be part of the Climate Neutral Network.

The Climate Neutral Network was established by the United Nations Environment Programme. Its **aim** is to encourage countries, cities and companies to dramatically cut their **emissions**, with the long-term aim of becoming **carbon neutral**. Member organisations have to make explicit commitments to CO2 reductions and report back on their progress. So, has the ugly duckling of British towns finally evolved into something more pleasing to the eye? We'll have to wait and see. •

### GLOSSARY

to deserve v if you think A "deserves" B, you think A should have B to make fun of; to laugh at a fair assessment an accurate and just description of something to raise  $v\bar{b}$  if you are "raised" in an area, you lived there as a child an industrial sprawl a large area with a lot of factories, industries, etc. to wake up to something eto start to understand something tranquil a quiet and peaceful x100% a concrete jungle an area with a lot of buildings, roads, concrete, etc. proudly a with feelings of "pride" and satisfaction because of something good that you've done an aim n an objective an emission the act of giving out a gas/heat/light, etc. carbon neutral r that uses no carbon dioxide; that emits no CO2

# thPinth

ANSWERS ON PAGE 45

The people of the UK participate in an art project.

### Pre-reading

Imagine you had one hour to stand up in public and speak about anything you wanted to. What would you talk about? Think of six possible topics.

### Reading I

Read the article once. What did the people who took part in this art project talk about or do? Were any of your ideas similar to theirs?

### Reading II

Read the article again and complete the information.

- 1. Name of the project:
- 2. Period the project ran from/to:
- 3. What Brian Capaloff did on the plinth:
- **4.** What Chris did on the plinth:
- 5. What Judith did on the plinth:
- 6. What Louise did on the plinth:

### Language focus **Expressions with**

Look at this extract from the article, "At the time, he was going through a difficult but long-anticipated separation." The writer has used the expression "to go through", which means "to experience". What do you think these expressions with "go" mean?

- 1. He went for a job in accounting.
- 2. Time goes by so quickly.
- **3.** Prices are **going down**.
- **4.** What's **going on** here?
- **5.** They decided to **go ahead** with the plans.
- **6.** These colours **don't go** well toaether.
- 7. She went back on her word.

### **Discussion**

- 1. Have there been any famous public art projects in cities in your country? What were
- 2. What is the point of art projects such as this?
- 3. Would you like to see more art in your city/town? Why? Why not?





that as part of a **hugely successful** art project in central London.

The project, known as One & Other, was by British sculptor Antony Gormley. He invited the people of the UK to use the empty **Fourth** Plinth\* in Trafalgar Square in London to say their piece. So, every hour, 24 hours a day, for 100 days without a break from 6th July to the 14th October 2009, different people made the plinth their own.



Some people used the plinth to promote political causes. Brian Capaloff used his hour to **highlight** the cause of Linda Carty, a British grandmother who is on **death row** in a prison in Texas, accused of murder. Capaloff was joined

on the plinth by a **cardboard cut-out** of Carty. Gary, a **retired** biology teacher from Yorkshire, busked and talked about the **plight of** the people of Marofandilia in Madagascar. He highlighted the importance of Madagascar for wildlife. He also raised money for the people and the forest. A journalism student from eastern England used her hour to raise money for an anti-landmine charity. She also talked about it and debated it with the people below.

Some used their hour to promote business ventures. Chris, a filmmaker from London spent his hour pitching Missed Connections, a short film that he was trying to get made.

But most people just wanted to have fun. Simon (no surname provided), aged 49, decided to **strip naked** during his time on the plinth. At the time, he was going through a difficult but longanticipated separation, and said the event would serve to symbolise the beginning of a new age for him.

Judith, a teacher from eastern England, used her hour on the plinth to have a bit of time for herself and to read her library book. Tim from Yorkshire wanted to meet and greet a few people, sit and chat about where he was from, how he got there and where he was going. Louise from Scotland had a picnic, and Jo from the east Midlands spent her time giving out some happiness as part of her "free hugs" campaign.

The rules for the project were simple. You had to be 16 or over and be living, or staying, in the UK. Participants were **picked at random**, and chosen from the thousands who entered. Those selected had to stand on the plinth alone for the whole hour, and could do whatever they wanted, provided it was legal; and they could take anything that they could carry. As the artist himself explained, "This allows us to reflect on the diversity, vulnerability and particularity of the individual in contemporary society. It's about people coming together to do something extraordinary and unpredictable. It could be tragic but it could also be funny." And it was. •

# Fourth Plinth

The Fourth Plinth is in Trafalgar Square, London. At the centre of the square is Nelson's column, and at the four corners there are plinths. Three of the plinths hold statues: . George IV (northeast, 1840s), Henry Havelock (southeast, 1861), and Sir Charles James Napier (southwest, 1855). The fourth plinth is empty.

Anton۱

Antony Gormley (30th August 1959) is an English sculptor. His best known works include the Angel of the North (a sculpture in Gateshead that was erected in February 1998) and Another Place (consisting of 100 castiron figures on Crosby Beach near Liverpool).

to speak out (about something) exp to talk freely and fearlessly about a public issue

hugely successful r

very successful to say your piece ex

to say what you want/need to say

a political issue; a subject under

to highlight vb to emphasise

death row n

if a prisoner is on "death row", he/she is waiting to be executed by the state a cardboard cut-out n

an image of someone that is life-size and made of cardboard (very thick, hard paper)

retired ad

a "retired" person has stopped work because they are 65

the plight of

the terrible condition/situation of

a bomb that explodes when someone

a business venture

an idea for a business that may involve

some risk to pitch v

to present an idea to potential buyers/investors, etc.

to strip naked ex to take all your clothes off

to go through e

to pick at random exp to choose casually and with no objective in mind

HERE ARE SOME TYPICAL PHRASAL VERBS THAT YOU CAN FIND IN TRAVEL ARTICLES ON PLACES TO VISIT.



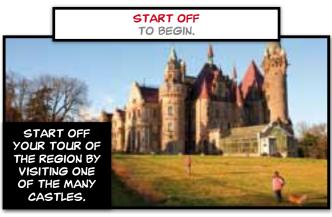
















# SUBSCRIPTION

# englis magaz



# Subscribe NOW!

Take advantage of our 7% discount on all options. Offer for a limited period only.

Call now on (00 34) 91 549 85 23 or e-mail *subs@hotenglishmagazine.com* or send this form

(or a photocopy) to Paseo del Rey, 221<sup>a</sup>, Planta Oficina 1, 28008 Madrid or visit: www.hotenglishmagazine.com

Suscripciones desde España

POLITICA PARAMETER MANAGEMENT	
11/19/10	acceso gratis a muchos números anteriores!
Subscriptions from Europe / the World	☐ Me gustaría suscribirme a Hot English Magazine = 50€. Un año: 11
(not including Spain)	números + 11 CDs.
☐ I'd like to subscribe to the <b>Premium version</b> = €60. One year: 11	☐ Me gustaría suscribirme a <b>la versión descargable</b> de Hot English Magazine = 34€.
magazines + 11 CDs + online web subscription. <b>Save €24, plus get</b>	Un año: 11 números en formato PDF + archivos de audio (en MP3) además,
access to lots of backissues!	¡Acceso inmediato de números anteriores!
☐ I'd like to subscribe to Hot English Magazine = €50. One year: 11 magazines + 11 CDs.	☐ Me gustaría suscribirme a <b>las Notas del Profesor</b> = 15€. Un año: 11 números.
☐ I'd to subscribe to the <b>online web version</b> of Hot English Magazine. One	Las Notas del Profesor están sólo disponibles para suscriptores. Nota: si tienes
year: 11 issues (PDF format) + 11 sets of sound files (MP3s) = $\tilde{\epsilon}$ 34 for an	una suscripción online, entonces, sólo tendrás acceso online a las Notas de
individual subscription plus immediate access to backissues!	Profesor.
☐ I'd like to subscribe to the <b>Teacher's Notes</b> = €15. One year: 11 issues.	☐ Versión del Método Hot English para profesores. Precio €69. Incluye: 1
Teacher's notes are only available for subscribers. Note: if you have an online	Skills Booklet* + Guía del Profesor + 9 ejemplares de Hot English magazine
subscription, you will only receive online access to the Teacher's notes.	que están relacionadas con los Skills Booklets** + 9 CDs para audio. Indica
Hot English Method Teacher's Version. Price €69. Includes: 1 Skills	nivel/es de Skills Booklet que desea: Para cada Skills Booklet adicional, añade €18.
Booklet* + Teacher's Guide + the 9 issues of Hot English magazine that are	Versión del Método Hot English para estudiantes. Precio €61. Incluye:
linked to the Skills Booklets** + 9 audio CDs. Indicate Skills Booklet level/s	1 Skills Booklet* + 9 ejemplares de Hot English magazine que están
you require: For each additional Skills Booklet add €18.	relacionadas con los Skills Booklets** + 9 CDs para audio. Indica nivel/es de
Hot English Method Student's Version. Price €61. Includes: 1 Skills	Skills Booklet que desea:
Booklet* + the 9 issues of Hot English magazine that are linked to the Skills	Para cada Skills Booklet adicional, añade €18.
Booklets** + 9 audio CDs. Indicate Skills Booklet level/s you require:	☐ Ya soy suscritor. €18 por Skills Booklet. Indica nivel/es de Skills Booklet que
Bookiets 1 5 dadio CB3. Indicate Skills Bookiet levely 3 you require.	desea:
For each additional Skills Booklet add €18.	Mis datos personales son: (Por favor, escribe de una manera clara y en mayúsculas)
☐ I am an existing subscriber. €18 per Skills Booklet. Indicate Skills Booklet	Nombre: Apellido:
level/s* that you require:	
Postage	Dirección:
Subscribers in Europe (except Spain) must add an additional €20 to the final	Código Postal: Población:
price for postage and packaging.	Número de teléfono:
Ssubscribers outside of Europe must add an additional €30 to the final price.	E-mail:
Management data the construction	Edad: DNI/NIF:
My personal details are: (Please, write in capital letter and clearly)	Eddu DINI/INIF
Name: Surname:	Por favor, marca esta casilla si no deseas recibir nuestro <i>newsletter</i> semanal gratuito.
Address:	Formas de Pago
Post code: Town:	Para precios fuera de España, por favor, llama al (00 34) 91 549 85 23)
Phone number:	1. Tarjeta de crédito Visa/Mastercard / _
F-mail:	Fecha de Caducidad/
_ · · · · ·	Para el pago con tarjeta, se cobra un cargo adicional correspondiente al 2% del precio total.
Age:ID Number (Spain only):	2. Domiciliación bancaria (Sólo España)
Please, tick this box if you do not want to receive our weekly free Newsletter.	Número de cuenta / / /
Form of payment:	Banco:
1. Credit Card Mastercard VISA	Sucursal:
Visa/Mastercard / /	Dirección:
Expiry Date /	Código Postal:
There is an additional charge of 2% of the total amount for credit card purchases.	3
	3. Cheque a Hot English Publishing S.L. (Sólo España)

**4. Contra reembolso** (Sólo España) Se añadirá entre 1,25€ y 7€ para cubrir gastos postales.

5. Transferencia bancaria a HOT ENGLISH PUBLISHING SL (Sólo España):

\*This course is linked in with Hot English magazines 95 to 103. These are the magazines you will receive. lot English strongly recommends existing subscribers that in order to take full advantage of the Skills Booklets their subscription should cover issues 95 to 103 of Hot English magazine. For multiple subscriptions, please consult our office for prices. Call (00 34) 91 5498523 or email subs@hotenglishmagazine.com The prices on this page are valid for three months from the date of publication of this issue.

# FSCRIPTS & F

### **Tapescripts**

## Helping Out (Track 8) A friend in need is a friend indeed.

We asked some people in the street how they're helping their

I'm helping my friend Jenny right now! She's a chef. She works in a big hotel in the city centre, but she's at home at the moment because she's just had twins. I'm staying with her and I'm helping her with the babies. I'm doing some baby-sitting later. It's busy being a full time mum!

My friend Bob is looking for a new job. I'm helping him write letters and fill in job application forms. We're looking for jobs in newspapers and on the internet. He's thinking about going to work abroad.

I'm helping my friend Frank. He hasn't got anywhere to live. He had an argument with his flatmate, so he's staying at my house for a few days. We're going out tonight — hopefully he'll be OK. They're always arguing, but they'll be friends again tomorrow. You'll see.

My friend Carol is moving house. She's moving to a nice little village in the country. We're packing things in boxes. There's a lot of work to do. She helped me once, so I'm returning the favour. We're going to work all weekend.

I'm helping my friend Jane. She's feeling a bit ill this week. She's got a terrible cold. I'm taking her some food after work – some chicken soup. That should make her feel better.

I'm helping a friend set up a new business. She wants to open a restaurant. She's thinking about buying a restaurant in the high street. I'm designing some business cards for her, and I'm helping her to think about the menu. We're also writing a business plan. She needs that so she can get some finance.

## Have you ever...? (track 12) Questions about our unusual experiences.

Have you ever lied?

Oh, yes, I've told a few lies. Once, when I was about 17, I came home really late. I told my parents that I was feeling ill, but I was actually really drunk. I've lied to my boss, too. Once, I phoned in ill, but I wasn't really ill. I had a few things to do, but felt really bad afterwards... and I never did it again. I've never lied to my boyfriend though... not yet anyway.

Have you ever met anyone famous?

Not recently, but when I was at university, I met Bill Gates — he was giving a talk there. Oh, and I've met the actor Robin Williams. I was at a press conference. When it finished, I went to talk to him. I asked him for his signature. He made a few jokes and was really friendly.

### Have you ever fallen down in public?

Have you ever fallen down in public?
Oh, yes, a few times. The first time was at school. I was about nine at the time. There was a prize-giving ceremony. I went up onto the stage to collect my certificate and tripped and fell. Everybody was laughing!
I've fallen down in front of my work colleagues too. We were having some drinks. When I got up to get everyone a drink, my dress got caught in my chair and I fell down. How embarascinal

embarrassing!

### Have you ever laughed so much that you started to cry?

Oh, yes, but only once that I can remember. I was at school and we'd done something naughty. So, this teacher started telling us off. As we were standing there, I just started laughing. I think it's because I was so nervous. Soon, we were all laughing. Even the teacher was laughing in the end.

### Have you ever missed a flight?

Yes, I've missed a ruight?
Yes, I've missed a couple of flights in my life. Once, I was going to a conference in Chicago and I had to change planes in New York City. Anyway, the flight was at 19:30, but I thought it said 9:30 — two hours later than it really was. Anyway, I got to La Guardia airport at about 4 pm, and took a taxi into the city centre to have a look around. When I got back, my flight had already left! That was really stupid... and expensive.

### Jokes (track 13)

1. What does Tarzan sing at Christmas? Jungle Bells! Jungle Bells! Jungle all the way...

Just lie on the edge of the bed and you'll soon drop off!

3. A: Doctor, doctor, I feel like a king.

B: What's your name?

A: Joe.

B: You must be Joe King!

4. Doctor, doctor, everybody says I'm invisible. Who said that?

5. Doctor, doctor, I feel so tired and confused. I don't know where I am half the time. Now, open wide and tell me which tooth it is that hurts.

6. Doctor, doctor, I keep thinking there's two of me. One at a time, please!

7. Doctor, doctor I feel like a bee!" Oh, just buzz off!

8. Doctor, doctor, I think I'm a spoon. Just sit over there and don't stir!

### ritish Bar Chat (track 21)

The E-mail

So, I've just had this terrible experience. So, I was, I

was liké writing this email,

Jessica: Ah, ha.

I was, it was a difficult email to write so. . . Mark:

Jessica: Right.

...and I was like trying to think about, I was, I was responding to this person who was asking, she was angry about something I hadn't send something I was supposed to send, I can't remember, Mark:

**Jessica:** Was that today?

No, yeah, just today. And anyway, I was writing it, I didn't mean to send it but I accidentally pressed Mark: 'send".

Jessica: Oh, no.

Mark: But I think, erm, cos I was like angry at the time I was writing all these things I didn't really want to, her to see or hear about.

Jessica: Oh, do you think she'd got it?

Mark: I don't, I'm just praying... So, why me?

### JS Bar Chat (track 22)

Favourite City

Dwayne: So, what's your favourite city?
Charlene: That's easy. My favourite city is New York City. It's the only city in the world for me.

**Dwayne:** Oh, yeah, why do you like it so much? **Charlene:** I love New York City because it's the, being in New York it's like being on the planet one time. Basically, wherever you go you will experience the whole world, you go from one block you see someone from India, you go to another block you'll meet someone who is from Pakistan, you go another you'll meet someone from Siberia, it's all there.

What's your favourite place in New York? Dwayne: Charlene: My favourite place, name any restaurant that's a good restaurant, that's my favourite place cos I love

food.

Dwayne: When you go out at night where do you go?
Charlene: Well, the question is where do you not go in
New York at night because it's such a city that no
matter what time of day it is 24 hours it's always wonderful as long as you have somebody.

Dwayne: Mmm...

# Food celebrities (track 24) What the stars are doing to promote ethical eating.

Patrick: Hello and welcome to the show. In today's programme we're talking about celebrities and food. Here with me in the studio is Nancy Barker. So,

Nancy, what's been happening?

Well, more and more famous people are getting Nancy: behind the new ethical eating campaign.

Patrick: What's that?

What state:
It's a campaign to get people more aware of the
condition of livestock in farms, about declining
levels of fish stocks in the world's oceans,
sustainable fishing and things like that. And
now stars are helping to push the issues to the Nancy: foreground.

Patrick: A few examples?

Sure, just take the case of Greta Scacchi. She was recently pictured holding a cod to her naked body. She was trying to promote sustainable fishing.

Basically, they want to help save the world's fish stocks. This has coincided with the launch of the film *The End of the Line*, which is about over-fishing. She appeared in another photo alongside actress Emilia Fox, director Terry Gilliam and actor Richard E Grant, who are also part of the campaign.

So, who else has been getting involved?

Well, Paul McCartney and his daughters Stella and Mary are launching a campaign to convince the

Patrick: Nancy:

Mary are launching a campaign to convince the public to go meat-free for a day a week. As you know, Paul McCartney is a big animal rights activist. Anyway, he's sent letters to people in the media inviting them to a lunch to launch his meat-free

Monday campaign.
So, what's his beef, if you'll pardon the expression?
Well, as you may know, livestock production has a great impact on climate change — more than Patrick: Nancy: the transport sector, for example. In fact, livestock

production accounts for about 18% of global warming. So, Paul and his friends are trying to encourage us all to reduce our meat intake by cutting it out for just one day a week.

Now, I heard something about stars boycotting a

Patrick: famous restaurant?

Nancy: Yes, that's right. It began a couple of weeks ago with the news that Nobu, an international, high-end chain of Japanese restaurants, was still serving bluefin tuna despite it being an endangered species.

Many big-name chefs such as Gordon Ramsay and

Jamie Oliver have already taken it off their menus,
but this restaurant refuses to back down. The only

thing they've done is to add a note to its menu pointing out the threat to the bluefin and inviting diners to ask for an alternative. But they're still

So, is it a good thing that all these stars are getting Patrick:

involved?

Well, if you want to put an issue into the popular mind, you need these people. Greta Scacchi is going to catch people's attention in the way that food and Nancy:

animal experts probably can't.
Fascinating, and we wish them all the best in their Patrick: attempt to save the world.

# Small Talk (track 27) Spontaneous conversations in English.

# At the business conference Julia: Great talk!

Pete: Thanks.

Julia:

Do you do this very often? Once in a while. So, you think it went well? Oh, yes, you had the audience captivated. Funny Pete: Julia: jokes. Interesting anecdotes. Amusing slides. You had

Thanks. Well, it's nice to get a bit of feedback. So, can I get a copy of that handout. I don't think there are any copies left. I could e-mail Pete: Julia:

Pete: one to you if you like.

Yeah, that would be great. Here's my business card— the street address is wrong, but the e-mail is still the Julia: same. We moved offices.

Pete: So, you're working in Chicago.

Yes. Been there for six months now. I love it. Julia: Pete: Yeah, I lived there once. Nice city, but very cold in the

Well, I haven't had the pleasure of that yet, but as we're already in October, it won't be long. Julia: Pete:

Yeah, buy yourself a nice warm jacket. I will. Oh, well, I must get going. Thanks again.

Pete: My pleasure.

At a party

Steve: You're a friend of Sarah's, aren't you?

Ellie: She's more a friend of a friend – my housemate Jenny knows her so she invited me. Ellie: No. Feeling a bit like a fish out of water. Everyone

seems to be lifelong friends.

Are you at uni too? Steve:

Yeah. Final year, so just starting to get loads of work Ellie: all at once.

an at once.
That's tough. I'm doing a Masters but I think my final year was actually worse than what I'm doing now.
Really? What's your masters in?
Business Administration. My first degree was in Steve:

Ellie:

Steve: Chemistry. So, what are you studying?

Ellie:

I heard you guys only get about six hours of lectures a Steve: week, right?

2. Doctor, doctor, I can't get to sleep.

# IS\N/ER

Ellie: Seven, actually.

Mmm... you're not getting much sympathy from me Steve:

so far!

It sounds easy but it's the coursework that takes up all the time. Lectures are better because at least you can just sit there and take notes. It's the sitting in the library Ellie: and trying to write essays that I hate. [fades out]

In a lift

John: John: Pleased to meet you.

Bethany: Likewise. So, do you work here?

Fifteenth floor. I'm with Mathews and Sons.

Bethany: I'm on the thirtieth floor. Saunders and Co.

You can look down on me.

Bethany: Yeah, and the city. Thing is, I get vertigo. I prefer not to spend too much time looking out of the window.

[The lift starts.] Oh, look, the lift's started again.

I thought we'd be here all day.

Bethany:

Me too.
[The lift door opens.] Well, this is my floor.
I think I'll get out here too. I don't fancy getting John: Bethany:

John: Fancy a coffee?

Bethany: Yeah, I'll need one if I'm going to walk up those

John: Right.

In the street
Mark: Hey, Petra. How's it going?
Petra: Hi, Mark. Haven't seen you for ages.

Petra:

Mark:

Not bad. I got married last week.
Congratulations! Give us a hug. [They hug.] Ahh!
And you? How are things with you? Petra:

Mark: Petra: Oh, not too bad. I've got a new cat. Mark: Fantastic.

And a new job. Petra: Great! Where? Mark:

Well, it's incredible. It's for this film producer. I have to read books and say whether they'd make good films Petra:

Mark: You get paid to read! That's a dream job!

Tell me about it! Petra: Hey, I've got to get going.

Oh, right. Petra: Stay in touch. Yeah. You too. Mark: Petra:

Mark: Bye. Petra: Bye.

**Off the Cuff (track 33)**Off the cuff. Real questions with real answers from native

### Question: So, what's your favourite decade?

Oh, that's a difficult one, erm, oh, there are some many decades that I really like but I'd have to say, erm, probably the fifties. Oh yeah, definitely the fifties, er, I even like the music from the fifties, er, in fact one of my all time favourites is Elvis Presley. I think his music is timeless, erm, and my, oh, one of the probably a little bit. my favourites, favourite films, which is probably a little bit predictable is Grease. Again for all the same reasons, you know the clichéd hairstyles, the dancing, everything, so yeah, the fifties without a doubt.

So I reckon my favourite decade is the, er, 19, the decade 1910 to 1920 what they call the Edwardian period. I don't know, it has some romantic, nostalgic appeal for me. I just have this image of people at, for example, at Christmas there's snow, they're sitting around a fire singing songs and then, I don't know, everyone, there's horses, you know, I really like horses, everyone goes by horse and cart. Yeah it's got a magical, mystical appeal to me that probably bears no relation to reality because, erm, probably in that period everyone, you know, lots of things wrong with the world, you know, women didn't have the vote, for example, I don't know, people had to live in quite hard conditions, so probably not as good as it, I think it is. There's something about that period that I like, also, you know, all the architecture, there's a lot Edwardian architecture in England that I really like. I don't know, it's just got some appeal for me. Something, something I can't really quite explain. for me. Something, something I can't really quite explain.

### **Answers**

### pital Crime (page 4)

**Pre-reading** 

**1**c **2**d **3**a **4**e **5**b

Reading II

New Zealand.
 Confrontational.
 People associate it with shouting.

4. It takes time.

Answers may vary.

Language focus
Received; 2. Rent/Find; 3. Receive;

4. Receive.

Circus Ban (Page 5)

1 Pre-reading

1d 2e 3a 4c 5b 6g 7f

3 Reading II

1. Bolivia; 2. Ban; 3. Cruel; 4. Countries.

4 Language focus 1d 2c 3a 4b

## **Vocabulary (Page 8)** 1c; 2h; 3i; 4f; 5g; 6j; 7a; 8d; 9e; 10b

### <mark>isney Magic (Page 10)</mark> Pre-reading

Mickey Mouse, Donald Duck, Goofy, Pluto
Reading II

Chicago.

2. Newspaper.

3. An ambulance driver.

4. Wasn't.

**5.** 1932.

Didn't like.

Language focus Was; 2. Wasn't; 3. Were; 4. Was.;

5. Weren't.

### Correction

(Page 13) 1. I went to the shop on Monday.

We met in the morning.
 We had dinner on Valentine's Day.
 I was there from 9 am to 4 pm.

5. We were there for six hours.6. I will go there in May.

## l<mark>elping Out (Page 13)</mark> Listening II

She works in a big hotel.
 I'm helping her with the babies.
 My friend Bob is looking for a new job.
 He's thinking about going to work

abroad.

5. He's staying at my house for a few days.

6. They're always arguing.

7. We're packing things in boxes.

8. She's feeling a bit ill this week.

9. She wants to open a restaurant.

10.1'm designing some business cards for

**Language focus 1.** Something; **2.** Anyone. **3.** Somewhere; **4.** Anywhere; **5.** Someone; **6.** Anything.

# Grammar Fun (Page 14) 1. Are playing; 2. Are talking; 3. Is making; 4. Isn't working; 5. Are rising; 6. Am not feeling.

# Shrouded in Mystery (Page 15) 3 Reading II 1c 2d 3a 4e 5b 6f

### Consumer

(Page 16)
Reading II

Dave Carroll

2. Flight from: Halifax to Omaha.

3. Guitar.

4. United Airlines.

Zero.
 He wrote a song, filmed a video for it and put it on YouTube.

4 Language focus
1. Looking.

2. Waiting.

Apologise.
 Applying.
 Searching.

# Fit for the 70s (Page 17) 1 Pre-reading

Bill Clinton was president of the US during the 1970s. FALSE **Reading II** 

1. Fatter.

2. 19.3. The environment and health.

Global warming.
 Less.

6. Slimmer.

4 Language focus
1. Less; 2. Fewer; 3. Less; 4. Fewer.

Typical Mistakes
(Page 18)

1 Typical native-speaker mistakes
a) Than; b) Lose; c) They're; d) Effect;
e) You're; f) Its; g) Ben's

2 Exercise
1 Lagranuith...

I agree with you.
 She told me the answer.
 My leg hurts.

4. Do you like it?
5. It is cold.

6. This one isn't the same as the other

7. I am 20 years old.

9. She's a police officer.
10. I have known her since 2005.
11. I didn't do anything.
12. I didn't see anybody.

13. I like dogs.

# Have you ever...? (Page 19)

Listening II

a) 2; b) 4; c) 1; d) 3; e) 1; f) 2; g) 5; h) 3.

Language focus
 Anybody; 2. Somebody;
 Nobody; 4. Everybody.

# (Page 26)

1 Pre-reading 1f 2c 3d 4a 5e 6b

3 Reading II1. She thinks she knows Tom Cruise from

a former life.

2. In one of her books, she wrote about a trip to Venus.

She was born in 1943. 4. She was brought up in the Japanese city of Kobe.

**5.** She joined a theatre company in the

196Ós.

6. She met her husband in the USA.
7. The couple have one son.
4 Language focus
1. FBI = Federal Bureau of Investigation 2. UN = United Nations
3. NATO = North Atlantic Treaty

Organisation

4. CIA = Central Intelligence Agency 5. NASA = National Aeronautics and Space Administration

(Page 27)
3 Reading II
1c 2f 3a 4d 5e 6b

4 Language focus 1. Whose; 2. Who; 3. Whose; 4. Whose; 5. Who.

Celebrity Sell Out (Page 29)

1 Pre-reading
1e 2h 3a 4d 5f 6c 7g 8b
3 Reading II
1. His football skills and his image

**2.** £200 million

3. It was a big success and completely changed their image.

4. Because her weight loss wasn't due to

her diet but a surgical operation.

5. Because the model was using false

eyelashes.

6. They use "real" people instead of models.

### Riddles (page 31)

1. "IC" (icy).

2. David!

3. Second place!

# Food Cele (page 33)

3 Listening II 1d 2e 3a 4c 5f 6b 4 Language focus 1. cold; 2. late; 3. tired; 4. dark; 5. fat; 6. along/on

Small Talk (page 37)
3 Listening II
a. Lift; b. Business conference; c. Street;
d. Lift; e. Business conference;

f. Party; g. Street; h. Party
Language focus
Do you like it?

2. Do you fancy going for a drink?
3. Have you been here before?

4. Does she get up to much at the weekend?

5. Have they seen it before?

# (Page 39)

Pre-reading

1d 2a 3c 4b

Reading II 1. Drinking too much and becoming

A ban on alcohol advertising.
 That many people still believe that alcohol adverts promote the idea that

alcohol increases social confidence.

4. It will have a devastating effect on the main media. 5. They're creating ads to warn people of

the dangers of excessive drinking. Language focus

### 1. Whom; 2. Which; 3. Whom; 4. Which. Slaying Slo (page 40)

Reading II

 A huge industrial sprawl.
 It's lack of trees and green areas. 3. It's higher.4. The Climate Neutral Network.

**5.** To encourage countries, cities, etc. to cut CO2 emissions.

6. Answers may vary.
4 Language focus
1. Hugely successful.
2. Incredibly beautiful.

Increasily beautiful.
 Boiling hot.
 Amazingly well.
 Surprisingly low.
 Superbly designed.

Fourth Plinth (page 41)
3 Reading II
1. One & Other. 2. From 6th July to 14th October.

3. Talk about someone on death row. Talked about his film.
 Read a book.

6. Had a picnic.

4 Language focus1. Applied for.2. Passes.

3. Decreasing. 4. Happening.

**5.** Continue.

6. Don't match.7. Didn't do what she said she was going to do; reneged on a promise.

# WORD OF THE **MONTH**



### THIS MONTH'S WORD OF THE MONTH IS... "SLEAZE".

- rist, read these example sentences. What do you think "sleaze" means?
- "The level of *sleaze* in parliament seems to have been rising rapidly in recent years."
- 2. "In the sleaze-ridden years of the John Major government there were numerous cases of hypocrisy."

"Sleaze" (n) is a word most commonly used in the UK press to describe **hypocritical** behaviour by politicians. It often refers to scandals involving **corruption** or sex. "Sleazy" (adj) behaviour is more hypocritical than illegal. For example, a politician who talks about the importance of family values and who is then caught having an extramarital affair would be accused of "sleaze".

The term "sleaze" came into common use during the 1980s. The noun comes from the adjective "sleazy", meaning dirty and cheap. Originally "sleazy" was used to describe cheap cloth which became dirty easily, but it soon became used more widely. A "sleazy bar" is somewhere cheap, dark and often frequented by criminals. And a "sleazy person" is used to describe a person of low morals. These days the phrase "He's a real sleazebag" or "sleazeball" has become more common. Politician David Mellor once described publicist Max Clifford as "a sleazeball's sleazeball". One reason for the word's popularity may be that it begins with the consonant cluster "sl", a combination common in words describing dirt (slime, sludge, slush) and **dodgy** people

(slob, slacker, slimeball).

Since the 1980s, "sleaze" seems to cover nearly every aspect of British politics. In the 1990s it was especially associated with the Conservative (Tory) Party, which was then in power. In 1993, Conservative Prime Minister John Major launched his famous "Back to Basics" campaign. This was an attempt to focus people's attention on law and order, education and public morality. But the campaign was unsuccessful because of the numerous cases of sleaze. Tory MPs David Mellor, Tim Yeo and Piers Merchant were all discovered to be having affairs. And Michael Mates, Neil Hamilton and Tim Smith were all alleged to have accepted bribes from businesspeople in return for asking questions in parliament, the so-called "cash for questions" scandal. Cabinet Minister Jonathon Aitken was found guilty of **perjury** and sent to prison for 18 months. Some years later, it was revealed that Major himself had been having an affair with fellow married Conservative

MP Edwina Currie! Newspapers called for "An End to Tory Sleaze" and the party lost the 1997 election to Labour.

Right now, the Labour Party are going through their own period of sleaze, but that's another story. •

### **GLOSSARY**

hypocritical adi if someone's behaviour is "hypocritical", they do the things they say that they are against

**corruption** *n* dishonest actions in politics/ husiness

dodgy adj informa dishonest, dangerous, unreliable perjury n lying in a court of law

# **en**glish **Guy Ritchie Crime novels** Twitter guide Facebook analysis Strange

next month in

### **Hot Staff**



Thorley Russell (00 34 91 543 3573) thorleyr@hotenglishmagazine.com

Andy Coney (00 34 91 543 3573) andyc@hotenglishmagazine.com



Leigh Dante (00 34 91 549 8523) leigh@hotenglishmagazine.com

Sheila Renée (00 34 91 455 0273) classes@hotenglishmagazine.com

Kate Browne (00 34 91 455 0273) teacherinfo@hotenglishmagazine.com **Administration Department** 

Charlotte Christiansen (tel / fax) (00 34 91 549 8523) subs@hotenglishmagazine.com payments@hotenglishmagazine.com Credit control and administration 9-2 (by e-mail thereafter). Office hours 9:30 - 6 pm (Spanish time)

**Barcelona office (Hot English)** Lianne Ross-Smith: 617 310 578

barcelona@hotenglishmagazine.com Seville office (Hot English) Christine Ervin: 670 737 118

sevilla@hotenglishmagazine.com

### **Editorial Department**

Philip McIvo designer proof reading Tyler Altes Kate Browne superwoman Simon Thomas Patrick Howarth writer writer Sam Gordon write

### Contributors

Dougal Maguire cover artist Blanca San Roman translation web marketing Craig Dewe Marta Ispierto marketing Fred McLaughlan interviews Paul McGann writer Tyler Altes proof reading Magnus Coney Marcie Lambert proof reading

Laurent Guiard French depart. Emma Weinbren Steven Starry teacher Melissa Mousset intern Tracy Gauthier

Dimsa: Mexico City 555 545 6645

Printing Artes Gráficas Hono S.L. Audio Production atxsound.com CD Production MPO S.A. ISSN 1577-7898 Depósito Legal M.14272.2001

# November 2009 Published by Hot English

**Publishing, S.L.** C/Paseo del Rey, 22 - 1ª planta, oficina 1, Madrid 28008 Phone: (00 34) 91 549 8523 Fax: (00 34) 672 317 912 info@hotenglishmagazine.com www.hotenglishmagazine.com

### What is Hot English?

A monthly magazine for improving your English. Real English in genuine contexts. Slang. British English. Functional language. US English. Cartoons. Humorous articles. Easy to read. Helpful glossaries. Useful expressions. Fun. Something for everyone. Readers from 16 to 105 years old. From pre-intermediate to advanced (CEF levels A2-C1). Readyto-use lessons. Fantastic 60-minute audio CD. Great website with extra listenings and articles:

www.hotenglishmagazine.com. All the English you'll ever need!

# Revista Hot English – versión online.

Un año de suscripción = ¡Solamente 34 euros!

Hot English estará disponible a principios de cada mes en nuestro sitio web. Simplemente con tu código de usuario y tu contraseña, podrás descargar todos los ficheros que quieras leer y/o escuchar de nuestra revista Hot English.

- ••• En cualquier momento, en cualquier lugar.





Descarga las páginas en formato PDF.

Descarga los ficheros de sonido en formato MP3



Consigue tu código de usuario y tu contraseña online AHORA con nuestro seguro sistema PayPal en la página www.hotenglishmagazine.com o llama nuestro departamento de suscripciones (0034) 91 549 85 23

# The Hot English Telephone Course

# You call us. You talk with us. You learn with us. Easy!



### Who is this course for?

- An executive who travels a lot and finds it difficult to attend English class regularly.
- Someone not living near a quality academy or a native English teacher.
- Someone with limited time looking for a more intensive weekly class session.

### Why is it good for you?

- > It's flexible: Our method allows you to study in your own time, whenever you can.
- > It's intensive: It consists of a 30-minute, one-on-one weekly telephone class.
- **It's useful:** Being able to speak and understand English over the phone is a great skill to acquire.
- > It's structured: The course syllabus allows you to monitor your progress.
- > It's quality: Fully-qualified native English teachers are just a phone call away.
- > It's helpful: The course includes weekly error correction by e-mail guaranteeing improvement.

### Discounted Prices:

> 8 sessions\* = €152.

> 14 sessions = €256.

> 24 sessions =  $\overline{\xi}$ 420.

The Hot English Method consists of four levels: Pre intermediate (A2), Intermediate (B1), Upper Intermediate (B2), Advanced (C1) with twenty four fun and interesting units to study in each level.

Sign up for a language course over the phone and you'll get:

A FREE online subscription to Hot English magazine for the duration of the course. A FREE oral needs and level assessment by telephone.

All you need is a SKYPE connection and a lot of enthusiasm, and we'll do the rest for you. You'll learn faster than ever before!

Sign up now and receive a 10% discount on our prices, but hurry because there are limited places available with students signing up from all over the WORLD.

For more details, please e-mail classes@hotenglishmagazine.com Or call (00 34) 91 455 0273

